

FOR BEST RESULTS PLANT

# KILGORE'S *Bred-Rite* SEEDS

TRADE MARK

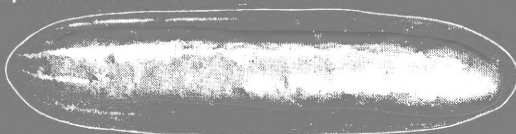
**1954-55 ANNUAL FLOWER GUIDE FOR FLORIDA  
AND 1954 FALL VEGETABLE PLANTING GUIDE**



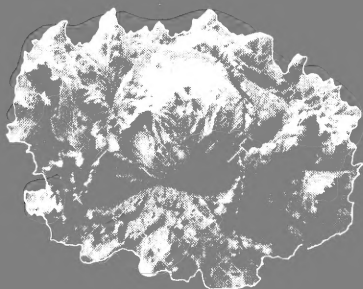
ZINNIA—Giants of  
California Special Mixture



PETUNIA—Superb Mixture



CUCUMBER—Early  
Green Market  
(Marketer)



LETTUCE—Great  
Lakes



CABBAGE—  
Copenhagen Market  
(Early Strain No. 86)

## THE KILGORE SEED COMPANY

*General Offices and Mail Order Department, Plant City, Fla.*

FOURTEEN KILGORE STORES SERVING FLORIDA

## Important Directions To Customers

By carefully observing the following directions, mistakes and misunderstandings will be very largely avoided.

**How to Order**—Be careful to sign your name, box number, street or rural route, post office and state on every order. Be sure to tell us your nearest Express or Freight Office should you desire the seed or merchandise forwarded by express, freight or truck line.

**Cash With Orders or C.O.D.**—Ours is a cash business. Prices are made on that basis. Customers are requested to remit when ordering and by so doing save the C.O.D. fee charged by express companies, banks, and postal authorities for collecting and returning money.

**Perishable Items Not Sent C.O.D.**—Perishable items such as rose bushes, nursery stock, seed potatoes, etc., are not sent C.O.D. under any circumstances.

**How to Send Remittance**—Remittances should be made by postal money orders, checks or cash. PLEASE DO NOT SEND STAMPS.

**Transportation and Sales Tax Charges**—Please bear in mind that the postpaid prices indicated in this price list include delivery to any point in Florida.

In making your order do not fail to include the necessary postage when the items you are ordering are not marked "Postpaid." Often, especially on small packages, you can save money by taking advantage of the lower parcel post rates. If you fail to include postage, we will necessarily have to reduce the order or send "Express or Freight Collect." Also, in order to avoid delay in filling your order, be sure to include with your remittance the proper amount of "State Sales Tax" on non-exempt merchandise as indicated in next column. We are not permitted by law to assume the Sales Tax.

When shipments are to be made by Express or Freight, it is very important to designate your Express or Freight Station.

**Prices Subject to Change**—The prices indicated in this planting guide supercede all former quotations, including catalog and previous price lists.

This planting guide is printed during the summer. The market on many items of garden and field seeds, as well as supplies, has not been fully established. Consequently, prices on these items indicate value at time these pages are printed. In practically all cases orders will be filled at prices indicated in this guide. However, all prices listed are subject to change without notice. Write for special prices on larger quantities.

**Return of Seeds for Exchange**—To safeguard our customers and ourselves we will not permit seeds to be returned if the package containing the seeds has been broken. Unbroken packages may be returned for exchange within a period of ten days after we have sent out the seeds, in case a mistake has been made in filling your order, and we will gladly make correction without any expense to you. No customer would want to plant seed that had been returned from broken or opened packages, nor would we feel safe in filling an order with such returned seed.

**Warranty and Limitation of Liability**—We warrant that the seeds, bulbs and plants we sell are, at the time of delivery, as described on the container within recognized tolerances; but we limit our liability on this warranty to the amount of the purchase price of such seeds, bulbs and plants. We give no other or further warranty express or implied. THE KILGORE SEED COMPANY.

No legal action can be brought on any defect or variation resulting from the failure of any seed to be as represented unless notice is given within a reasonable time, and not later than 15 days from the time such defect or variation becomes apparent and is observed by the purchaser. Chapter 26814 Laws of Florida, Acts of 1951. THE KILGORE SEED COMPANY.

## Sales Tax Information

The Florida Revenue Act of 1949 (Sales and Use Tax) imposes a 3% tax on the retail sales of many commodities. Numerous agricultural supply items are exempt from the tax, and for your guidance in determining tax exempt items shown in this catalog, we list below those items that are not subject to the tax.

**EXEMPT ITEMS**—Most all Beekeeper's Supplies; Cans and Jars; Crate Materials; Fencing—For farm use; Feeds—For farm animals; Grafting Wax and Rubber Strips; Hotcaps; Label Paste; Peat Moss; Poultry and Stock Remedies; Paper Pots—Plant Bands and Flats; Seeds—All Vegetable, Field Crop, Pasture Grasses, Onion Sets, Seed Potatoes, Seedbed Cloth; Seed Inoculants; Seed Treating Compounds; Starter Solutions and Root Inducing Materials; Terra-Lite; Tractors; Weed Killers.

**EXEMPT ONLY IF USED FOR COMMERCIAL AGRICULTURAL PURPOSES**—Dusters; Farm Tools; Fertilizers; Insecticides and Fungicides; Soluble Plant Foods; Fumigants; Garden Tools; Raffia and Twine—Rubber Bands; Sprayers; Tarpaulins.

All flower seed and other merchandise listed in this Planting Guide is subject to 3% State Sales Tax except sales to Dealers, Government Agencies, Schools, Churches and Charitable organizations provided Tax Exemption Certificate has been obtained from the State Comptroller. All orders from institutions or organizations claiming tax exemption must clearly indicate on order sent us, the certificate serial number and date of certificate.

## THE RATE OF TAX APPLICABLE TO NON-EXEMPT SALES IS AS FOLLOWS:

- (1) On single sales of 10c or less no amount shall be added for taxes.
- (2) On single sales in amounts from 11c to 35c, both inclusive, 1c shall be added.
- (3) On sales in amounts from 36c to 65c, both inclusive, 2c shall be added for taxes.
- (4) On sales in amounts from 66c to \$1.00, both inclusive, 3c shall be added for taxes.
- (5) On sales in amounts of more than \$1.00; 3% shall be charged upon each dollar of price, plus the above bracket charges upon any fractional part of a dollar in excess of even dollars.

# THE KILGORE SEED COMPANY

Name .....

P.O. Box, Street, or R.F.D. No.....

Post Office..... State.....

Ship by ☐ Parcel Post ☐ Express ☐ Truck ☐ Freight

Exp. or Frt. Office \_\_\_\_\_ Date \_\_\_\_\_ 195\_\_\_\_\_

AMOUNT ENCLOSED		
Check.....		
Money Order.....		
Cash.....		
Total.....		

**SPECIAL NOTICE:** Remittances should be made by postal money orders, checks, or cash. **DO NOT SEND STAMPS.** On items not marked postpaid be sure your remittance includes the necessary amount for postage and also the "State Sales Tax" on non-exempt merchandise.

We warrant that the seeds, bulbs and plants we sell are, at the time of delivery, as described on the container within recognized tolerances; but we limit our liability on this warranty to the amount of the purchase price of such seeds, bulbs and plants. We give no other or further warranty express or implied. THE KILGORE SEED COMPANY.

No legal action can be brought on any defect or variation resulting from the failure of any seed to be as represented unless notice is given within a reasonable time, and not later than 15 days from the time such defect or variation becomes apparent and is observed by the purchaser. Chapter 26814 Laws of Florida, Acts of 1951. THE KILGORE SEED COMPANY.

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**SUBSTITUTES:** ☐—You may substitute the next best or most similar of any variety you cannot supply  
☐—Please do not substitute without first notifying me  
 (Mark "X" in above desired space)

**We would like to send our "Planting Guide" to your friends. Space on the reverse of this sheet is provided for this purpose.**

PLEASE DO NOT FORGET TO GIVE YOUR NAME AND ADDRESS

(SEE OTHER SIDE)

**Tear Off Along This Line**

## ORDER BLANK

Page 2

**The Kilgore Seed Co.**

[illegible]

**DOES THIS ORDER** include everything you need in vegetable, lawn grass, flower and field crop seeds, fertilizers, sprays, dusts, spraying and dusting machines, garden tools, cans and canning equipment, poultry and bee supplies? Extra order blanks and envelopes sent upon application.

**PLEASE WRITE BELOW**

**The names of neighbors or friends who might be interested in receiving a copy of our "Annual Flower Guide and Fall Vegetable Guide."**

[illegible]

## Tear Off Along This Line

# Suggestions for Making **A Florida Flower Garden**

*Spread Happiness Everywhere in Florida With Lots of Flowers*



In Florida, unlike many other parts of the United States, beautiful flowers and lawns can be grown every month in the year, since the climate and soils are favorable to the production of the finest lawns and flower gardens. Not only does a flower garden and lawn enhance the appearance and attractiveness of a home, it also makes it a much more inviting place to live.

*For further information on growing flowers in Florida write to the Florida Agricultural Experiment Station, Mailing Department, Gainesville, Florida, for a free copy of Florida Agricultural Extension Service Bulletin No. 133, entitled "Annual Flowers."*

## PREPARING THE FLOWER GARDEN SOIL

A proper soil condition is absolutely necessary for a good flower garden. The soil must be put in the proper condition or the flower garden will never be satisfactory. It is much easier to make the condition of the soil right at the beginning than to attempt to do the improving as you go along after the flower garden is planted.

In many places the size of the garden is limited and the soil often very poor. The procedure of improving and preparing the flower garden soil is really quite simple whether the soil is hard clay or light sand. Well rotted manure and leaf mold or black muck or hammock soil are ideal materials to work into the flower garden soil. If you cannot get well rotted manure and leaf mold or muck or hammock soil, the easiest and cheapest way is to spade under a thick layer, two or three inches deep, of peat moss. (See page 30.) This material is clean and easy to handle, and a wonderfully effective material for breaking up hard soil and making it mellow, or for adding humus to sandy soil, making it more retentive of moisture and fertilizer materials. After the first layer of peat moss has been spaded into the ground, again cover the surface with an inch or two of peat moss, or better, pulverized sheep manure (see page 31), and a liberal application of good garden fertilizer such as Vigoro or Verta-green (see page 31), applying it at the rate of about 4 to 6 pounds per 100 square feet. If these materials are raked into the surface soil 7 to 10 days before sowing seed or setting plants, you have the foundation for an excellent flower garden.

**KILGORE'S  
BRED-RITE  
SEEDS**  
TRADE MARK

FLORIDA'S FLOWER GARDEN HEADQUARTERS

**KILGORE'S  
BRED-RITE  
SEEDS**  
TRADE MARK

# THE KILGORE SEED COMPANY

General Offices and Mail Order Department

PLANT CITY, FLORIDA

In addition to our large mail order department at Plant City, Florida, we maintain fourteen Florida stores for your convenience, located at the following points:

BELLE GLADE  
FORT MYERS  
GAINESVILLE  
HOMESTEAD  
MIAMI—600 N. W. 5th St.

OCALA  
PAHOKEE  
PALMETTO  
PLANT CITY  
POMPAÑO BEACH

SANFORD  
VERO BEACH  
WAUCHULA  
WEST PALM BEACH—  
1310 Belvedere Road

Each of these stores carries a full supply of all flower seeds listed and described in this Flower Guide, and also a complete supply of lawn grass and vegetable seeds, fertilizers, insecticides and fungicides, sprayers and dusters, as well as garden tools and supplies. Everything for the Florida garden.

# Planting the Florida Flower Garden

There are two general methods of sowing flower seeds, the first method is to sow the seeds in the open in shaded shallow furrows in the garden, where the plants are to bloom. Burlap, palm leaves or Spanish moss may be used for shading, and will also protect seeds from being washed out, covered too deep or packed by heavy rains.

The other and preferred method of starting most flower seedlings in Florida is to sow the seeds in flats or shallow boxes, or in muslin or burlap covered seedbeds, where the environment may be more easily and better controlled, than when sown in the open. The flats must have adequate drainage provided by holes in the bottom to allow the free passage of water.

If flats are used, use a mixture of rotted manure or Terra-Lite (see page 30) and fertile sandy loam garden soil, free of root-knot nematodes, and fill the flat to within a half inch of the top. Firm the soil with a block of wood, and soak with a fine spray. After the water has drained away, sprinkle small seeds thinly over the moist surface, or plant large seeds in rows. Large seeds may be covered by sand; fine seeds planted broadcast, such as Snapdragon, Pansy and Petunia, should be pressed into the soil with a block. Cover the seeds with newspaper, or better, with burlap, and apply water to the flat or seedbed daily, until germination starts. It is very important never to allow the seeds to dry out. The cover must be removed immediately after the seeds sprout so that the tiny plants will not be weak, spindly or leggy.

After germination, apply a damp-off disease control, such as Semesan (see page 46), following directions on the package. The damp-off control should be used at the first sign of the disease, which causes young seedlings to rot off at the base of the stem. Give as much light as possible and water daily with a fine spray, never allowing seedbed soil to dry out.

Thin the seedlings as they begin to crowd. When the flower plants have four leaves and are 4 to 6 inches high, they should be set in their permanent locations in moist soil in the garden on a cloudy afternoon or toward evening, and water the plants thoroughly immediately after setting. They should be shaded during the next few days until they become established. Frequent heavy watering toward evening, and bi-monthly applications of a good fertilizer will contribute in a large measure to the success of a flower garden. Frequent shallow cultivation to keep down weeds, and to loosen the surface soil is a very beneficial operation.

After the flower plants are established in the garden, a light mulch of peat moss, oak leaves or partially rotted grass clippings over the entire soil around the plants will preserve moisture, keep the roots cool, and discourage weed growth.

A complete fertilizer mixture such as pulverized sheep manure or Vigoro or Vertagreen (see page 31), applied lightly every two weeks will make thrifty plants which produce an abundant supply of large attractive flowers throughout the season. It is a good plan to apply the above indicated materials alternately, using different materials for successive applications.

## CHEAP SEEDS ARE NOT ECONOMICAL

It takes the same length of time, fertilizer, care and attention to prepare the soil and plant poor seeds as it does good seeds. Poor seeds can never be depended upon to produce quality plants or flowers. The best and most adaptable seeds for Florida that one can obtain are the only seeds worth planting. Kilgore's "Bred-Rite" flower seeds have been thoroughly tested and proven for Florida conditions. For over 40 years, we have been engaged in furnishing Florida flower enthusiasts the choicest and best adapted flower seeds. For best results plant Kilgore's Bred-Rite seeds.

## Gladiolus Bulbs

### Rainbow Mixed

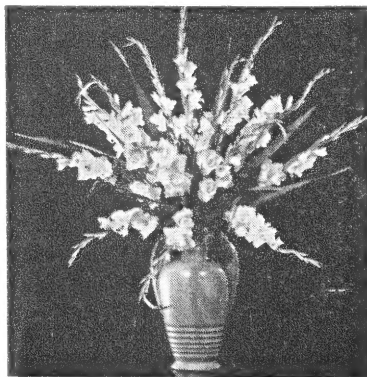
Enjoy beautiful cut flowers from your own garden. For continuous blooms plant bulbs every 10 days to two weeks. In North and Central Florida plant from August to October, and January to May. In South Florida plant from September to May. Set bulbs 4 inches deep and 6 inches apart in well-prepared and well-drained beds.

Large, Exhibition size bulbs (2-2½ inches).

Disease-free, well cured, graded extra large bulbs of good color assortment. We have exerted special effort, time and expense to furnish you these extra fine bulbs. No finer "Glad" bulbs for Florida can be secured anywhere at any price.

Gladiolus bulbs (2-2½ inches).

1 dozen Bulbs (Exhibition Size) ....	\$ .85	postpaid
25 bulbs (Exhibition Size) .....	1.50	"
100 bulbs (Exhibition Size) .....	4.00	"
1000 bulbs (Exhibition Size) .....	35.00	"



# FLOWERS FOR SPECIAL USES IN FLORIDA

## Recommended for Cutting or Bouquets

Aster	Chinese Forget-me-not	Pansy
Baby's Breath	Cosmos	Pinks (Chinese)
Bachelor's Button	Dahlia	Queen Anne's Lace
Blanket Flower	Delphinium	Salvia
Blue-eyed African Daisy	Floss Flower or Ageratum	Shasta Daisy
Blue Lace Flower	Larkspur	Snapdragon
Calendula	Linaria	Statice
Calliopsis or Coreopsis	Lupine	Strawflower
Candytuft	Marigold	Sunflower
Carnation	Mourning Bride	Sweet Pea
Celosia (Cockscomb)	Nasturtium	Tithonia
		Zinnia

## Recommended for Bedding or Garden Display

Aster	Dahlia	Petunia
Blanket Flower	Floss Flower or Ageratum	Phlox
Blue-eyed African Daisy	Larkspur	Salvia
Blue Lace Flower	Linaria	Shasta Daisy
Calendula	Lupine	Snapdragon
California Poppy	Marigold (Dwarf types)	Statice
Calliopsis or Coreopsis	Mourning Bride	Vinca or Periwinkle
Celosia (Cockscomb)	Nasturtium	Zinnia—Pompon
Chinese Forget-me-not	Pansy	Peppermint Stick
		Persian Carpet

## Recommended for Edgings and Borders

Alyssum	Floss Flower or Ageratum	Pinks (Chinese)
Bachelor's Button	Globe Amaranth	Salvia
Balsam	Lupine—Dwarf	Sun Plant or Portulaca
Blue Lace Flower	Marigold (Dwarf types)	Verbena
California Poppy	Pansy	Vinca or Periwinkle
Candytuft	Petunia	Zinnia—Pompon
Delphinium	Phlox—Dwarf	Peppermint Stick
		Persian Carpet

## Recommended for Rock Gardens

Alyssum	Floss Flower or Ageratum	Petunia
Aster	Chinese Forget-me-not	Phlox
Blue-eyed African Daisy	Larkspur	Pinks (Chinese)
California Poppy	Nasturtium	Sun Plant or Portulaca
Candytuft	Pansy	Verbena
		Zinnia—Pompon

## These Make Good Backgrounds

Bachelor's Button	Hollyhock	Queen Anne's Lace
Blue Lace Flower	Larkspur	Strawflower
Calliopsis or Coreopsis	Lupine	Sunflower
Cosmos	Marigold	Tithonia
		Zinnia—Giant types

## These Succeed in Partial Shade

Alyssum	Larkspur	Pinks (Chinese)
Aster	Lupine	Shasta Daisy
Balsam	Nasturtium	Snapdragon
Blue-eyed African Daisy	Pansy	Verbena
Floss Flower or Ageratum	Phlox	Vinca or Periwinkle

## These Volunteer Readily After Once Planted

Alyssum	Floss Flower or Ageratum	Pink
Blue-eyed African Daisy	Larkspur	Sun Plant or Portulaca
California Poppy	Petunia	Tithonia
Calliopsis or Coreopsis	Phlox	Vinca or Periwinkle
Cosmos		Zinnia

## These Make Good Heavy Vines for Shade and Blossoms or Fruits for Ornament

Bean—Scarlet Runner	Gourd—Ornamental	Morning Glory
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# Kilgore's Flower Planting Calendar for Florida

## What to Plant

## When and How

Kind of Flower and Average Height of Each Kind	Tender or Hardy	*When to Plant	Approximate Time Sowing to Bloom (Months)	†Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	‡Use
AGERATUM—	See Floss Flower— Page 5.						
ALYSSUM 6 to 8 inches	H	Sept. thru Jan.	1½	1	6	Flats or Seedbed or in Garden	Borders Rock Gardens
ASTER 15 to 30 inches	H	Sept. thru April	3 to 4	2	18 to 24	Flats or Seedbed	Bouquets Bedding Rock Gardens
BABY'S BREATH or GYPSOPHILA 1½ to 2 feet	H	Sept. thru Jan.	2 to 2½	3	18	Garden	Bouquets to Mix with Other Cut Flowers.
BACHELOR'S BUTTON or CENTAUREA 2 to 3 feet	H	Sept. thru Jan.	3	2	18	Garden	Bouquets Borders Backgrounds
BALSAM DOUBLE CAMELLIA- FLOWERED 18 to 24 inches	T	Sept. thru March	1½	2	18	Flats or Seedbed	Edgings or Borders
BEAN—SCARLET RUNNER 8 to 10 feet	T	Feb. thru May	1½	Vine	6	Garden	Ornamental Climber for Shade and At- tractive Blossoms
BLANKET FLOWER or GAILLARDIA 20 to 24 inches	H	Any Month	2 to 3	2	18	Garden	Bouquets Bedding
BLUE-EYED AFRICAN DAISY or ARCTOTIS 18 to 22 inches	H	Sept. thru Jan.	3 to 4	3	18	Garden	Bouquets Bedding Rock Gardens
BLUE LACE FLOWER or DIDISCUS 2 to 3 feet	H	Sept. thru Jan.	2 to 3	3	36	Flats or Seedbed	Bouquets Bedding Borders Backgrounds
CALENDULA 12 to 18 inches	H	Sept. thru Jan.	3 to 3½	2	18	Flats or Seedbed or in Garden	Bouquets Bedding
CALIFORNIA POPPY (Eschscholtzia) 12 to 14 inches	H	Sept. thru Jan.	3	2	6	Garden	Bedding Borders Rock Gardens

\* "Time to plant" indicated is for central and south Florida. In north Florida, many kinds will not withstand the winter cold, and this fact should be taken into consideration with reference to time of planting.

† For bedding, give ½ space indicated between rows.

‡ See Page 1.



# Kilgore's Flower Planting Calendar for Florida

## What to Plant

## When and How

Kind of Flower and Average Height of Each Kind	Tender or Hardy	*When to Plant	Approximate Time Sowing to Bloom (Months)	†Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	‡Use
CALLIOPSIS or (Annual) COREOPSIS 3 to 5 feet	H	Sept. thru Feb.	4	4 to 5	36	Garden	Bouquets Bedding Backgrounds
CANDYTUFT 18 to 24 inches	H	Sept. thru Feb.	2 to 3	2	12	Garden	Bouquets Borders Rock Gardens
CARNATION 12 to 18 inches	H	Sept. thru Dec.	3 to 4	2	12 to 18	Flats or Seedbed	Bouquets
CELOSIA (Cockscomb) 2 feet	T	Jan. thru June	3	1½ to 2	12	Garden	Bouquets—dried Bedding
CHINESE FORGET-ME-NOT or CYNOGLOSSUM 18 to 24 inches	H	Sept. thru March	2 to 3	2	18	Garden	Cuttings to mix with other Flowers in Bouquets, Bedding, Rock Gardens
COSMOS 4 feet	T	March thru May	2½ to 3	3 to 4	36	Garden	Bouquets Backgrounds
DAHLIA 12 to 14 inches	T	March thru April	3	2	12	Flats or Seedbed or in Garden	Bouquets Bedding
DELPHINIUM (Perennial Larkspur) 3 feet	H	Oct. thru Nov.	5	3	12 to 18	Flats or seedbed or in Garden	Bouquets Borders
FLOSS FLOWER or AGERATUM Regular, 18 inches Dwarf, 6 inches	T	Sept. thru March	2½	Dwarf Blue Cap 1 6 Purple Perfection 2 12		Flats or Seedbed	Bouquets Bedding Borders Rock Gardens
GLOBE AMARANTH or GOMPHRENA 12 to 18 inches	T	Feb. thru July	3	2	12	Flats or Seedbed	Borders
GOURD—ORNAMENTAL 8 to 12 feet	T	Feb. thru May	4 to Fruit	Vine	36	Garden	Shading and Ornamental Fruits
HOLLYHOCK (Annual) INDIAN SPRING 5 to 7 feet	H	Aug. thru Jan.	5 to 6	3	24	Garden	Backgrounds

# Kilgore's Flower Planting Calendar for Florida

## What to Plant

## When and How

Kind of Flower and Average Height of Each Kind	Tender or Hardy	*When to Plant	Approximate Time Sowing to Bloom (Months)	†Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	‡Use
LARKSPUR 18 to 30 inches	H	Nov. thru Jan.	2½ to 3	3	12 to 18	Garden	Bouquets Bedding Backgrounds
LINARIA 16 to 18 inches	H	Sept. thru Dec.	3	2 10" for bedding	8	Flats or seedbed garden	Bouquets Bedding
LUPINE 2½ to 3 feet Dwarf, 8 inches	H	Sept. thru Dec.	2 to 2½	3	12	Garden	Bouquets Bedding Backgrounds Borders—Dwarf
MARIGOLD Standard, 3 feet Dwarf, 12 to 15 inches Sunset Giant, 3½ to 5 feet	T	Feb. thru May and again in Sept.	1½ to 2	Dwf. Gigantea Pot O' Gold Dwf. French Double Harmony Extra Dwf. Double Mixed 2 15 to 18 Gigantea Sunset Giant 4 36 All Other Varieties 3 15 to 18		Garden	Bouquets Bedding—Dwarf types. Borders—Dwarf
MORNING GLORY or IMPROVED IPOMEA 8 to 10 feet	T	March thru June	2	Vine	12 to 18	Garden	Shade and showy, large, attractive blossoms.
MOURNING BRIDE or SCABIOSA 15 to 30 inches	H	Sept. thru Dec.	5	3	12	Garden	Bouquets Bedding
NASTURTIUM 12 to 18 inches	T	Sept. thru March	2 to 3	Dwf. Gem Mixture 2 12 All Other Varieties 3 12		Garden	Bouquets Bedding Rock Gardens
PANSY 6 to 8 inches	H	Sept. thru Dec.	3	1½	12	Flats or Seedbed	Bouquets Bedding Borders Rock Gardens
PETUNIA Dwarf, 6 to 12 inches Standards, 15 to 18 inches	H	Sept. thru June	2½ to 3	Rosy Morn Heavenly Blue 2 12 All Other Varieties 3 18		Flats or Seedbed	Bedding and Road-side Beautification. Borders Rock Gardens
PHLOX 12 to 16 inches Dwarf, 6 to 8 inches	H	Sept. thru Feb.	3	2	6	Garden	Bedding for Gardens. Vacant Lots and Roadsides. Borders—Dwarf Rock Gardens

Kilgore's Flower Planting Calendar for Florida

What to PlantWhen and How

Kind of Flower and Average Height of Each Kind	Tender or Hardy	*When to Plant	Approximate Time Sowing to Bloom (Months)	†Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	‡Use
PINK or DIANTHUS 12 to 18 inches	H	Sept. thru March	2½ to 3	2	6	Garden	Bouquets Bedding Borders Rock Gardens
QUEEN ANNE'S LACE 3 to 5 feet	H	Sept. thru Jan.	2 to 3	4	24	Garden	Bouquets to Mix with other cut Flowers. Backgrounds
SALVIA 18 to 24 inches	H	Sept. thru June	3 to 4	3	18	Flats or Seedbed	Bouquets Bedding Borders
SHASTA DAISY 18 inches	H	Sept. thru Jan.	4	3	12 to 15	Garden	Bouquets Bedding
SNAPDRAGON or ANTIRRHINUM 18 to 24 inches	H	Sept. thru Dec.	3 to 4	3 3	Giant 18 Half Tall 12	Flats or Seedbed	Bouquets Bedding
STATICE 2 to 3 feet	H	Sept. thru Jan.	3	3	18	Garden	Bouquets Bedding
STRAWFLOWER or HELICHRYSUM 2 to 3 feet	T	Sept. thru March	2 to 2½	3	12 to 18	Garden	Bouquets—dried Backgrounds
SUNFLOWER or HELIANTHUS 3 to 4 feet	T	Feb. thru Aug.	1½ to 2	3	24	Garden	Bouquets Backgrounds
SUN PLANT or PORTULACA 6 inches	T	Feb. thru Aug.	1½	1	12	Garden	Borders Rock Gardens
SWEET PEA 5 to 7 feet	H	Sept. thru Dec.	2½ to 3	3	1 to 2	Garden	Bouquets
TITHONIA or FLORIDA SUNFLOWER 5 to 7 feet	T	Feb. thru June	3	4	36	Garden	Bouquets Backgrounds
VERBENA 6 to 8 inches	H	Any Month	3	2	12	Garden	Borders Rock Gardens
VINCA or PERIWINKLE 18 inches	H	Any Month	3	1	12	Garden	Bedding Borders
ZINNIA POMPON and PEPPERMINT STICK—18 inches PERSIAN CARPET—12 inches. Standards—2 to 3 feet	T	Feb. thru Aug.	1½	Pompon, Peppermint Stick and Persian Carpet 2 12 All Other Varieties 3 18 to 24	Flats or seedbed in garden	Giants for Bouquets and Backgrounds. Pompon, Peppermint Stick and Persian Car- pet for Bouquets, Bed- ding, Borders, and Rock Gardens.	

# Kilgore Flower Seeds For Florida

**Grow Flowers  
to Make Your Home a  
More Inviting and  
Pleasant Place  
to Live**



*All flower seeds priced at 15c per packet*

**All prices quoted are postpaid  
Write for prices on larger quantities**

All Flower Seeds are subject to the Florida State Sales Tax. Rate of sales tax—10c no tax; 11 to 35c—1c tax; 36 to 65c—2c tax; 66 to \$1.00—3c tax.

Florida flower gardens depend largely on annuals for color throughout the year.

In the following pages we list and describe 47 kinds of annual flowers which we recommend for Florida as a result of many years of experimental work and testing under Florida growing conditions. We have found these 47 kinds to be best adapted to conditions of climate, soil, rainfall, etc. in Florida, which conditions are widely different from those in northern states. For your convenience, you will find the flowers listed alphabetically by common names.

**AGERATUM**—See Floss Flower—Page 12

## Alyssum

**Plant from September thru April**

*Approx. time seed sowing to bloom—1½ mos.*

**Grows 6 to 8 inches high.**

Of close, compact growth, and even in height, Alyssum makes one of the most desirable Florida winter border or edging plants, covered with tiny flowers which form a compact, showy carpet lasting for months during the winter season, if kept cut back. Set plants in garden or thin to 6 inches apart in 1 foot rows. **LITTLE GEM (WHITE)**—Small white flowers completely cover the dwarf, compact plants. Wonderful for edgings of easy culture and extremely hardy.

**Pkt. 15c; ⅛ oz. 30c; ¼ oz. 55c; ½ oz. 80c;  
1 oz. \$1.40; ¼ lb. \$4.75**

**ROYAL CARPET—ALL AMERICAN WINNER**—This Alyssum is very dwarf, growing only 2 to 3 inches tall and 10 inches across. Makes a sheet of rich, deep blue-purple color and the flowers make a solid mass so thick it's hard to see any green leaves. Ideal for edging paths and flower beds or for mass planting, such as on a hill slope. For continuous bloom shear the full grown plants lightly.

**Pkt. 15c; 1/16 oz. 60; ⅛ oz. \$1.10; ¼ oz. \$2.00;  
½ oz. \$3.75; 1 oz. \$7.00**

If interested in any straight colors, not listed, or any of the following kinds of flowers, or if interested in bulbs, which are not listed, write The Kilgore Seed Company, Plant City, Florida, stating your desires and ask us to quote you prices.

"Time to Plant" indicated under each flower is for central and South Florida. In North Florida, many kinds will not withstand the winter cold, and this fact should be taken into consideration with reference to time of planting.

## Aster

**Plant from September thru April**

*Approx. time seed sowing to bloom—3-4 mos.*

**Grows 15 to 30 inches high.**

Used extensively for cut flowers, bedding and in rock gardens. Our selection comprises only the finest types of Fusarium Wilt resistant varieties suited to Florida conditions. Sow seed in flats or seedbeds. Set plants in garden about 1½ feet apart each way, in rather rich, well drained soil, protected from too much mid-day and afternoon sun.

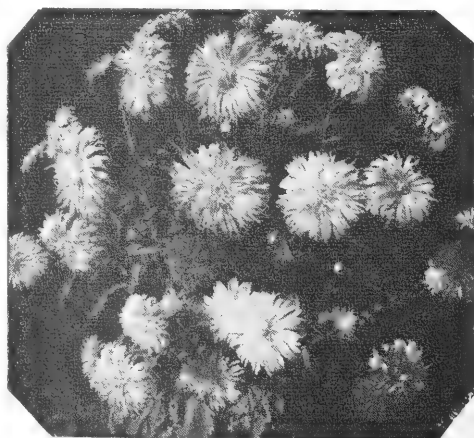
**IMPERIAL MIXTURE ASTER (wilt resistant).**—

A blending of many of the very best colors of Early Beauty Asters. Where a mixture is desired this will give extremely satisfactory results.

**Pkt. 15c; 1/16 oz. 35c; ⅛ oz. 60c; ¼ oz. \$1.00;  
½ oz. \$1.75; 1 oz. \$3.00; ¼ lb. \$10.00**

**CREGO ASTOR (wilt resistant).**—This class, also called "Ostrich Plume" and "Giant Comet," blooms a few days after the Imperial type. The double flowers are of fine size, have long, shaggy, twisted petals and are borne abundantly on branching plants of robust growth.

**Pkt. 15c; 1/16 oz. 30c; ⅛ oz. 55c; ¼ oz. 90c;  
½ oz. \$1.50; 1 oz. \$2.50; ¼ lb. \$8.00**



*Plant of Wilt Resistant Crego Aster*

**Baby's Breath***Gypsophila grandiflora*

Plant from September thru January

Approx. time seed sowing to bloom—2-2½ mos.

Grows 18 to 24 inches high.

Baby's Breath is one of the necessities in every Florida garden where flowers are raised for cutting. It grows rapidly and produces sprays of dainty white flowers and is used extensively for mixing with other cut-flowers of heavier and denser appearance. Does best in rich soil in semi-shade. Sow seed in garden, thinning plants to 18 inches apart in 3 foot rows.

Pure White

Pkt. 15c; 1 oz. 35c; ¼ lb. \$1.00

**Bachelor's Button***Centaurea*

Plant from September thru January

Approx. time seed sowing to bloom—3 mos.

Grows 2 to 3 feet high.

The Bachelor's Button, or Cornflower, is very easily grown. The blue variety is the one most prized and is one of the clearest and finest blues found in the flower kingdom. Our Bachelor's Buttons comprise only the double varieties which are much superior to the single types. Easily grown, blooms freely, must have plenty of sun. Fine for bouquets, and for borders and back-grounds. Plant seed in garden, thinning to 18 inches apart in 2 foot rows.

**SKY BLUE.**—One of the most beautiful and deepest blues in the flower kingdom.

**DAINTY MIXTURE.**—Composed of white, delicate pink, lavender and blue flowers.

Each of the above: Pkt. 15c; ¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00; ¼ lb. \$3.00

**Florida Bachelor Button****OR GLOBE AMARANTH.** (*Gomphrena*)

(See page 12)

**Blasam****Double Camellia-flowered**

Plant from September thru March

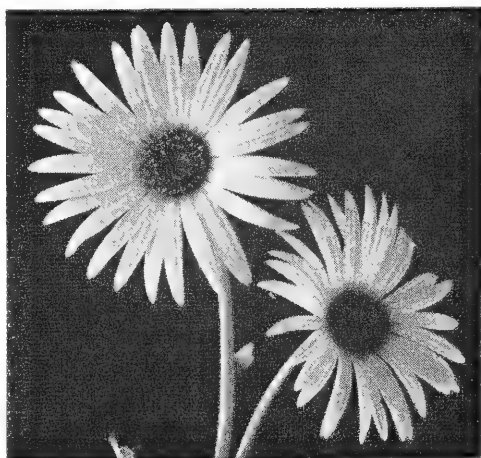
Approx. time seed sowing to bloom—1½ mos.

Grows 18 to 24 inches high.

A well-known old garden favorite with large, double, gorgeously colored flowers borne in the axils of the leaves, making a most attractive garden display. Sow seeds in flats or seedbeds. They are very easy to grow to 24 inches apart, in a shady spot, for borders or edgings.

**SELECTED MIXTURE.**—This mixture produces the finest double blooms; colors from pure white to dark purple.

Pkt. 15c; ¼ oz. 50c; ½ oz. 75c; 1 oz. \$1.25;  
¼ lb. \$4.00

Blue-eyed African Daisy—*Arctotis Grandis***Bean - Scarlet Runner**

Plant from February thru May

Approx. time seed sowing to bloom—1½ mos.

Grows 8 to 10 feet high.

Plants grow quickly, making strong, climbing plants for shade. The plants bear large, showy sprays of attractive bright scarlet flowers. Although grown principally as an ornamental climber for shading, it is also valuable for the beans to eat like string beans when young, or like lima beans when older.

Pkt. 15c; ¼ lb. 35c; 1 lb. \$1.25

**Blanket Flower or Gaillardia**

Plant any month in the year

Approx. time seed sowing to bloom—4 to 5 mos.

Grows 20 to 24 inches high.

These are brilliant daisy-like flowers of gorgeous yellow, orange, and dark crimson hues, very desirable for cutting and for garden display. Very easily grown, but require a sandy soil, moist but thoroughly well drained. Require a sunny location. Sow seed in garden, spacing plants 18 to 24 inches apart each way.

**DOUBLE GAIETY MIXTURE.**

Pkt. 15c; ⅛ oz. 35c; ¼ oz. 60c; ½ oz. \$1.00;  
1 oz. \$1.50

**Blue-eyed African Daisy  
or Arctotis***Arctotis grandis*

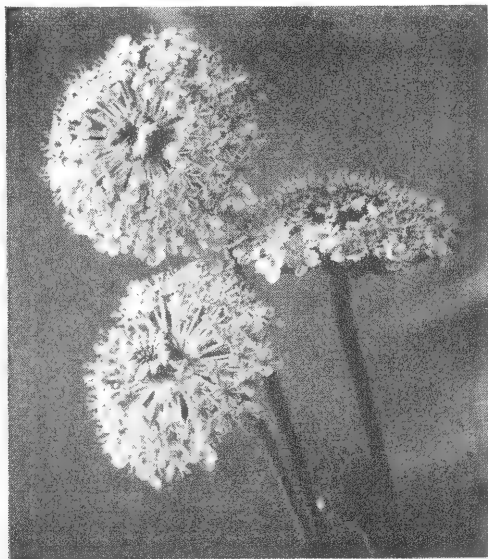
Plant from September thru January

Approx. time seed sowing to bloom—3-4 mos.

Grows 18 to 22 inches high.

A charming flower for cutting as well as for garden display. Plants produce many branches with long-stemmed, pure white daisy-shaped flowers having a blue center and pale lilac-blue shading on the reverse of the petals. It is very effective made up in bouquets with Lupines and Baby Breath. Plant seeds in garden in 3 foot rows, and thin to 18 inches in the row. Requires a sunny location.

Pkt. 15c; ¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00;  
¼ lb. \$3.50



Blue Lace Flower or Didiscus

**Blue Lace Flower** (*Didiscus*)

Plant from September thru January

Approx. time seed sowing to bloom—2-3 mos.

Grows 2 to 3 feet high.

A delightful blue annual, growing quickly from seed, producing long-stemmed, clustered heads like a magnificent pure blue Queen Anne's Lace. Very fine for bedding and for borders, and especially charming as a cut flower. Sow seed in flats or seedbeds, setting plants in garden about 3 feet apart each way.

**HEAVENLY BLUE.**

Pkt. 15c; 1/16 oz. 30c; 1/8 oz. 55c; 1/4 oz. 90c;  
1/2 oz. \$1.50; 1 oz. \$2.50; 1/4 lb. \$8.00

**Calendula**

Plant from September thru January

Approx. time seed sowing to bloom—3-3 1/2 mos.

Grows 12 to 18 inches high.

The Calendula is one of the finest, showiest and free-flowering winter annuals for Florida. It grows quickly from seed, transplants easily, and is not affected by the coldest weather in Florida. Sow seed in flats or in garden. Space the plants 18 inches to 2 feet apart. Ideal for cut flowers and for bedding.

**CAMPFIRE IMPROVED.**—Dark orange, greatly improved.

Pkt. 15c; 1/4 oz. 35c; 1/2 oz. 60c; 1 oz. \$1.00;  
1/4 lb. \$3.00

**LEMON QUEEN.**—Lemon-yellow, fringed petals.

Pkt. 15c; 1/4 oz. 35c; 1/2 oz. 60c; 1 oz. \$1.00;  
1/4 lb. \$3.00

**EXCELLENT MIXTURE.**—Made up in shades of orange and yellow.

Pkt. 15c; 1/2 oz. 50c; 1 oz. 75c; 1/4 lb. \$2.50

**ART SHADES MIXTURE.**—Contains many original and unusual shades of two-tone colors.

Pkt. 15c; 1/4 oz. 35c; 1/2 oz. 60c; 1 oz. \$1.00;  
1/4 lb. \$3.50

**California Poppy***Eschscholtzia*

Plant from September thru January

Approx. time seed sowing to bloom—3 mos.

Grows 12 to 14 inches high.

Beautiful, low-growing, spreading plants of easy culture in a sunny position. Gray-green, fern-like foliage and vivid, cup-shaped flowers of varying colors freely produced for many weeks. Do well in any well-drained, loose soil. Sow seed thinly in well-prepared beds, where they are to bloom. Cover very lightly. Poppies cannot be transplanted. Make ideal bedding and border plants. Not so desirable for cutting.

**GORGEOUS MIXED** (Single Flowering)—A grand mixture that will give a dazzling display of many pretty colors. Free blooming.

Pkt. 15c; 1/4 oz. 35c; 1/2 oz. 60c; 1 oz. \$1.00;  
1/4 lb. \$3.00

**Calliopsis or Annual Coreopsis**

Plant from September thru February

Approx. time seed sowing to bloom—4 mos.

Grows 3 to 5 feet high.

Bushy, wiry plants, somewhat similar to Cosmos, with large, loose clusters of yellow and dark crimson flowers, usually with a distinct eye in the center. Requires very little care and yields such a profusion of blooms that they may be cut generously without destroying the beauty of the bed. Plant them in groups, borders, or backgrounds, giving plenty of room, 3 to 5 feet apart and a sunny location. Beautiful for cut flowers, bedding and backgrounds.

**CHOICE MIXTURE.**—Choice tall growing varieties in a riot of colors. Showy in the garden, and grand for cutting.

Pkt. 15c; 1/8 oz. 30c; 1/4 oz. 50c; 1/2 oz. 75c;  
1 oz. \$1.25; 1/4 lb. \$4.00



Calendula—Campfire Improved

## Candytuft

Plant from September thru February

Approx. time seed sowing to bloom—2-3 mos.

Grows 18 to 24 inches high.

Charming clustered heads of daintily colored flowers. Nice for cutting but particularly desirable for bordering walks and flower-beds. Blooms during autumn, winter, and spring, preferring the cooler weather. It can be transplanted, but is better if sown where it is to bloom and thinned out to about 12 inches apart in 2 foot rows. Also good for rock gardens.

**WHITE HYACINTH-FLOWERED.**—This is an extra select strain. Plant is of sturdy, compact habit of growth, with huge spikes of flowers almost as large as hyacinths.

Pkt. 15c; 1/8 oz. 30c; 1/4 oz. 50c; 1/2 oz. 75c;  
1 oz. \$1.25; 1/4 lb. \$4.00

**BORDER GROUP.**—A mixture of various colors and varieties.

Pkt. 15c; 1/4 oz. 35c; 1/2 oz. 60c; 1 oz. \$1.00;  
1/4 lb. \$3.25

## Carnation

Plant from September thru December

Approx. time seed sowing to bloom—3-4 mos.

Grows 12 to 18 inches high.

We offer the New Improved Giant Chabaud strain, very superior to any other outdoor type for cut flowers. Each plant produces from 10 to 20 stalks of very large intensely fragrant flowers. Sow seed in flats or seedbeds and transplant, allowing plenty of space, at least 12 to 18 inches for each plant.

**CHARM MIXTURE.**—Chabaud's Giant Improved strain. Makes much larger flowers than other types. Similar in size to northern greenhouse carnations.

Pkt. 15; 1/16 oz. 50c; 1/8 oz. 75c; 1/4 oz. \$1.15;  
1/2 oz. \$1.90; 1 oz. \$3.30

## Celosia (Cockscomb)

Plant from January thru June

Approx. time seed sowing to bloom—3 mos.

Grows 2 feet high.

Useful for bouquets and bedding in the garden. Sow seed in 1/2 to 2 ft. rows in the garden during the winter and early spring, and thin to about 12 inches in the row. Easily grown in any soil. Flowers last a long time if dried like Everlastings. Of easy culture, they succeed best during the summer months.

**TALL ROYAL VELVET**—Comb Type. Large showy, fiery crimson heads or combs, borne well above foliage on robust plants.

Pkt. 15c; 1/16 oz. 35c; 1/8 oz. 60c; 1/4 oz. \$1.00;  
1/2 oz. \$1.75; 1 oz. \$3.00; 1/4 lb. \$10.00

**PAMPAS PLUME** — Plume Type. Plume-like and graceful with showy red and yellow feathery flowers.

Pkt. 15c; 1/8 oz. 60c; 1/4 oz. \$1.00; 1/2 oz. \$1.75;  
1 oz. \$3.00

## Chinese Forget-me-not or Cynoglossum

Plant from September thru March

Approx. time seed sowing to bloom—2-3 mos.

Grows 18 to 24 inches high.

A beautiful bushy plant, introduced from China, covered with sprays of lovely sky-blue



Carnation—Charm Mixture—Chabaud's Giant Improved Strain

flowers. Used with other flowers for cuttings. Fine for bedding and for rock gardens. Sow seed in garden, thinning to 18 to 24 inches apart.

### SKY BLUE

Pkt. 15c; 1/2 oz. 30c; 1 oz. 50c; 1/4 lb. \$1.75

## Cosmos

Plant from March thru May

Approx. time seed sowing to bloom—2 1/2-3 mos.

Grows about 4 feet high.

Plants covered with finely divided, bright green, fern-like foliage which makes a handsome background for lower growing plants. The blooms are large and double, or single with a crested center, entirely different from the ordinary single varieties and very desirable for bouquets. The seed germinates easily and quickly. Plant seed in garden not over 1/4 inch deep. Very easy to grow, but requires a sunny location. Prefers a sandy soil, not too rich. Space plants about 3 feet apart each way.

**CHOICE MIXTURE**—A truly choice mixture of free-blooming double varieties characterized by grace, daintiness and brilliance of the flower.

Pkt. 15c; 1/16 oz. 45c; 1/8 oz. 75c; 1/4 oz. \$1.25;  
1/2 oz. \$2.00; 1 oz. \$3.50

**SINGLE ORANGE FLARE**—All-America Gold Medal Winner. Well branched plants bearing showy brilliant, golden orange single flowers. Very early, and blooming with increasing freedom during the summer and fall.

Pkt. 15c; 1/16 oz. 30c; 1/8 oz. 50c; 1/4 oz. 75c;  
1/2 oz. \$1.15; 1 oz. \$1.75; 1/4 lb. \$6.00

**FIESTA SEMI-DOUBLE** — All-America Silver Medal Winner. A new introduction. Brilliant, semi-double ruffled flowers of golden orange striped with red, borne freely on rather bushy, sparsely foliated plants. Will add real gayety to your garden. Desirable for bedding, and an excellent plant to grow for cut flowers.

Pkt. 15c; 1/16 oz. 30c; 1/8 oz. 55c; 1/4 oz. 90c;  
1/2 oz. \$1.50; 1 oz. \$2.50



## Dahlia

Plant from March thru April

*Approx. time seed sowing to bloom—3 mos.*

Grows 18 to 24 inches high.

Useful for bouquets and bedding. Sow seed in early spring in flats or seedbed and transplant to 12 inches apart in 2 foot rows. Easy to grow from seed. Succeeds best in rich organic soils well supplied with moisture. It is desirable to mulch the bed with leaves.

**UNWIN'S BEDDING MIXTURE** — Exquisite, semi-double dwarf dahlias in a varied assortment of attractive colors. Early flowering, bushy plants. Useful for pot plants.

Pkt. 15c; 1/16 oz. 35c; 1/8 oz. 60c; 1/4 oz. \$1.00;  
1/2 oz. \$1.75; 1 oz. \$3.00; 1/4 lb. \$10.00

## Delphinium

(PERENNIAL LARKSPUR)

Plant from October thru November

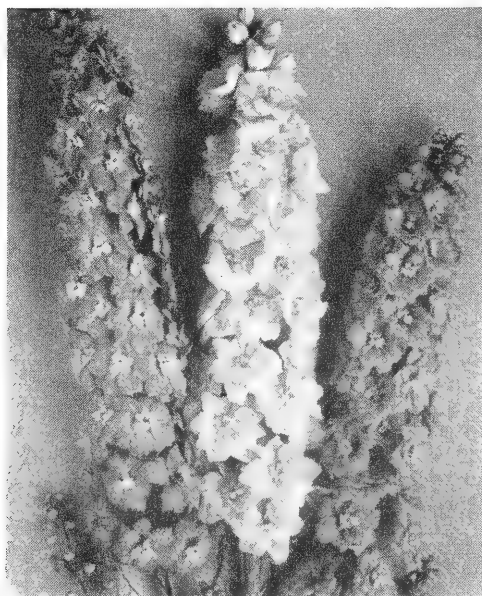
*Approx. time seed sowing to bloom—5 mos.*

Grows about 3 feet high.

Useful for bouquets and borders. Sow fresh seed in flats or seedbeds or direct in garden in 3 foot rows and thin or transplant to from 12 to 18 inches in the row. To help germination it is desirable to place seed in moist cloth in the ice compartment of a refrigerator for about forty-eight hours before sowing. A constant moisture supply must be provided. Delphiniums are among the most beautiful and most widely used for garden display and cutting. They do best in cool weather.

**BELLADONNA HYBRIDS MIXED** — Single flowers of immense size in solid, erect spikes. Highly prized for cutting. This is by far the best type for Florida. It is important to use only fresh seed.

Pkt. 15c; 1/16 oz. 35c; 1/8 oz. 60c; 1/4 oz. \$1.00;  
1/2 oz. \$1.75; 1 oz. \$3.00



*Delphinium—Belladonna Hybrids Mixed*

## Floss Flower or Ageratum

Plant from September thru March

*Approx. time seed sowing to bloom—2½ mos.*

Grows 6 to 18 inches high.

Ageratum is popularly known as the Floss flower. It is a favorite garden cut flower, and for edgings or borders and bedding in Florida. Also useful for rock gardens. Plant grows rapidly, has light green foliage, and many clusters of small, tassel-like flowers. It blooms all summer. Sow seed in flats or seedbed, setting Dwarf Blue Cap 6 inches apart in 1 foot rows, and Purple Perfection 12 inches apart in 2 foot rows.

**DWARF BLUE CAP**—This strain is generally very dwarf, growing to a height of about six inches. Compact habit, small foliage, and symmetrical dome-like form. The color is a deep, rich, bright blue lavender.

Pkt. 15c; 1/16 oz. 60c; 1/8 oz. \$1.00; 1/4 oz. \$1.50;  
1/2 oz. \$2.50; 1 oz. \$4.50

**PURPLE PERFECTION**—Compact plant, growing to a height of about 18 to 24 inches, covered with dark amethyst colored flowers. Desirable for cutting.

Pkt. 15c; 1/16 oz. 35c; 1/8 oz. 60c; 1/4 oz. \$1.00;  
1/2 oz. \$1.75; 1 oz. \$3.00; 1/4 lb. \$9.00

## Globe Amaranth

GOMPHRENA OR

FLORIDA BACHELOR'S BUTTON

Plant from February thru July

*Approx. time seed sowing to bloom—3 mos.*

Grows 12 to 18 inches high.

This is a popular old-time favorite. The showy flowers are good everlasting. Cut and hang in dark room to dry. Used for permanent or dried bouquets like Statice and Strawflower. Very valuable for edgings or borders. Globe Amaranth thrives during hot weather and can be depended upon to succeed under almost any conditions in Florida during the summer. Sow seed in flats or seedbed and transplant, spacing 12 inches in row in 2 foot rows.

**ASSORTED COLORS**

Pkt. 15c; 1/2 oz. 30c; 1 oz. 50c; 1/4 lb. \$1.75

## Gourd—Ornamental

Plant from February thru May

*Approx. time seed sowing to fruit—4 mos.*

Grows 8 to 12 feet high.

Gourds have become esteemed for many uses. The small fancy fruits are of multitudinous shapes, sizes and colors, and are excellent toys for children. Larger gourds may be used in table arrangements as dippers, sugar troughs, spoons, bowls, also as birdhouses and nests. The fruits are oddly shaped and highly colored. Vines should be supported on a trellis or fence spacing plants about 3 feet apart. The seed should be sown in a well drained, sunny location when danger of frost is passed.

**SMALL VARIETIES MIXED**

(all shapes, colors and sizes)

Pkt. 15c; 1 oz. 40c; 1/4 lb. \$1.50

## Hollyhock

Plant from August thru January

Approx. time seed sowing to bloom—5-6 mos.

Grows 5 to 7 feet high.

This type of hollyhock is well adapted to the climatic conditions of Florida. Northern types of hollyhock will not do well in Florida. Thrives best on rich, well drained soil, but needs lots of water. Seed should be planted in the garden, spacing 3 feet between rows and 24 inches in the rows. Produces very large (averaging four inches across) single, semi-double and double flowers, pink and dark red in color. Makes an ideal background.

**INDIAN SPRING (ANNUAL)** All-America Medal Winner—Produces a colorful display of double and semi-double rose and pink shades, borne mostly on a central spike. A very colorful mixture. Well suited to Florida.

Pkt. 15c;  $\frac{1}{8}$  oz. 35c;  $\frac{1}{4}$  oz. 60c;  $\frac{1}{2}$  oz. \$1.00;  
1 oz. \$1.50;  $\frac{1}{4}$  lb. \$5.00

## Larkspur

Plant from November thru January

Approx. time seed sowing to bloom—2 $\frac{1}{2}$ -3 mos.

Grows 18 to 30 inches high.

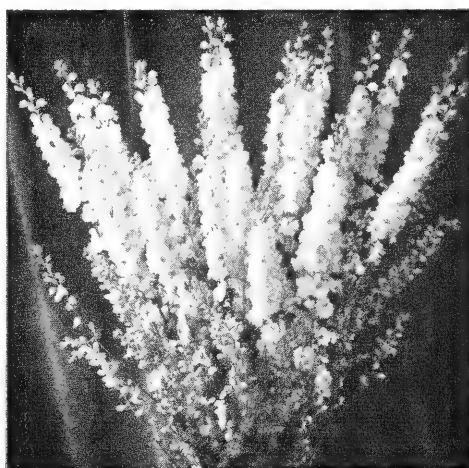
This is the annual form of the always-popular Delphinium, and blooms quickly from seed. Produces single and double flowers. The range of color includes all shades of blue, pink, red, and white, borne on long spikes. The seed should be placed in moist cloth in the ice compartment of a refrigerator for about forty-eight hours before sowing. Larkspur is distinctly a cool weather plant, so it is best to wait until November before planting seed. Seeds will fail to germinate if planted in hot weather. Sow seed in garden about  $\frac{1}{8}$  inch deep. Water with a fine spray. The seedlings should be thinned to stand from 12 to 18 inches apart in 3 foot rows. The young plants are hardy and react very favorably to good care. They like plenty of fertilizer, full sun, and an abundance of water. Makes ideal cut flowers, good for bedding and backgrounds.

**REGAL FINEST MIXED**—This is the branching type of Larkspur which has been greatly improved by careful selecting for doubleness and size of flowers, new colors and better habit of growth. The stately plants are well branched and produce many long, thick spikes closely set with a large array of Delphinium-like florets of mixed colors, including blues, carmine, rose, white, etc. Showy in beds and lovely for cutting. Vigorous and early. The finest Larkspur on the market today.

Pkt. 15c;  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 55c;  $\frac{1}{2}$  oz. 90c;  
1 oz. \$1.50;  $\frac{1}{4}$  lb. \$5.00

*Flowers will help to cheer you up  
in these critical times.*

**"KEEP THEM GROWING!"**



Larkspur—Regal Finest Mixed

## Linaria (Baby Snapdragon)

Plant from September thru December

Approx. time seed sowing to bloom—3 mos.

Grows about 16 to 18 inches high.

Useful for bouquets and bedding. Sow seed in flats or seedbeds, transplanting to garden in 2 ft. rows, 12 inches apart in the row. Makes a free-flowering plant with small spikes of dainty Snapdragon-like flowers. Long blooming, resists frost, and well adapted to Florida.

**NORTHERN LIGHTS** — An improved, taller growing Linaria. Very spectacular with wide range of color including darker shades.

Pkt. 15c;  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 55c;  $\frac{1}{2}$  oz. 90c;  
1 oz. \$1.40

## Lupine

Plant from September thru December

Approx. time seed sowing to bloom—2-2 $\frac{1}{2}$  mos.

Grows 2 $\frac{1}{2}$  to 3 feet high.

Dwarf Pixie Delight grows 8 inches tall.

Plants make decorative, palm-like foliage and stems covered with bristly hairs. Flowers are pea-shaped, borne in spires of varying length. Exceptionally desirable for cutting and bedding. Also makes good backgrounds. Thin the plants to 12 inches apart in 3 foot rows. They will grow in comparatively poor soil, but they like full sun. Will flourish in partial shade but require an abundance of water during the blooming season.

### ASSORTED COLORS

Pkt. 15c;  $\frac{1}{4}$  oz. 35;  $\frac{1}{2}$  oz. 60c; 1 oz. \$1.00;  
 $\frac{1}{4}$  lb. \$3.00

**DWARF PIXIE DELIGHT**—Uniformly dwarf, growing 8 inches tall. Valuable as a border plant. Complete range of Lupine colors.

Pkt. 15c;  $\frac{1}{8}$  oz. 50c;  $\frac{1}{4}$  oz. 75c;  $\frac{1}{2}$  oz. \$1.25;  
1 oz. \$2.00;  $\frac{1}{4}$  lb. \$6.75

# MARIGOLD

**MARIGOLDS ARE MOST DESIRABLE FOR SUMMER FLOWER GARDENS IN FLORIDA**

Plant from February thru May and again in September

*Approx. time seed sowing to bloom—1½ to 2 months.*

**Grow 2½ to 3 feet high, except as indicated for Dwarf types which grow 12 to 15 inches high.**

**Standards and Gigantea Sunset Giants grow 3½ to 5 feet high.**

The attractive plants, with fern-like foliage, producing gigantic, double, frilled flowers of much greater size and substance than the old-fashioned types. They make a splendid garden show, the dwarf types for bedding and edging, the tall types for backgrounds. All types are magnificent when cut for bouquets. Plant the seed ¼ inch deep, in the garden in late spring or summer, and thin or transplant the seedlings 15 to 18 inches apart, in rows 3 feet apart for standards, and 2 feet for dwarfs. Gigantea Sunset Giants require wider spacing—36 inches apart in 4 foot rows. Marigolds withstand heat and drought, thriving where many plants would perish, free from pests and are easy to grow.

**CROWN O' GOLD (collarette type)**—Flowers are bright golden-orange color, having a collar of big, wide, drooping petals. Plants grow about 2 to 2½ feet tall, bloom early and profusely for a long period. Beautiful in the garden and excellent for cutting. The only Marigold with entirely odorless foliage with fragrant flowers. This variety has been given the highest rating by All-America judges.

Pkt. 15c; 1/16 oz. 30c; ½ oz. 50c; ¼ oz. 75c;  
½ oz. \$1.25; 1 oz. \$2.00; ¼ lb. \$6.75

**GLITTERS — Chrysanthemum Flowered Type.** (All America Bronze Medal Winner of 1952)—Large, fluffy, bright, canary yellow chrysanthemum-like flowers. Makes a bushy, compact, erect and free flowering plant with long strong stems.

Pkt. 15c; ½ oz. 50c; ¼ oz. 75c; ½ oz. \$1.25;  
1 oz. \$2.00; ¼ lb. \$6.75

**YELLOW SUPREME**—Like Guinea Gold it is very free flowering, compact, and somewhat pyramidal in habit, two to two and a half feet tall, bearing loosely ruffled, carnation-flowered blossoms. The color is a creamy, lemon-yellow. The light golden-yellow petals fairly glow and sparkle.

Pkt. 15c; 1/16 oz. 30c; ½ oz. 50c; ¼ oz. 75c;  
½ oz. \$1.25; 1 oz. \$2.00; ¼ lb. \$6.75

**DWARF FRENCH DOUBLE HARMONY**—An excellent dwarf French Marigold, growing to a height of about 12 inches. Scabious-flowering with a bright golden-yellow center, bordered with a dark maroon-brown color. Plants are of bushy habit and form excellent material for bedding and edging or borders.

Pkt. 15c; ½ oz. 30c; ¼ oz. 50c; ½ oz. 75c;  
1 oz. \$1.25; ¼ lb. \$4.00

**DWARF GIGANTEA POT O' GOLD**—A dwarf growing, sweet scented counterpart of the Gigantea type. Plants are dwarf and compact, 12 to 15 inches in height, well branched, very neat in appearance, and bearing a dozen or more of its blooms at one time. Flowers are 100% double, of a bright, deep golden-orange. Extremely early flowering and continuing in bloom for seven to eight weeks. Useful for bedding and as a cut flower and for edging and borders.

Pkt. 15c; ½ oz. 30c; ¼ oz. 50c; ½ oz. 75c;  
1 oz. \$1.25; ¼ lb. \$4.00

**GIGANTEA SUNSET GIANTS MIXTURE**—This tall (4 to 5 feet high), free flowering Marigold is positively the largest flowered of all Marigolds. It is very showy, is sweet scented, and has exceptionally large size blossoms borne in great profusion. The most remarkable feature is the delicate sweet fragrance of the blossoms. The stems are long and the flowers of startling bold colors of varied shades of lemon-yellow to gold-orange, are excellent keepers after cutting.

Pkt. 15c; ½ oz. 35c; ¼ oz. 60c; ½ oz. \$1.00;  
1 oz. \$1.50; ¼ lb. \$5.00

**EXTRA-DWARF DOUBLE MIXED**—An excellent mixture of free flowering dwarf double varieties. Large, exquisite blooms in orange and yellow, as well as combinations of these colors. Should be grown in soil not overly rich, otherwise plants may produce an over-abundance of foliage and a scarcity of flowers. Plants grow 10 to 15 inches tall.

Pkt. 15c; ½ oz. 30c; ¼ oz. 55c; ½ oz. 80c;  
1 oz. \$1.40; ¼ lb. \$4.75



*Marigold—Crown O' Gold  
(Collarette type)*

## Morning Glory

### IMPROVED IPOMEA

Plant from March thru June

Approx. time seed sowing to bloom—2 mos.

Grows 8 to 10 feet high.

This is the favorite quick growing vine with large showy attractive blossoms for shading porches, covering trellises and fences. Sow seeds in garden after frost, when soil is warm. Germination may be hastened by cutting or filing through the hard outer shell and soaking in warm water for twenty-four hours before planting.

Now! Red, White and Blue Morning Glories!

**SCARLETT O'HARA (Red)** — Huge scarlet flowers, 3½-4 inches across, borne profusely on vigorous climbing vines.

Pkt. 15c; ¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00;  
¼ lb. \$3.00

**PEARLY GATES (New) (White)**—A wonderful companion for Heavenly Blue. The large flowers (4 inches across) are a lovely lustrous white, and literally cover the vigorous, fast growing vines.

Pkt. 15c; ⅛ oz. 30c; ¼ oz. 50c; ½ oz. 75c;  
1 oz. \$1.25; ¼ lb. \$4.00

**HEAVENLY BLUE IMPROVED (Blue)**—Superior to the old strains. The large deep blue flowers stay open late in the day.

Pkt. 15c; ¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00  
¼ lb. \$3.00

## Mourning Bride or Scabiosa

Plant from September thru December

Approx. time seed sowing to bloom—5 mos.

Grows 15 to 30 inches high.

The showy, fragrant flowers of Scabiosa are borne on long, graceful stems in great profusion over a long season. The colors are rich and varied—pure white, pink, yellow, blue, purple, red and variegated shades. As cut-flowers they are unsurpassed, and they will last a week or more if cut before they have entirely opened. Plants should be set out, or better, thinned out to stand 1 foot apart in 3 foot rows in any good garden soil. Also useful for bedding.

### SUNRISE MIXTURE

Pkt. 15c; ⅛ oz. 35c; ¼ oz. 60c; ½ oz. \$1.00;  
1 oz. \$1.50; ¼ lb. \$5.50

## Nasturtium

Plant from September thru March

Approx. time seed sowing to bloom—2-3 mos.

Grows 12 to 18 inches high.

The nasturtium is very easily grown, and succeeds best in rather dry, sandy or gravelly, well-drained but well fertilized soil. The large, double and semi-double, sweet-scented flowers are especially valuable for cutting. Also useful in rock gardens. The plants have a long blooming period (3-4 months) provided the flowers are kept picked off before seed is formed. Flowers are borne on long stems, well above the foliage, making them very attractive and valuable as bedding plants and as cut flowers for bouquets. Soaking seed in water over night before planting in moist soil helps germination. Plant seed in 3 foot rows and thin to 12 inches in the row. If covered by Spanish moss or similar material on cold frosty nights, plants will grow and bloom all winter in Central and North Florida.



*Nasturtium—Semi-Double Golden Gleam*

## Nasturtium Varieties

**SEMI-DOUBLE SWEET-SCENTED VARIETIES**—These sweet-scented nasturtiums have become exceedingly popular. Plants form a vigorous bush which throws out short runners ranging from 12 to 18 inches. Except dwarf varieties which should be planted in 2 foot rows, 12 inches in the row.

**Giant Semi-Double Semi-Dwarf, Sweet-scented Gleam Varieties**

**SEMI-DOUBLE GOLDEN GLEAM**—Large, deep golden-yellow, sweet-scented blooms, 2½ to 3 inches across, borne on long stems (5 to 6 inches long) well above the foliage. A blaze of intense, gleaming, golden-yellow color when in full bloom. Especially fine for cutting.

**SEMI-DOUBLE SCARLET GLEAM**—The flowers are a fiery orange-scarlet, and of immense size, almost three inches across. The plants bear the numerous semi-double with some single flowers well above the foliage on long stems.

**SEMI-DOUBLE GLEAM HYBRIDS**—The hybrids are a collection of gorgeously colored, large, well formed flowers of dazzling beauty. A very brilliant mixture of an amazing range of showy colors. There are a few singles among the blossoms, although mostly double and semi-double.

### Dwarf Semi-Double Sweet-Scented Varieties

This type makes compact, bushy or globular plants about one foot high. The dwarf, rounded plants are most attractive for beds, borders, rock gardens and pot culture.

**SEMI-DOUBLE DWARF GEM MIXTURE**—Dwarf, compact, gem-like plants producing large, double, sweet-scented blooms of excellent color range.

Prices on each of the above:

Pkt. 15c; 1 oz. 35c; ¼ lb. \$1.00; 1 lb. \$3.00

## Giant Pansy

Plant from September thru December

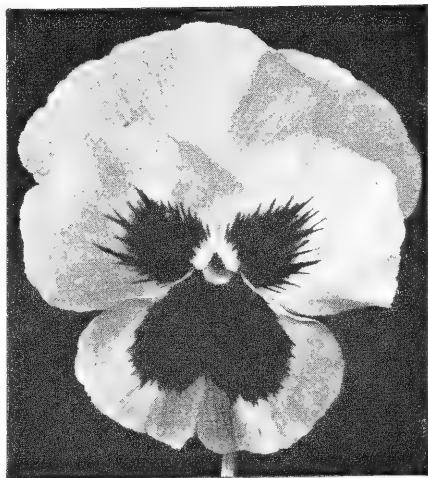
*Approx. time seed sowing to bloom—3 mos.*

Grows 6 to 8 inches high.

Pansies are the most ideal of all flowering plants for edging or for bedding in late winter and early spring. The pansy is distinctly a cool weather plant, and for a long blooming period it should be grown in cool weather and in a cool location. Seeds will not germinate well in hot weather and young plants are sickly and slow growing in the warmth of late summer. Fresh seeds should be sown very shallow in flats or in well prepared seedbed soil in a shaded place in late fall. Transplant seedlings 12 to 18 inches apart, giving some shade and plenty of water. Pansies will stand considerable cold without injury.

**ENGELMANN GIANT MIXTURE**—This is the largest flowered pansy ever introduced. Flowers have thick, velvety petals, borne on long stems, and are of most striking brilliance and endless variety of color and design. Make ideal cut flowers and delightful beds or attractive borders. Also useful for rock gardens.

Pkt. 15c; 1/16 oz. \$2.50; 1/8 oz. \$4.50; 1/4 oz. \$8.00



*Englemann Giant Pansy*

# PETUNIA

ONE OF THE BEST AND FINEST ANNUALS FOR GENERAL PLANTING  
IN FLORIDA

*Plant from September thru June. Approximate time seed sowing to bloom—2½ to 3 mos.*  
Standards grow 15 to 18 inches high. Dwarfs grow 5 to 12 inches high.

Petunias are the most colorful of annual garden flowers. They will grow in practically any soil and require very little attention after they are established. In the hot Florida summers, petunias along with zinnias and marigolds, are the messengers of beauty in an often otherwise barren garden. No Florida garden would be complete without petunias.

The culture of petunias is simple and quite easy, although many amateurs find them somewhat difficult to start, due to the fact that they cover the seed entirely too deeply. Whether sown directly in the garden, or as is generally recommended in flats or seedbeds, **the seeds must not be buried.** The very small seeds should be broadcast thinly on a well-prepared seedbed, pressed gently into the soil, and then covered very lightly to a depth of not more than 1/16 to 1/8 of an inch, using sand, or better, sand mixed with peat moss or humus. The moisture content must be kept uniform until the seeds have sprouted, and the beds should never be allowed to dry out after seeds are sown. It is best to start seedlings in a flat or seedbed in all cases, where moisture conditions can be controlled. The seedbeds should be covered with moist burlap or a wet newspaper until sprouts appear, when this shading material should be removed immediately.

When the seedlings are well-grown in flats or seedbeds, they should be transplanted to the garden or border, setting plants in rows 2 to 3 feet apart and 12 to 18 inches in the row. Petunias are in nowise particular, but do best in

moderately rich, well drained, though moist soil. Since they grow and bloom over long periods they require a lasting fertilizer like pulverized sheep manure (see page 31) for best results. In transplanting, set plants the same depth they were before. If they have sent up a center shoot, it should be pinched to induce branching and make a more compact plant form.

Petunias are not subject to any serious diseases or insects, and require little attention when once established in the garden. Any garden will be a brighter, cheerier and a much more enjoyable beauty spot because of the presence of petunias.

Petunias are used extensively for bedding, borders and for roadside beautification. Also useful for rock gardens. The single, small-flowered sorts will stand considerable cold and will bloom well into the hot days of summer.

Petunias are unsurpassed for winter and early spring bloom in Florida. Each year there are acres of blooming petunias scattered across the flowery state of Florida. Every winter when northern people visit Florida's various playgrounds, they are amazed and delighted with the gorgeous display of petunias. In many states, petunias are grown only in hothouses and under glass, while in Florida they grow and bloom defiantly practically all the year. We have taken pride in securing the finest varieties and colors of petunias to offer our customers to meet Florida conditions.

**PETUNIA—Continued****Fluffy Ruffles Petunia***Grows 15 to 18 inches high.*

These are among the most beautiful petunias and well worth the ambition of everyone to produce. The huge blossoms are wonderfully fringed and ruffled and range bewilderingly through shades of pink, blue, scarlet, lavender, crimson, purple, white, and intermediate hues, markings, and curious blotches. The flowers measure 3 to 4 inches across when properly grown and are gorgeously ruffled. They are admirably suited for bedding purposes, pot culture and for cutting, as well as for porch and window boxes. Sow seeds carefully.

Pkt. 15c; 1/16 oz. \$3.00; 1/8 oz. \$5.50;  
1/4 oz. \$10.00

**Dwarf, Erect Plain Petaler Petunias***Grow 6 to 12 inches high*

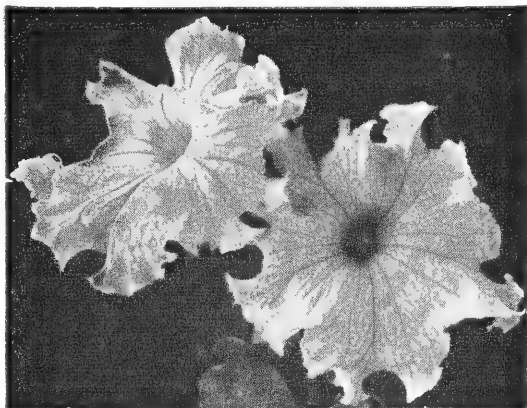
**ROSY MORN** — Dwarf, compact, constantly blooming plants with small, brilliant, rose colored flowers with white centers. One of the finest types, especially desirable for growing in pots, urns and boxes.

Pkt. 15c; 1/16 oz. 60c; 1/8 oz. \$1.10; 1/4 oz. \$2.00;  
1/2 oz. \$3.75; 1 oz. \$7.00

**Standard Plain Petaled Petunias***Grow 15 to 18 inches high*

**SNOW QUEEN**—The finest large, gorgeous, pure white flowers borne on plants of compact growth.

Pkt. 15c; 1/16 oz. 60c; 1/8 oz. \$1.10; 1/4 oz. \$2.00;  
1/2 oz. \$3.75; 1 oz. \$7.00

*Petunia—Superb Mixture**Petunia—Snow Queen.*

**HEAVENLY BLUE**—Plant is dwarf in growth. Flowers are a beautiful light blue. Entirely distinct.

Pkt. 15c; 1/16 oz. 75c; 1/8 oz. \$1.25; 1/4 oz. \$2.25;  
1/2 oz. \$4.25; 1 oz. \$8.00

**FIRE CHIEF**. All-America Sweepstakes Winner —A very free-flowering Petunia of most brilliant color of true scarlet-red, turning to a deep salmon-rose with age. Plants vigorous and upright, flowering over a long season of bloom. The most striking variety of the new scarlet-red class.

Pkt. 15c; 1/16 oz. \$1.75; 1/8 oz. \$3.25; 1/4 oz. \$6.25

**SUPERB MIXTURE**—A well selected blend of the finest types and deepest, richest color of the single plain petaled, tall growing petunias.

Pkt. 15c; 1/16 oz. 45c; 1/8 oz. 75c; 1/4 oz. \$1.25;  
1/2 oz. \$2.00; 1 oz. \$3.50; 1 lb. \$10.00

**HOWARD STAR IMPROVED** — Crimson-maroon flowers with a clearly defined star of pure white. A very striking flower.

Pkt. 15c; 1/16 oz. 60c; 1/8 oz. \$1.10; 1/4 oz. \$2.00;  
1/2 oz. \$3.75; 1 oz. \$7.00

**ELK'S PRIDE (Elk's Purple)**—This is one of the most beautiful of all petunias. The flowers give one the impression of looking at a piece of rich purplish velvet. Remarkably rich and even tone is carried over the entire surface of the flower. While of a rich, dark purple color, it is far from being dull. Seed of this variety is very rare and should be planted with great care.

Pkt. 15c; 1/16 oz. \$3.00; 1/8 oz. \$5.50; 1/4 oz. \$10.00

**FLAMING VELVET. (Velvet Red)**—All-America Gold Medal Winner. Deep, velvety blood-red. Very beautiful and showy.

Pkt. 15c; 1/16 oz. 60c; 1/8 oz. \$1.10; 1/4 oz. \$2.00;  
1/2 oz. \$3.75; 1 oz. \$7.00



## Phlox

Plant from September thru February

*Approx. time seed sowing to bloom—3 mos.*

Grows 12 to 16 inches high.

**Dwarf Compacta Mixture** grows 6 to 8 inches tall.

Blooms practically all year. Individual flower clusters last 6 to 8 weeks. Seed should be chilled in moist cloth in the ice compartment of a refrigerator for 36 to 48 hours before sowing. Plant in garden about ¼ inch deep, and transplant seedlings or thin to 6 inches apart in 2 foot rows. Grows easily and in most any type of soil, but likes plenty of water and sunshine. It is excellent for bedding in gardens and for planting in barren places, and for beautifying vacant lots and roadsides, and for bordering gardens. Also valuable for rock gardens. Phlox is relatively free from pests. Transplants most easily and succeeds in dry, light sandy soils.

### PENINSULAR MIXTURE

Pkt. 15c; 1/16 oz. 30c; ⅛ oz. 55c; ¼ oz. 90c;

½ oz. \$1.50; 1 oz. \$2.50; ¼ lb. \$8.00; 1 lb. \$30.00

### DWARF NANA COMPACTA MIXTURE —

Grows 6 to 8 inches tall: Of dwarf, compact growth. Fine for low bedding and for borders and edging. Complete color range.

Pkt. 15c 1/16 oz. 75c; ⅛ oz. \$1.25; ¼ oz. \$2.00;

½ oz. \$3.50; 1 oz. \$6.00; ¼ lb. \$22.00

## Pinks—Chinese or Dianthus

Plant from September thru March

*Approx. time seed sowing to bloom—2½ to 3 mos.*

Grows 12 to 18 inches high.

We list the doubles as well as the singles. Doubles make very large, attractive, fluffy flowers and are adapted to Florida.

The Dianthus, or (Chinese) Pinks, are extremely popular because of their varied and lovely rich coloring. They are hardy, heat resistant and do well in Florida. Fine for massing, bordering, and cut-flowers. Plant seed in garden, spacing about 6 inches apart in 2 foot rows.

### MEDAL OR IMPERATOR MIXTURE

—Double-Flowered—Composed of a mixture of all different colors and varieties of double-flowered types.

Pkt. 15c; ⅛ oz. 30c; ¼ oz. 50c; ½ oz. 75c;

1 oz. \$1.25; ¼ lb. \$4.00

**SWEET WIVELSFIELD**—Double Mixed. Large, semi-double or double sweet-scented flowers. Includes many fine colors.

Pkt. 15c; ⅛ oz. 30c; ¼ oz. 50c; ½ oz. 75c;

1 oz. \$1.25; ¼ lb. 4.00



*Phlox—Peninsular Mixture*

## Pinks

**SINGLE GAIETY MIXED** — Large, many fringed flowers. Colors range from pure white to crimson and are attractively zoned. Excellent for cutting and for garden display or bedding.

Pkt. 15c; ⅛ oz. 30c; ¼ oz. 55c; ½ oz. 80c;  
1 oz. \$1.40; ¼ lb. 4.75

## Portulaca

(See Sun Plant Page 20)

## Queen Anne's Lace Flower

Plant from September thru January

*Approx. time seed sowing to bloom—2 to 3 mos.*

Grows 3 to 5 feet high.

Queen Anne's Lace Flower has large heads made up of tiny white flowers, giving it a lace-like appearance. The flower clusters are borne on long stems which makes this flower very suitable to mix with other cut flowers, giving the bouquet an airy appearance. For best results plant at least two feet apart in 4 foot rows as crowding stunts the growth of the plants. Valuable for backgrounds.

Pkt. 15c; ¼ oz. 35c; ½ oz. 60c; 1 oz. \$1.00;  
¼ lb. \$3.00

## Salvia

Plant from September thru June

*Approx. time seed sowing to bloom—3-4 mos.*

Grows 18 to 24 inches high.

**BONFIRE**—This early, tall, and erect strain is extremely uniform in both color and plant habit. It is somewhat earlier than the ordinary strains, suitable for both bedding and borders of medium height. The plants bear immense spikes of very showy, intense scarlet flowers, throughout the entire season, which makes attractive bouquets. Seed should be sown in flats or seedbed, transplanting to 3 foot rows, 18 inches in the row.

Pkt. 15c; 1/16 oz. \$1.00; ⅛ oz. \$1.75; ¼ oz. \$2.75;  
½ oz. \$4.75



## Shasta Daisy

Plant from September thru January

Approx. time seed sowing to bloom—4 mos.

Grows 18 inches high.

### NEW SINGLE AND SEMI-DOUBLE GIANTS—

Make beautiful flowers of pure glistening white, with bright yellow centers, growing about 50% double. The singles are exceedingly large in size, much larger than ordinary strains, averaging three to four inches in diameter. Useful for cut flowers, and bedding. Sow seed in garden spacing 12 to 15 inches apart in 3 foot rows. Very hardy, but requires plenty of water.

Pkt. 15c; 1/16 oz. \$1.25; 1/8 oz. \$2.25; 1/4 oz. \$4.00

## Snapdragon or Antirrhinum

Plant from September thru December

Approx. time seed sowing to bloom—3-4 mos.

Grows 18 to 24 inches high.

**GIANT SNAPDRAGONS.**—Successful only when grown through the winter and early spring months. In late spring when bees work the flowers they set seed and drop the blooms. The seeds are small and slow to germinate. They should be planted in a shallow box or seedbed of rich soil, in a cool, shady place and kept continuously moist until seeds sprout. Protect from ants. When 4 inches high, young plants may be transplanted in rich, moist soil 1 foot to 18 inches apart in rows 3 feet apart. As soon as the plants reach 8 inches in height they should be tied to light stakes until the side branches are well developed. Do best in rich loamy, well-drained soil with plenty of water. Most useful as cut flowers, as well as bedding for an attractive garden display.

**GIANT MIXTURE. (Rust Resistant).**—This is a blend of the finest, outstanding shades of the tall growing (2 to 3 feet) type. Invaluable for cutting.

Pkt. 15c; 1/16 oz. 35c; 1/8 oz. 60c; 1/4 oz. \$1.00;  
1/2 oz. \$1.75; 1 oz. \$3.00; 1/4 lb. \$10.00

**HALF-TALL SNAPDRAGONS WITH GIANT FLOWERS. (Rust Resistant.)**—Preferred by many as they do not grow as tall as the giant type. They are better to use in certain positions in the garden for beds, borders and cutting. A mixture of outstanding colors. Makes a beautiful bed. Grows 15 to 20 inches high.

Pkt. 15c; 1/16 oz. 45c; 1/8 oz. 75c; 1/4 oz. \$1.25;  
1/2 oz. \$2.00; 1 oz. \$3.50; 1/4 lb. \$10.50

**GIANT RUFFLED "TETRAPLOID" MIXTURE.**—Extremely large and attractive ruffled flowers in many colors and bicolors, some veined. Erect plants are exceptionally tall (2½ to 3 ft.), strong and husky, with thick, dark green glossy foliage. Very long spikes.

Pkt. 15c; 1/16 oz. \$1.00; 1/8 oz. \$1.50; 1/4 oz. \$2.50;  
1/2 oz. \$4.50; 1 oz. \$8.00; 1/4 lb. \$30.00

## Statice

Plant from September thru January

Approx. time seed sowing to bloom—3 mos.

Grows 2 to 3 feet high.

Slender, wiry, bushy plants, bearing masses of ever-lasting flowers in delicate shades of lavender, rose, blue and white. Valued for drying, and makes an excellent everlasting flower for bouquets, also attractive bedding plant. Sow seeds in the garden in 3 foot rows and thin to 18 inches in the row. Very easily grown. Requires sunny location.

### ASSORTED COLORS

Pkt. 15c; 1/2 oz. 30c; 1 oz. 55c; 1/4 lb. \$1.50;  
1 lb. \$5.50

**SINGLE COLORS**—Blue Rose, Lavender, White or Yellow

Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c; 1/4 lb. \$1.75;  
1 lb. \$6.00

## Strawflower or Helichrysum

Plant from September thru March

Approx. time seed sowing to bloom—2-2½ mos.

Grows 2 to 3 feet high.

Large, showy flowers of straw-like texture which retain their brilliant colors when dry, making them useful for decorative bouquets when they will keep indefinitely. The seed should be sown where plants are to bloom in 3 foot rows, and thinned out 18 inches apart. When drying for preservation, cut with long stems before the blossoms open completely, and hang them in the shade, with their heads down, so that the stems will dry straight. Plants grow 5 to 7 feet high and make a showy background.

**MANY COLORS.**—A mixture containing fiery red, canary, silver, rose, salmon, and blue.

Pkt. 15c; 1/16 oz. 30c; 1/8 oz. 50c; 1/4 oz. 75c;  
1/2 oz. \$1.25; 1 oz. \$2.00; 1/4 lb. \$6.75



Snapdragon—Giant Mixture  
(Rust Resistant)



*Rainbow Mixture Sweet Peas*

## Sunflower or Helianthus

Plant from February thru August

*Approx. time seed sowing to bloom—1½-2 mos.*

Grows 3 to 4 feet high.

The immense brilliant flowers resemble chrysanthemums. It is easily grown and is especially suited to muck land or low soil with plenty of moisture. A fine background for lower plantings, as a fence-border, or grown in clumps, also useful for cut flowers. Successive sowings of seeds should be made for cutting during the months of May thru September. Sow seed in garden and thin to 2 feet apart in 3 rows. Does best in a sunny location, it being a highly heat-tolerant annual.

### SUNSHINE MIXTURE

Pkt. 15c; ⅛ oz. 35c; ¼ oz. 60c; ½ oz. \$1.00;  
1 oz. \$1.50; ¼ lb. \$5.00

## Sun Plant or Portulaca

Blooms all summer in Florida

Plant from February thru August

*Approx. time seed sowing to bloom—1½ mos.*

Grows 6 inches high.

A creeping, succulent plant, with odd, thick, fleshy stems and small, quill-shaped leaves, about 6 inches high, which thrives in sunny locations. Produce large, very brilliant waxy flowers of varying colors which open only in full sunshine early in the morning. It is excellent for edgings or borders and for rock gardens. The seed is very fine; sow it thinly where plants are to grow, and do not cover. May be thinned 10 to 12 in. apart in 1 ft. rows.

**DOUBLE MIXED.**—All colors.

Pkt. 15c; 1/16 oz. 60c; ⅛ oz. \$1.10; ¼ oz. \$2.00;  
½ oz. \$3.75; 1 oz. \$7.00

## Sweet Peas

### Early Flowering Spencer

Plant from September thru December

*Approx. time seed sowing to bloom, 2½-3 mos.*

Grows 5 to 7 feet high.

The Early Flowering Spencer varieties are heat resistant and best adapted for Florida soil and climate. Sweet Peas do best in cool weather. Sweet Peas are heavy feeders and need very rich soil for the best results. Plant seeds one inch apart and cover two inches deep. When plants are five inches high, thin to three or four inches apart and furnish wire support for vines to run upon. Fertilize and water frequently. Keep flowers cut off every day to prevent seed pods forming and to prolong the blooming period. Sunshine and fresh air are very essential.

**MRS. HERBERT HOOVER.**—Bright blue.

**MARS.**—Bright Crimson Red.

**SHIRLEY TEMPLE.**—Rich Pink.

**HOPE.**—Pure White.

**LAVANDA.**—Pure Clear Lavender.

**BALL'S ORANGE IMPROVED.**—Deep Orange.

Prices on each of the above:

Pkt. 15c; ½ oz. 35c; 1 oz. 60c; ¼ lb. \$1.75;  
½ lb. \$2.60; 1 lb. \$5.00

### RAINBOW MIXTURE—Sweet Pea

Assortment of all popular shades of giant Early Flowering Spencer varieties.

1 oz. 45c; ¼ lb. \$1.10; ½ lb. \$1.85; 1 lb. \$3.50

### ZVOLANEK'S MULTIFLOWERED MIXTURE—SWEET PEA

Vigorous and unusually free-flowering. On very long, strong stems, with many stems carrying five to six large flowers instead of the usual three or four smaller florets. This new sweet pea is the best for Florida.

Pkt. 15c; ½ oz. \$1.00; 1 oz. \$1.50; ¼ lb. \$5.00;  
½ lb. \$9.50; 1 lb. \$18.00

## Tithonia or Florida Sunflower

Plant from February thru June

*Approx. time seed sowing to bloom—3 mos.*

Grows 4 feet high.

Make ideal cut flowers, and very useful for backgrounds, and to plant in shrubby bays. Easy to grow but must have plenty of sun and a fertile soil. Plant seed in the garden and space plants three to four feet apart.

**TORCH**—All American Winner—A new development of bushy type with a super-abundance of single, bright orange and scarlet flowers with yellow discs, borne on stout stems. Very early, heat resistant, and of easy culture with a long blooming season.

Pkt. 15c; 1/16 oz. 35c; ⅛ oz. 60c; ¼ oz. \$1.00;  
½ oz. \$1.75; 1 oz. \$3.00

## Verbena

Plant any month of the year

Approx. time seed sowing to bloom—3 mos.

Grows 8 to 10 inches high.

Verbenas are spreading, bushy, graceful plants with handsome foliage; which cover themselves with large heads of brilliant flowers in a great variety of colors. You will never appreciate the beauty of Verbenas until you have grown our Masture Mixture. After soaking in water forty-eight hours in a refrigerator, sow the seed where they are to flower, and thin to a foot apart in 2 foot rows. Ideal for borders and rock gardens.

### MASTER MIXTURE

Pkt. 15c; 1/16 oz. 35c; 1/8 oz. 60c; 1/4 oz. \$1.00;  
1/2 oz. \$1.75; 1 oz. \$3.00; 1/4 lb. \$10.00

## Vinca or Periwinkle

Plant any month of the year

Approx. time seed sowing to bloom—3 mos.

Grows 12 to 18 inches high.

A very pretty ornamental plant, with dark green foliage and dainty, bright flowers. Useful for bedding, edging, and massing. Sow where the plants are to bloom, and thin to about a foot apart each way. Makes an excellent ground cover for waste places. Does well in partial shade, and grows well on poor, sandy soil around beaches, where it is difficult to get other flowering plants to grow.

### PINK AND WHITE MIXED

Pkt. 15c; 1/16 oz. 30c; 1/8 oz. 50c; 1/4 oz. 75c;  
1/2 oz. \$1.25; 1 oz. \$2.00; 1/4 lb. \$6.75

# ZINNIA

Plant from February thru August

Approximate time seed sowing to bloom—1 1/2 months.

Grows 2 to 3 feet high, except as indicated for Pompon and Peppermint Stick—18 inches, and Persian Carpet—12 inches.

The zinnia is one of the most easily grown flowers for Florida, thriving in almost any soil and under almost all conditions. While zinnias respond to special treatment, they will also do well under the most adverse conditions. Zinnias should be planted in every spring and summer flower garden in Florida. They are ideal for summer flowers in Florida. The zinnia is the leading cut flower for the summer months in Florida.

While seedling plants of zinnias can be transplanted, they do best when the seed is sown directly in the garden where the plants are to flower. Seeds should not be sown, however, until the soil has warmed up and danger of low temperatures is past. For best results, provide a rich, deep soil and give plenty of water when needed especially in blooming time. For the best development of plants, they should be given ample room to allow free branching for sturdy plant develop-

ment, which will assure the production of large, well formed, double flowers. Pompons, Peppermint Stick and Persian Carpet should be spaced 12 inches apart in 2 foot rows, all other varieties 18 to 24 inches apart in 3 foot rows. Zinnias are very fast growing annuals during the summer months, and successive sowings can be made all through the summer and as late as the end of August in Florida.

Zinnias are practically free from all plant diseases and insects, which is another point making them valuable for garden and cutting use. Late in their growth, however, they may be subject to powdery mildew, but if the plants are properly spaced so that a free circulation of air is possible, this trouble should not be serious. A dusting of sulphur will check mildew if applied in the early stages.

## Fantasy Type

The flowers of this group are double, of medium size, with shaggy petals that are tubular, curved or crested. Distinctly different from other Zinnias and quite a novelty. An unusual range of pretty colors.

### FANTASY MIXTURE

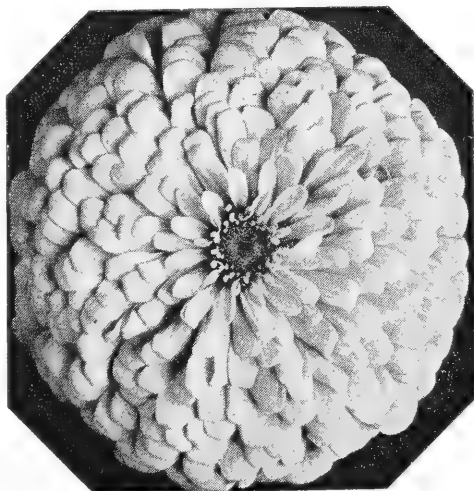
Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c; 1/2 oz. \$1.00;  
1 oz. \$1.50; 1/4 lb. \$5.50

## Giants of California Type

Immense double flowers of a distinctive graceful shape. The flowers are usually brighter than the Dahlia-flowered type and nearly as large, but more flat. Plant are vigorous, well branched, grow about 2 1/2 feet tall and produce many long, strong flower stems each crowned with a beautiful flower. Perfect blend of all colors.

### GIANTS OF CALIFORNIA SPECIAL MIXTURE

Pkt. 15c; 1/8 oz. 30c; 1/4 oz. 55c; 1/2 oz. 80c;  
1 oz. \$1.40; 1/4 lb. \$4.75; 1 lb. \$16.00



Giants of California Zinnia

## ZINNIA—(Continued)

### Giant Cactus Flowered Type

**BLAZE** (The Only All-America Flower Winner for 1954)—The newest color in the Giant Cactus Flowered Class. Mandarin-red color, which changes to a deep warm orange as the flowers attain size. Mammoth shaggy flowers 4 to 5 inches across, outstanding for uniformly-double flowers of gracefully quilled and twisted flat petals. A strong grower, free flowering, uniform plants. A delightful cut flower as well as unrivaled for mass displays. This should be a "must" for your flower garden.

Pkt. 15c; 1/16 oz. 75c; 1/8 oz. \$1.25; 1/4 oz. \$2.25;  
1/2 oz. \$4.00; 1 oz. \$7.50

**GIANT HYBRID MIXTURE.**—Plants are strong growing, free flowering, with very long stems and good keeping quality for cut flowers. Flowers are very large with a pleasing variation in petal formation, mostly fluffy or ruffled, curled and quilled, free of the stiffness often associated with other zinnias. Gorgeous range of colors and color combinations.

Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 75c; 1/2 oz. \$1.25;  
1 oz. \$2.00; 1 lb. \$7.00

### Giant Dahlia-flowered Type

The enormous flowers are fully double, with broad, undulating rays in magnificent solid colors. Flowers measure 4 to 6 inches across, rivaling dahlias in beauty and in perfection. The plants grow 2 to 3 feet high, and should be set at least 18 to 24 inches apart in 3 foot rows. The seed may be sown where the plants are to bloom or may be sown in seedbeds and transplanted. They like rich soil, plenty of water, especially during blooming time, which lasts for many weeks.

**CRIMSON MONARCH.**—Crimson or brilliant red.

**WONDER ROSE.**—Light rose or pink.

**POLAR BEAR.**—The best large-flowered white Zinnia.

### SUNBURST MIXTURE

Mixture of the finest colors and varieties of the Double Giant Dahlia-flowered type.

### Crown o' Gold Type

The group is one of the most outstanding developments among Zinnias. The petals of all the flowers are overlaid with a deep golden yellow at the base, with the individual flower color at the tips.

**SPECIAL CROWN O'GOLD MIXTURE.**—Colors include various shades of salmon, peach and buff.

Prices on each of the above:

Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c; 1/2 oz. \$1.00;  
1 oz. \$1.50; 1 lb. \$5.00; 1 lb. \$18.00

### Pompon or Lilliput

(Baby Zinnia)

Plants are about 1½ feet high, dwarf, bushy and branching, bearing miniature flowers resembling pompon or button chrysanthemums. These are charming for bedding and when cut, and the plants make an excellent low edging or border for taller varieties. The small (1 to 1½ inches in diameter) double flowers are borne in great profusion, are small, compact, and symmetrical in shape. Hard to beat as cut flowers. Our pompon mixture contains a large assortment of different colors.

### POMPOM OR LILLIPUT MIXTURE

Pkt. 15c; 1/8 oz. 30c; 1/4 oz. 55c; 1/2 oz. 80c;  
1 oz. \$1.40; 1 lb. \$4.75; 1 lb. \$16.00

### Peppermint Stick

A dwarf plant with combination of choicest colors in each medium size flower with striped petals. The flowers are of medium size, freely produced, especially nice for floral arrangements. Bloom over a long season. A wide range of colors, and various color combinations.

Pkt. 15c; 1/16 oz. 30c; 1/8 oz. 50c; 1/4 oz. 75c;  
1/2 oz. \$1.25; 1 oz. \$2.00; 1 lb. \$6.75

### Persian Carpet

All-America Winner

Early and very floriferous. Easy to grow, heat-loving and colorful. Miniature, fully double flowers of well rounded form or ball-shaped in a sparkling range of variegated colors. Resembles tiny dahlias. Plants dwarf and compact, in a nice color range, easy to grow; thrive on heat and yield a wealth of blooms on 6 to 8" stems.

Pkt. 15c; 1/16 oz. 35c; 1/8 oz. 60c; 1/4 oz. \$1.00;  
1/2 oz. \$1.75; 1 oz. \$3.00

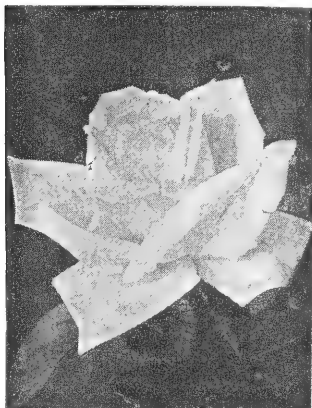


Zinnia—Special Crown O' Gold Mixture

# ROSE BUSHES FOR FLORIDA

Plant any time between November 1 and April 1

Approximate time from setting out to bloom—Strong No. 1 grade bushes—2 months.



*White American Beauty*

## Rose Growing in Florida— Eleven Suggestions

1. Locate the rose garden in a well drained spot where it receives at least five hours of sunlight each day, and avoid the vicinity of trees and large shrubs.

2. Enrich the soil before planting, using a mixture of black loam top soil and Vigoro or Vertagreen fertilizer. (See page 31.) The loam should be thoroughly mixed with the plant food and allowed to stand at least one week before planting. The rose bed filled with this soil mixture should be at least 18 inches to two feet deep.



*Red Radiance*

3. After setting bushes, fertilize with rotted stable manure or cow manure, Vertagreen or Vigoro. (See page 31.) Pulverized sheep manure (see page 31), used at the rate of 2 to 3 pounds per plant is also very desirable.

4. Plant bushes 18 to 24 inches apart each way. Give climbers more room. Spread the roots carefully so they can develop freely. The roots should never be doubled up.

5. Plant at the same level that bushes stood in the nursery. Soil marks can be seen on the plant.

6. Use a heavy mulch of organic material, such as leaf mold, pulverized sheep manure, rotted stable or cow manure, during the summer.

7. Give plenty of plant food. Fertilize every six to eight weeks during the growing season. Remember that roses must grow in order to bloom. One-half pound Vertagreen or Vigoro per bush is plenty for each application, along with a small shovelful of pulverized sheep manure. (See page 31.)

8. Give plenty of water. Water thoroughly at least once a week during the entire growing season. Avoid light sprinkling.

9. When planting, prune the bushes back to about 10 inches. Prune or cut back twice each

season. Remove dead, infected and weak wood. Give heaviest pruning when plants are dormant.

10. Watch for insects, such as aphids (plant lice), flower thrips, rose beetles, bugs, caterpillars, etc., and for diseases such as black spot, rose canker, and powdery mildew. Dust thoroughly with Kilgore's Rose Dust (see page 29) at least once every week or as soon as diseases or insects appear.

11. Replace weak, unthrifty plants, two or more years old.

Our rose bushes are healthy, strong, field-grown, acclimated stock, all Texas grown, and therefore accustomed to Southern climatic conditions, and are budded on Rosa Japonica Multiflora and Texas Wax stock.

**Shipped Direct from Nursery.** All orders will be shipped direct from the Texas nursery to the customer. It will require from a week to ten days from the time order leaves customer to receive rose bushes, as all orders are filled in rotation, and it requires a little time to properly prepare rose bushes and make shipment. Therefore, we ask our friends to be a little patient as the order will be sent as quickly as possible.

We handle a large assortment of different colors and varieties of both bush and climbing Roses, adapted especially to Florida growing conditions.

**Extra strong No. 1 grade bushes, any variety — Postpaid to any point in Florida**

**Orders accepted for shipments to start after October 15th. No shipment made prior to late October.**

**No order accepted for less than 5 bushes. However, this does not apply to patented roses.**

**RED-RED RADIANCE.** (HT)—It has flowers of the same exquisite form and the same sweet fragrance as Pink Radiance. The color is a splendid, even shade of clear red. Red and pink radiance are the two best and most reliable varieties for Florida. They are continuous bloomers.

**RED-ETOILE DE HOLLANDE.** (HT)—The deepest red of red Roses. Good-sized blooms and buds borne on long, strong stems. Highly recommended for Florida. Good branching plant.

**RED-POINSETTIA.** (HT)—Flowers of brilliant red. Huge, ideal long pointed buds. Vigorous tall grower, long stems. Fine for cutting. Awarded Certificate of Merit.

## ROSE BUSHES FOR FLORIDA (Continued)

### BUSH ROSES (Continued)

**RED—RED TALISMAN.** (HT)—Glorious red color, prized for its long stems and pointed buds. Large blooms.

**PINK—PINK RADIANCE.** (HT)—Flowers are a beautiful shade of the richest tone of pink, darker on the inner surface of the petals than on the margins. The buds are large and very fine. It is a very strong grower, and exceptionally well adapted to Florida.

**PINK—EDITOR McFARLAND.** (HT) — The flowers are very large, deep sparkling pink in color, and are carried on long, strong stems on vigorous upright bushes.

**PINK—BRIARCLIFF.** (HT)—Fine for cutting. Large blooms of deep rose-pink, lighter on the outside. Very fragrant.

**WHITE — WHITE AMERICAN BEAUTY.** (Frau Karl Druschki). (HP)—Buds fine and large. A snowy white rose. Vigorous plant blooming profusely.

**WHITE—CALEDONIA.** (HT)—The long pointed buds and the huge double flowers are pure white, with exquisitely curved and infolded flowers. One of the prettiest white roses. Plants bloom over a long period.

**YELLOW — GOLDEN DAWN.** (HT) — Large buds opening to full double sunflower-yellow flowers of delightful fragrance. A profuse bloomer.

**YELLOW—SOEUR THERESE.** (HT)—The long pointed slender buds are of deep chrome-yellow touched with orange-carmine. Heavy-foliaged plant of spreading habit. A very free bloomer. Open flowers are of a rich daffodil-yellow. A continuous bloomer.

**TWO-TONE — PRESIDENT HOOVER.** (HT) —Cerise pink, flame scarlet and yellow. Large flowers with broad, thick petals, very fragrant. Clean handsome foliage. Long heavy cutting stems on a well branching plant.

**TWO-TONE TALISMAN.** (HT)—Presents unusual combination of orange and copper tones, suffused with pink. Truly multi-colored. Flowers are high centered, double, and quite fragrant.

#### *Prices on any of the above Bush Roses Postpaid to any point in Florida*

5	10	25	50	100
\$4.50	\$8.50	\$20.00	\$37.50	\$70.00

### Floribunda Rose (Patented)

**FASHION.** (HT) Plant Patent 789—The most popular rose of this type. Makes a beautiful coral pink colored bloom, borne in enormous clusters. Blooms continuously over a long season and blooms are long-lasting. The perfect buds are of a coral pink color. This is the finest Floribunda for Florida. **\$2.00 Postpaid.**

### CLIMBING ROSES

Climbing roses are desirable to cover trellises, terraces, fences and garages, also useful for back-grounds and enclosures for the bush rose garden.

**PAUL'S SCARLET CLIMBER.** (HW)—Blooms in clusters and lasts several weeks. A most brilliant scarlet climber holding its intense color a long time. Extremely hardy and of free blooming habit.

**CLIMBING AMERICAN BEAUTY.** (HT)—This is a climbing form of the Pink Radiance type bush rose. Makes large, globular flowers on fine cutting stems. Blooms are of a deep pink color. Very hardy and a free bloomer.

**CLIMBING MRS. PIERRE S. duPONT.** (HT) —Makes gorgeous blooms on long stems. Blooms are of a rich golden yellow color. Good for cutting. Very prolific.

#### *Prices on any of the above Climbing Roses Postpaid to any point in Florida*

5	10	25	50	100
\$4.50	\$8.50	\$20.00	\$37.50	\$70.00

### Patented Roses

**FORTY-NINER.** (HT) Plant Patent 792—A large double flower of cherry-red with the reverse of the petals yellow, faintly washed with pink. Glossy, light green foliage on a large compact plant. **\$2.50 Postpaid**

**PEACE.** (HT) Plant Patent 591—This is one of the most popular of all patented roses. Deep golden yellow buds open slowly to huge peony-like exhibition blooms of creamy yellow with delicately pink-etched petals. This gorgeous rose is about perfect in bud, flower form, growth and glistening holly-like foliage. The unusually large flowers are carried on strong heavy stems. **\$2.25 Postpaid**

**CHARLOTTE ARMSTRONG.** (HT) Plant Patent 455—The blood-red buds are beautifully formed and develop into large spectrum red blooms, changing to a beautiful cerise pink in hot weather. Of sweet fragrance. An excellent double rose that lasts well in the garden. **\$2.25 Postpaid**

**MIRANDY.** (HT) Plant Patent 632—A gorgeous fragrant red rose that takes its place with the finest red roses. The big buds are deep, rich, dark-red with darker shadings, opening to a beautiful bright red. The plant is strong and produces flowers freely all season. **\$2.25 Postpaid**

**BRAVO.** (HT) Plant Patent 983—Makes blooms of a most beautiful red color and vigorous growing plant. Blooms over a long season. **\$2.25 Postpaid**

**BLANCHE MALLERIN** (HT) Plant Patent 494 —This is considered to be the best white patented rose for Florida. It is a stronger grower than most whites. **\$2.00 Postpaid**

# Lawn and Golf Course Grasses for Florida

*For lawn and golf course fertilizers see page 3.*

*For lawn grass pesticides and supplies see pages 27 to 33 inclusive*

## Starting the Florida Lawn

A rich, reasonably moist soil with ample provision for watering during dry weather is necessary for growing a good lawn in Florida. Previous to starting the grass, work into the soil as much organic matter as possible in the form of pulverized sheep manure, muck or woods mold. One of the best ways of putting the soil in shape for grass, and to give the grass a good start, is to broadcast pulverized sheep manure at the rate of two and one-half to five pounds per hundred square feet, or 1,000 lbs. to a ton per acre before sowing the seed, or setting out the sprigs, wetting down the sheep manure well. Add to this at least 25 lbs. per 1000 square feet of a complete fertilizer mixture such as Vigoro, Vertagreen or a commercial fertilizer mixture containing 6% of nitrogen to every thousand square feet of space. Work all of this thoroughly into the soil, level the land and set rooted runners or plant grass seed. Water and weed regularly until the grass is completely sodded. Never let the lawn suffer for water during periods of extended drouth. A thorough heavy watering, soaking the soil to a considerable depth, (4 to 6 inches) every 5 to 7 days, is much better than a light watering daily. (See page 31 for lawn fertilizers.)

## Top Dressing Florida Lawns

Proper fertilization of lawns is important. In general, Florida lawns should be fertilized three times a year—spring, mid-summer and mid-fall. Each application should distribute 20 to 25 lbs. per 1000 square feet of a complete fertilizer such as Vigoro, Vertagreen or a commercial fertilizer mixture containing at least 6% nitrogen. The fertilizer should be applied when the foliage is dry and should be watered in to prevent burning of the grass leaves. Pulverized sheep manure is very valuable for top-dressing after the lawn is started. It is desirable to cover the entire lawn once or twice a year with pulverized sheep manure to a depth of one-fourth to one-half inch (see page 31 for lawn fertilizers).

## Bermuda Grass

**Unhulled**—Sow 100 to 150 pounds per acre, or 2 to 4 pounds per 1000 square feet.

**Hulled**—Sow 75 to 100 pounds per acre or 1½ to 2 pounds per 1000 square feet.

Bermuda grass is generally considered to be the finest of Florida grasses for maintaining a most beautiful and perfect lawn. It is of fine texture, can be maintained green practically the year around, is a rapid grower and produces a lush, green carpet of turf. However, it requires careful attention in maintenance. It prefers loam or clay loam soil and will grow well on sand or muck. 20 to 30 pounds per 1000 square feet of a complete fertilizer such as Vigoro or Vertagreen should be applied twice a year. Frequent weeding is desirable. Although Bermuda

grass will respond to watering, it will stand considerable drouth. A thorough watering every 5 to 7 days during periods of extended drouth should be sufficient. The grass must be clipped closely (¾ to 1 inch) and frequently. Bermuda grass will not grow in shade. It spreads by surface runners and by underground root stalks. Seed can be planted from March to November at the rate of 2 to 4 pounds per 1000 square feet.

### UNHULLED BERMUDA GRASS SEED

1 lb. 90c; 10 lbs. \$6.30; 25 lbs. \$15.25;  
100 lbs. \$60.00

*F.O.B. Plant City, except pound lots  
which are prepaid.*

**HULLED BERMUDA GRASS SEED**—The almost watertight husks of the seed have been removed, facilitating quicker, surer results, the seed germinating more uniformly and in a much shorter time with proper moisture conditions.

1 lb. \$1.00; 10 lbs. \$7.80; 25 lbs. \$19.00;  
100 lbs. \$75.00

*F.O.B. Plant City, except pound lots  
which are prepaid.*

## Pensacola and Paraguayan Bahia Grass for Lawns

*For Pastures—see page 43*

**Sow 100 to 150 pounds per acre or 2 to 3 pounds per 1000 square feet.**

These improved varieties of pasture grasses are sometimes used for low maintenance lawns. They are of fine texture and will remain green most of the winter (longer than Centipede grass). Will tolerate dry or infertile soils, but make an open, generally less attractive turf or lawn than regular lawn grasses. They are somewhat difficult to mow, especially when rapid growing seed shoots develop during the summer, but should not be mowed closely (to a height of 1½ to 2 inches). They require fertilization occasionally—two times per year—mid-spring and late summer, with a complete fertilizer such as Vigoro or Vertagreen. They are susceptible to damage from salt spray, but are relatively free of insect and disease troubles. Spring and early summer are the best periods for planting. Seeds are somewhat slow to germinate, sometimes requiring several weeks. The seedbed should be kept moist until germination occurs. For best distribution of seed, it should be mixed with dry sand. Sow seed at the rate of 2 to 3 pounds per 1000 square feet. "Common" Bahia should never be used for lawns.

### PRICES

#### Pensacola Bahia

1 lb. 60c; 10 lbs. \$2.80; 25 lbs. \$6.50;  
100 lbs. \$25.00

#### Paraguayan Bahia

*Write for Prices*

*F.O.B. Plant City, except pound lots  
which are prepaid.*



## Italian Rye Grass

### FLORIDA'S WINTER BLUE GRASS

Sow 250 to 300 Pounds Per Acre  
or 6 to 8 Pounds Per 1000 Square Feet

This is a most valuable and desirable fall and winter grass for Florida, but it does not make a permanent lawn. It dies out as soon as warm weather of late spring and early summer comes on. However, for quick covering of lawns and golf courses in winter it is unsurpassed. Do not plant in Florida before October or later than March. It will make a vigorous, luxuriant growth throughout the fall, winter and early spring but must have plenty of water. A common practice in Florida is to seed Italian Rye grass on other brown lawns or in brown unsightly spots of old lawns in the fall and winter for a velvety green all-winter lawn. Plant  $\frac{1}{2}$  lb. to 100 square feet right on top of old lawn after loosening the surface soil. Keep soil moist until seed sprouts.

1 lb. 50c; 10 lbs. \$1.75; 25 lbs. \$3.75;  
100 lbs. \$14.50

## Carpet Grass

Sow 100 to 150 Pounds Per Acre  
or 2 to 4 Pounds Per 1000 Square Feet

Carpet grass is particularly well adapted to low moist soils and does not require much fertilization, but needs plenty of moisture. This grass is not suited to drouthy conditions or to sweet soils high in Ph. It turns brown in the winter, is not at all salt tolerant nor will it stand much shade. Keep mowed to a height of 2 inches. Plant in the spring from March to July, or in fall from October to December. For lawns and golf courses use 2 to 4 lbs. of seed per 1000 sq. feet.

1 lb. 85c; 10 lbs. \$5.00; 25 lbs. \$12.00;  
100 lbs. \$47.50

## Bitter Blue-stemmed St. Augustine Grass

Use one bushel of sprigs per 200 to 300 square feet.

This is one of the most popular lawn grasses for Florida. It is quick to establish, rather coarse in texture, but easy to mow, and remains green the year around. It should be cut at a height of 2 inches. Severe cutting back is quite harmful. It should be fertilized two or three times a year at the rate of 20 pounds per 1000 square feet with a complete fertilizer such as Vigoro or Vertagreen. St. Augustine is our best shade grass and will grow on alkaline as well as slightly acid soils. It is very salt tolerant and can be grown along the beaches where a good soil base is provided. It can be grown by vegetative propagation only. Sprigs should be planted in well prepared soil, setting about 6 x 9 inches apart.

For chinch bug control in St. Augustine lawns  
see page 28.

## BITTER BLUE-STEMMED ST. AUGUSTINE GRASS—SPRIGS OR ROOTS

1 bu. \$2.50; 5 bu. \$2.40 per bu.;  
10 bu. \$2.25 per bu.

Not prepaid. Available April to November. Shipped only by express direct from the Florida Nursery.

For further information on Florida lawns write the Mailing Department, Florida Agricultural Experiment Station, Gainesville, Fla., for a free copy of Bulletin 118 entitled "Lawns in Florida."

## Centipede Grass

Use one bushel of sprigs per 300 to 400 square feet. Sow 3 ounces seed per 1000 square feet.

This is considered the best low maintenance grass for Florida. It is adapted to a wide range of soils including high sand hills, and will tolerate infertile acid soils, can get by on a minimum of fertilizer and water, and is relatively free of insect pests and diseases. It will not do at all well on alkaline or sweet soils but makes best growth on acid soils. A light spring and/or fall application of a complete fertilizer such as Vigoro or Vertagreen—10 to 15 pounds per 1000 square feet, should be sufficient for best results. Do not over-fertilize. The fertilizer should be watered in. In periods of extended drouth a thorough watering every 5 to 7 days should be sufficient, wetting the soil 4 to 6 inches deep each time. It is quick to establish and easy to mow to a height of  $1\frac{1}{2}$  inches. However, it turns brown during the winter, does not tolerate shade and salt spray as well as St. Augustine, and does not grow well in alkaline soils or in dense shade. Can be grown by vegetative reproduction (sprigs) or from seed.

Seed production is limited as yet, and the cost of seed is quite high, but it is recommended for relatively small areas. A good seedbed should be prepared and fertilized prior to planting. Mix the proper amount of seed for a given area with dry sand (3 oz. seed per gallon of sand) to facilitate uniform planting. Cover seed lightly, not over  $\frac{1}{8}$  to  $\frac{1}{4}$  inch with a rake. If soil is sandy, it must be packed firmly over the seed and kept moist to get a good stand.

The seedbed must be kept moist until germination is secured, and the seedlings have become established. Centipede grass seed germinates quicker and better in warm rainy weather of spring than in dry cold weather conditions of late fall and winter when it may take one or two months for seed to germinate. Centipede established from seed will not differ from that established from sprigs.

Centipede sprigs or root runners 3 to 5 inches long should be planted in rows 10 to 12 inches apart, 4 to 5 inches apart in the rows. Insert sprigs in the ground, leaving about an inch showing. Cover with soil immediately to prevent drying out. Give frequent watering until plants are rooted firmly.

## CENTIPEDE GRASS SEED

1 oz. \$1.15;  $\frac{1}{4}$  lb. \$4.25;  $\frac{1}{2}$  lb. \$8.00;  
1 lb. \$15.00 Postpaid

## CENTIPEDE GRASS SPRIGS OR ROOTS

1 bu. \$2.25; 5 bu. \$2.15 per bu.;  
10 bu. \$2.00 per bu.

Not prepaid. Available April to Nov. Shipped only by express direct from a Florida nursery.

Write Mail Order Department, Kilgore Seed Co., Plant City, Fla., for instructive folder on "Centipede Grass Lawns."

# PEST CONTROL RECOMMENDATIONS

## for Flowers, Lawns and Shrubs

Plant	Pest or Other Troubles	What to Use	Plant	Pest or Other Troubles	What to Use		
Annuals.....	Caterpillars.....	Kilgore's Shrub Dust Improved Isotox Garden Spray-M Red Arrow Insect Spray	Holly (Florida).....	Scales.....	Malathion 50% Spray Volck Oil Spray		
	Beetles.....			Red Spiders (Mites).....			
	Aphids.....						
	Thrips.....						
Azalea.....	Scales.....	Malathion 50% Spray Volck Oil Spray	Ixora.....	Scales.....	Malathion 50% Spray Volck Oil Spray		
	Mealy Bugs.....			Mealy Bugs.....			
	Red Spiders (Mites).....	Kilgore's Shrub Dust Black Leaf 40		Aphids.....			
	Thrips.....			C-M-Z Garden Spray	Mineral deficiencies.....		
	Lace Bugs.....				Iron deficiency.....		
	Petal Blight.....	Dithane Z-78		Kilgore's Iron Aid (See page 31)			
Iron deficiency...	Kilgore's Iron Aid (See page 31)						
Bougainvillea.....	Leaf-tiers.....	Kilgore's Shrub Dust Improved Isotox Garden Spray M Red Arrow Insect Spray Kilgore's Iron Aid (See page 31)	Lawns.....	Chinch Bugs... Sod webworms Army Worms... Ants.....	Kilgore's Kil-Chinch (See page 28)		
	Iron deficiency...			Fungus diseases.....		Orthocide 50-W	
				Iron deficiency...		Kilgore's Iron Aid (See page 31)	
Camellia.....	Scales.....	Malathion 50% Spray Volck Oil Spray	Oleander.....	Oleander Caterpillars.....	Kilgore's Shrub Dust		
	Red Spiders (Mites).....						
	Aphids.....	Kilgore's Shrub Dust Improved Isotox Garden Spray M Black Leaf 40 Red Arrow Insect Spray Kilgore's Iron Aid (See page 31)		Palms.....		Scales.....	Malathion 50% Spray Volck Oil Spray
	Iron deficiency...			Mealy Bugs.....			
Coleus.....	Mealy Bugs.....	Malathion 50% Spray Volck Oil Spray	Poinsettia.....	Hornworms.....	Improved Isotox Garden Spray M		
	White Flies.....						
	Orthezias.....						
Crepe Myrtle.....	Caterpillars.....	Kilgore's Shrub Dust	Rose.....	Red Spiders (Mites).....	Malathion 50% Spray		
Gardenia.....	Mealy Bugs.....	Malathion 50% Spray Volck Oil Spray		Aphids.....	Black Leaf 40 Improved Isotox Garden Spray M Red Arrow Insect Spray Kilgore's Shrub Dust		
	White Flies.....			Thrips.....			
	Scales.....	Kilgore's Shrub Dust Black Leaf 40 Red Arrow Insect Spray Kilgore's Iron Aid (See page 31)		Black Spot.....	Kilgore's Rose Dust Orthocide 50-W		
Aphids.....	Powdery Mildew.....						
Iron deficiency...							
Hibiscus.....	Scales.....	Malathion 50% Spray Volck Oil Spray	General Recommendations.....	Grass-hoppers.....	Kilgore's Shrub Dust Improved Isotox Garden Spray M		
	White Flies.....						
	Caterpillars.....	Kilgore's Shrub Dust Improved Isotox Garden Spray M Red Arrow Insect Spray		Cutworms, Mole Crickets.....	Kilgore's Poison Bait No. 11		
	Aphids.....			Snails, Slugs.....		Bug-Geta Pellets Soilfume Caps	
Mineral deficiencies.....	C-M-Z Garden Spray	Nematodes..... (Root-knot)	No-Nib'l Rabbit Repellent				
Iron deficiency...	Kilgore's Iron Aid (See page 31)	Rabbits.....					

## GENERAL INFORMATION For Spraying & Dusting

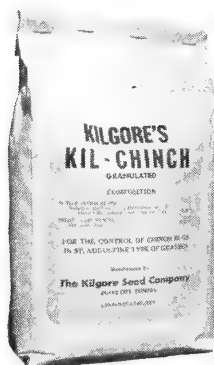
When dusting or spraying, cover all infested portions of plants thoroughly, particularly the under sides of leaves. Do not dust or spray when windy, as you cannot expect good coverage. When spraying, be sure that foliage is dry. Oil sprays can be injurious to some ornamental plants under certain conditions. Use them carefully in accordance with directions on labels. When using oil sprays, they should be applied with as much pressure as possible.

The use of soil fumigants for root-knot control, such as Soilfume Caps, is not advisable in established planting, as valuable plants in the vicinity of treatment may be severely damaged or killed. Follow label directions closely.

## PESTICIDES FOR FLOWERS, LAWNS AND SHRUBS

See pages 44, 45 and 46 for field crop pesticides.

Prices quoted are F.O.B. Plant City or Kilgore Stores unless specified prepaid. All prices are subject to change without notice. All Insecticides, Fungicides, Fertilizers, Garden and Lawn Tools or any supplies not used for Commercial Agricultural purposes are subject to 3% Florida State Sales Tax. Rate of sales tax—10c no tax; 11 to 35c—1c tax; 36 to 65c—2c tax; 66 to \$1.00—3c tax.



### FOR LAWNS

#### KILGORE'S KIL-CHINCH Granulated.—

A very recently developed material for satisfactory chinch bug control in St. Augustine type of grasses. This new material is furnished in a granular form, somewhat similar to coarse sea sand. The toxic ingredient is malathion, which is a close relative to parathion, but to all indications is very much less

toxic to humans and animals than any other organic phosphate. Impregnated granular materials have lately been highly recommended for the control of soil insects by various experiment stations because of their capability to penetrate heavily matted grasses and contact the soil surface. The chinch bug is primarily a soil insect and in order to produce satisfactory control, sufficient soil penetration is essential. The labels attached to all packages of this product give complete and specific direction covering its use. Unlike most other chinch bug control materials, the toxic ingredients used in KILGORE'S KIL-CHINCH Granulated will not have the tendency to build up a residue in the soil, which may be harmful to grasses later on. For complete control of this pest with this material it may be found necessary to repeat the original application in from seven to ten days in order to exterminate young nymphs which have hatched out during this period. However, it appears now that in most cases this second treatment will not be necessary. Applications should be made at the rate of two pounds per 100 square feet.

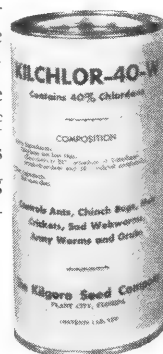
5-lb. Bag \$1.50; 10-lb. Bag \$2.50; 50 lbs. \$10.00;  
100 lbs. \$20.00

**KILCHLOR DUST 5% (Code No. H-1).**—For the control of chinch bugs, army worms, sod webworms, and mole crickets. Rates of applications are suggested as follows: For chinch bugs use three to four pounds per 100 sq. ft. For worms use three pounds per thousand sq. ft. For the control of ants consult label.

1 lb. 15c; 5-lb. bag 75c; 10-lb. bag \$1.50;  
25 lbs. \$2.50; 50 lbs. \$3.95

**KILCHLOR-40-W.**—For the control of ants, chinch bugs, mole crickets, sod webworms, army worms and grubs. As the amounts necessary for control of the insects vary widely, labels attached to packages containing this material should be consulted.

1 lb. 75c; 5-lb. bag \$3.00;  
10-lb. bag \$6.00;  
50-lb. bag \$25.00



**SABA CHINCH. (Code No. S-2).**—For control of chinch bugs, army worms, sod webworms, and ants. Use 4 lbs. per 100 sq ft.

5 lb. bag 75c; 10 lb. bag \$1.50; 25 lbs. \$3.10;  
50 lbs. \$5.15; 100 lbs. \$10.30

**ORTHOCIDE 50-W (Containing captan).**—For the control of common lawn diseases caused by fungi.

4-lb. bag \$3.44; 50-lb. drum \$41.50

**PESTICIDES FOR FLOWERS, LAWNS AND SHRUBS—(Cont'd)**

**BLACK LEAF 40.**—For the control of aphids, thrips, leafhoppers, and other soft bodied sucking insects. Use two tablespoons per gallon of water. 1 oz. 39c; 5 oz. \$1.19; 1 lb. \$2.69; 2 lbs. \$4.79

**KILCIDE 50-W.**—(Contains 50% DDT Wettable powder.) 1-lb. can 75c

**KILGORE'S POISON BAIT NO. 11 (Code No. B-11)** (contains toxaphene and chlordane).—This bait is specific against cutworms, also controls mole crickets and can be used to advantage where climbing cutworms are not a factor. Apply on ground. Do not throw this bait directly into plants as some damage might result.

1 lb. 15c; 25 lbs. \$2.30; 50 lbs. \$4.15

**KILCIDE GARDEN DUST.** (Containing 5% D.D.T.) for control of many insects on lawns, shrubs, flowers and vegetables. See label for directions.

5 lbs. 50c; 10 lbs. 1.00;  
25 lbs. \$1.80; 50 lbs. \$2.60

**KILGORE'S KILCHLOR DUST and Gun.**—(Contains chlordane.) As chlordane is a specific insecticide for ants, roaches and mole crickets, KILCHLOR DUST provides a practical control for these insects over a prolonged period of time.

Complete—each 75c; refills for dust gun (dust only) 1 lb. 25c

**KILGORE'S SHRUB DUST AND GUN.**—An entirely new, safe and extremely effective material for the control of a wide variety of insects on shrubs and other ornamentals as indicated in the preceding table. KILGORE'S SHRUB DUST kills aphids, thrips, practically all types of caterpillars, including leaf-tiers, grasshoppers, as well as many other chewing and sucking types of insects. It is not effective against scale insects, mealy bugs, white flies and red spiders. As KILGORE'S SHRUB DUST is much less toxic to human beings and warm blooded animals as compared with most insecticides now in general use, we recommend this dust very highly not only for its effectiveness but for its safety factor.

Dust gun complete with dust 75c. Refill for dust guns (dust only) 40c lb.

**KILGORE'S ROSE DUST AND GUN.**—A combined insecticide and fungicide for checking insects and diseases on roses. This dust should be applied once or twice at intervals of approximately seven days.

Gun complete with dust 75c. Refills for dust guns (dust only) 35c lb.

**MALATHION SPRAY 50%.**—An especially effective material for the control of scale insects, mealy bugs, white flies, red spiders (mites) and aphids. The chief advantage is that this material can be used at practically any time of the year regardless of temperature and other atmospheric conditions, when oil sprays might cause severe damage. It can also be applied to the more delicate shrubs and flowers which are highly susceptible to oil injury. The material itself is toxic to human beings and warm blooded animals, but much less so than other compounds used at the present time, provided that caution statements shown on label are complied with.

1 oz. 50c; 5 oz. \$1.40; pt. \$3.00;  
qt. \$5.30

**IMPROVED ISOTOX GARDEN SPRAY M.**—An especially effective spray containing lindane, DDD and malathion for control of shewing and sucking insects usually found on ornamentals. Use four tablespoons per gallon of water.

4-oz. bottle \$1.00; 8 oz. \$1.75; 16 oz. \$2.95

**VOLCK OIL SPRAY.**—Especially designed for the control of scale insects, mealy bugs, red spiders and white flies on garden shrubs, palms and other ornamentals. Do not use this spray on cocos palms, maiden-hair fern, and other sensitive plants.

4 oz. 35c; 16 oz. 70c; 32 oz. \$1.25  
1 gallon \$3.00

**ORTHO-KLOR "44"**—(Containing 44% Liquid Chlordane). Readily emulsifiable in water. For control of ants, mole crickets, cutworms, army worms, grasshoppers, roaches and many other insects.

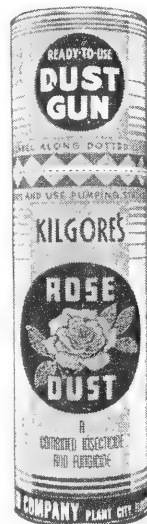
4 oz. 90c; 8 oz. \$1.45; 16 oz. \$2.45; 32 oz. \$4.25

**ORTHOL GARDEN SPRAY.**—A modernized oil emulsion containing nicotine and DDT for the combined control of aphids, thrips, red spiders, mealy bugs and many other garden insects. Use at the rate of six tablespoons per gallon of water.

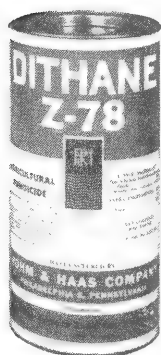
4 oz. 35c; 16 oz. 75c; 32 oz. \$1.25

**RED ARROW GARDEN SPRAY.**—A safe, all around spray. Kills aphids, thrips, leafhoppers, caterpillars, red spiders and many other garden insects. Use at the rate of two teaspoons per gallon of water.

1 oz. 35c; 4 oz. \$1.00; 1 pt. \$2.85; 1 qt. \$5.00



## PESTICIDES FOR FLOWERS, LAWNS AND SHRUBS—(Cont'd)



**DITHANE Z-78.**—A synthetic fungicide which is specific for the control of petal blight in azaleas. Applications should begin when reddish fruiting bodies of the fungus appear on the ground. This treatment should be continued three times a week for a period of three weeks. Spray should be directed into centers of the flowers. Use two tablespoons per gallon of water or one pound per 50 gallons.

1 lb. \$1.50; 3-lb. bag \$2.50

**KILCOP "45".**—(Contains 45% metallic copper.) Kilcop is extremely fine. This fineness is essential for good coverage and effective control of fungi. Use 4 lbs. per 100 gals of water.

1 lb. can 70c

**C-M-Z GARDEN SPRAY.**—A combined nutritional and fungicidal spray for shrubs, fruit trees and vegetables. Use at the rate of two tablespoons per 1 gallon of water on Avocados, Mangos and shrubs, 1¾ tablespoons on citrus and 2½ tablespoons on vegetables. No additional spreader or wetting agent required.

1 lb. 75c; 6 lbs. \$1.85



**SOILFUME CAPS** (ethylene dibromide).—The use of these capsules for nematode control (root-knot), offers an extremely convenient and easy method for soil fumigation in small areas. Capsules are placed in the soil six to seven inches deep and twelve inches apart. Seed or plants should not be put in under two weeks after treatment. Areas immediately adjacent to other plants or grasses should not be treated.

100 capsules \$1.00; 200 capsules \$1.65

**BUG-GETA PELLETS** provide an easy way to kill snails and slugs.

12 oz. 50c; 2 lbs. \$1.00; 5 lbs. \$2.00

**NO NIB'L RABBIT REPELLENT.**—NO NIB'L is recommended as a rabbit repellent for flowers, shrubs and other ornamentals. NO NIB'L, when used as directed, will not harm plants or soil and is non-injurious to birds, rabbits and other animals. It is easy to use and is effective either as a dust or as a spray.

6 oz. shaker-top can 98c

**SEEDTONE: SEED PROTECTANT.** (Containing 50% captan)—A guard against seed decay, damping off and seedling blight.

1 oz. 25c

## LAWN AND GARDEN SUPPLIES

**TERRA-LITE** (Vermiculite).—An excellent light weight medium for starting cuttings, seed in flats, paper pots or plant bands. Can be mixed with soil in seedbeds. Increases germination, eliminates damping off. Holds moisture for several days without watering.



4-qt. bag 39c; ½-bu. bag 89c; 2-bu. bag \$1.75;  
4 cu. ft. bag \$2.35

**HORMODIN POWDERS** (Prepaid).—"Hormodin" is a hormone-like plant growth substance. Its principal use is to stimulate rapid root growth on cuttings.

No. 1—For Chrysanthemums, Poinsettias, Roses, etc.

¼ oz. 25c; 1¾ oz. 50c; 1 lb. \$3.00

No. 2—For semi-woody plants and most common shrubs.

1¾ oz. 75c; 1 lb. \$4.50

No. 3—For resistant species, such as Evergreens and dormant cuttings.

1 oz. \$1.00; ½ lb. \$4.50

Combination Package, powders Nos. 1, 2 and 3, in carton, 75c

**PEAT MOSS (F.O.B.)**—Good to add humus and hold moisture in seedbeds. Also an excellent poultry litter.

Georgia Peat Humus, 1½-cu. ft. bag \$1.20.  
In Bags 5-cu. ft. of compressed Moss \$3.50.

European Peat. Compressed in burlap wrapped bales 19"x19"x36" 7½ cu. ft. each \$4.65; Bulk - 10c per lb.

### SPHAGNUM MOSS (F.O.B.)

Burlap Wrapped Bales 14" x 16" x 45" \$4.25;  
Bulk - 50c per lb.

**ROOTONE** (Prepaid).—A hormone powder to hasten the rooting of cuttings.—It is the easy, economical, safe and sure treatment for rooting cuttings. Low cost—1/30 to 1/50 cent per cutting. ¼-oz. pkg. 25c; 2-oz. pkg. \$1.00, will treat up to 3,000 cuttings; Commercial pkg., 1 lb. \$5.00, will treat up to 30,000 cuttings.

**TRANSPLANTONE** (Prepaid).—Transplantone supplies the plant with chemicals which stimulate root formation and growth after transplanting time. ½ oz. makes five gallons solution.

½ oz. 25c; 3-oz. can \$1.00; 1-lb. can \$4.00

## SOLUBLE PLANT FOOD AND FERTILIZERS FOR LAWNS AND GARDENS

**ADCO**.—A clean odorless powder for converting leaves, grass clippings and etc. into compost. 5 lbs. makes 200 lbs. organic compost.

5-lb. bag \$1.15; 20-lb. bag \$2.85



**HY-GRO**.—Soluble Plant Food.—An excellent starter solution for potted plants, seedbeds and transplanting. Use at the rate of 3 tablespoons dissolved in 2 gallons of water (1 teaspoon in 1 quart of water).

3 oz. 30c; 1 lb. 90c; 2 lbs. \$1.45;  
5 lbs. \$2.15; 10 lbs. \$4.00

F.O.B. Plant City

**GRO-CROP**.—A liquid plant food containing the three major plant food elements. Nitrogen, phosphate and potash plus minor elements. Use 2 tablespoons per gal water.

8 oz. 59c; 16 oz. 98c; 32 oz. \$1.79; 1 gal. \$4.25

**HYPONEX**.—A Good Starter Solution.—Especially valuable in seedbeds and to start plants off after transplanting. Comes in a powder which makes liquid plant food containing all plant food elements plus Vitamin B<sup>1</sup>. Dilute 1 oz. to 6 gallons of water.

1 oz. 10c; 3 oz. 25c; 7 oz. 50c; 1 lb. \$1.00;  
10 lbs. \$8.00 Postpaid

**PLANTABBS FOR HOUSE PLANTS**. — Plantabbs are a complete, balanced plant food of the high analysis 11-15-20. Use Plantabbs for all indoor potted plants and flowers, window and balcony boxes. Plantabbs are also excellent for garden flowers and vegetables. Plantabbs with Vitamin B<sup>1</sup> make vastly stronger root growth.

10 Tablets 10c; 30, 25c; 75, 50c; 200, \$1.00;  
1,000, \$3.50 Postpaid

500 Tablets in Red Plastic Box \$2.00

**VHPE**.—"VIP".—is an instantly soluble fertilizer—containing the three major plant food elements, Nitrogen, Phosphoric Acid and Potash plus minor elements of Manganese, Magnesium, Copper, Sulphur, Boron, Zinc and Molybdenum. Used as a starter solution, a nutritional spray and side dresser. Compatible with insecticidal and fungicidal sprays. Use 1 tablespoonful per gal., 1 lb. to 20 gals. and 6 lbs. per 100 gals. water.

1-lb. can 50c; 3-lb. bag 75c; 30-lb. bag \$6.90  
F.O.B. Plant City

**CAMELLIA AND AZALEA PLANT FOOD**.—A special prepared fertilizer for camellias and azaleas. Containing the three primary plant foods, plus secondary elements.

5 lbs. 58c; 10 lbs. \$1.05; 25 lbs. \$1.90;  
100 lbs. \$5.75

F.O.B. Plant City

**VERTAGREEN**—is a high quality, scientifically blended plant food, for lawns, flowers, shrubs, trees, vegetables.

Price per lb. 15c; 5 lbs. 55c; 10 lbs. 95c;  
25 lbs. \$1.70; 50 lbs. \$2.55; 100 lbs. \$4.85;  
F.O.B. Plant City, or Kilgore Stores

**VIGORO**—Complete balanced plant food supplies the nutritional elements plants must get from the soil for best growth and development. You will like Vigoro because it is odorless, sanitary and easy to apply. Especially made for Florida soils and conditions.

1 lb. 15c; 5 lbs. 55c; 10 lbs. 95c; 25 lbs. \$1.70;  
50 lbs. \$2.55; 100 lbs. \$4.85

**PULVERIZED SHEEP MANURE**.—For New Lawns use 10 to 12 pounds per 100 square feet and rake into the surface soil. On old lawns use 8 to 10 pounds scattered broadcast and wet down with a hose.

For Flowers and Shrubs mix sheep manure with the soil around each plant, using 1 to 5 pounds according to size.

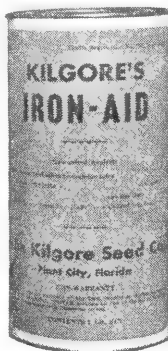
25-lb. bag \$1.00; 50-lb. bag \$1.75; ton \$67.50

**ES-MIN-EL**.—Contains many essential mineral elements in proper proportions. Add to ordinary fertilizers at rate of 1 lb. or 2 lbs. to 10 lbs. regular fertilizer or 100 to 200 lbs. per ton of regular fertilizer.

5-lb. bag \$1.00; 100-lb. bag \$10.00; ton \$190.00

**C-M-Z. GARDEN SPRAY**.—A combined nutritional and fungicidal spray for shrubs, fruit trees and vegetables in the yard and garden.

1 lb. 75c; 6-lb. bag \$1.85



**KILGORE'S IRON-AID**. — (Contains a newly developed chelated iron compound, which is completely available to plants under certain soil conditions)—This is a material designed for the correction of iron chlorosis wherever symptoms are indicated in flowers or shrubs. As the symptoms of iron deficiency vary widely in various types of plants, it is often difficult to decide whether the chlorotic condition is due to an iron deficiency or not. In a general way these symptoms indicate a tendency of paling the areas between leaf veins, while the veins themselves still retain their original green color. As KILGORE'S IRON-AID is a relatively inexpensive material we suggest the use of it in all cases where iron chlorosis is indicated as well as in questionable borderline cases. Consult label for specific directions before applying this material to vegetables, shrubs, flowers or lawns.

1 lb. 60c; 5 lbs. \$1.25; 10 lbs. \$2.00; 25 lbs. \$3.75;  
50 lbs. \$5.90; 100 lbs. \$11.80

## LAWN AND GARDEN SUPPLIES



*Insect-O-Gun*

### BRADSON SPRAY GUNS

—For use with standard garden hose in obtaining pressure. Insect-O-Guns, Gard-N-Gun and Bug Gun for spraying insecticides and fungicides.

Gro-Gun for application of soluble fertilizers and plant foods.

*Prepaid*

Insect-O-Gun—Model-3 .....	\$5.95
Gard-N-Gun—Model-2 .....	2.95
Gro-Gun—Model 20 .....	2.95
Bug-Gun—Model-4 .....	1.95



**GAT SPRAYER.**—Attaches to garden hose for dissolving, mixing and spraying Hy-Gro and other soluble plant foods.

Empty 2-lb. Hy-Gro Jar with Gat Sprayer..\$2.00  
*F.O.B. Plant City*

### SPRAYERS

Ken Sprayall (Trombone Type).....	\$8.95
Ken Sprayall New Little Giant .....	\$4.85
Hudson Cardinal No. 436, 3 qt. capacity.....	2.40
Hudson Leader No. 293-B (3½ gal.) .....	9.85

### SMALL HAND DUSTERS

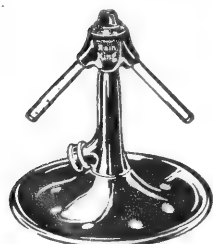
*F.O.B. Plant City*

Dobbins No. 132 .....	\$2.35
Brown Crystal .....	2.25
Hudson No. 673, Cadet .....	.75
Hudson No. 766-C, Admiral .....	2.40
Root P-1 .....	2.50
Root P-2, Jumbo .....	3.50



### LAWN SPRINKLERS RAIN KING

*Prepaid*



Model-K Adjustable  
from 5 to 50 feet...\$9.25

Model-H-GSS, Rust resistant for coastal areas .....

9.75

Model-D Double nozzle adjustable sprinkler..

6.50

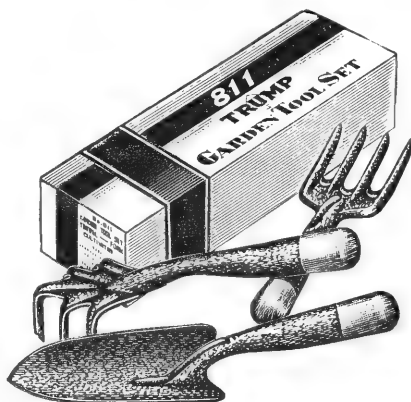
**AIRWRAP.**—Coated plastic adapted to grove and plant propagation. Coated with nutrient and rooting hormones.

9" width—8 yd. Rolls .....	1.95
9" x 8" Price per Sheet .....	\$ .06
9" width—Less than 8 yds. per yd. ....	25c

Write for quotations on larger quantities.

### GARDEN HOSE—Green or Red Koroseal

25-ft. lengths (prepaid).....	\$ 5.75
50-ft. lengths " .....	9.80
75-ft. lengths " .....	13.85



No. 811 3-Piece Set, Prepaid .....75c per set

**Wiss New, Unique Flower Cutter-Holder. FH4.**—You can cut and hold the flower with one hand and bring it unbruised to a basket.

Price, \$2.25 each. *Prepaid*



No. 8½-B Hedge Shears

*Prepaid*

No. 8½-B Hedge Shears .....	\$3.50
No. 808 Draw Cut Pruning Shears .....	4.50
No. 801 "Quick Trim" Grass Shears .....	1.65
No. 5600 Forged Grass Shears .....	2.50

### BAMBOO CANE STAKES

*Dyed Green Pencil Thickness*

3-ft. Stakes, per 1,000—F.O.B. Plant City .....	\$12.50
3-ft. Stakes, per 100 postpaid .....	1.50
Less than 100, 2½c each postpaid .....	
4-ft. Stakes, per 1,000—F.O.B. Plant City .....	16.00
4-ft. Stakes, per 100 postpaid .....	2.00
Less than 100, 3c each postpaid .....	

**AIRLAYERING ROOTING KIT.**—For plant propagation. Kit contains sphagnum moss, plastic wraps and tying strips. Complete instructions in box.

*Prepaid*

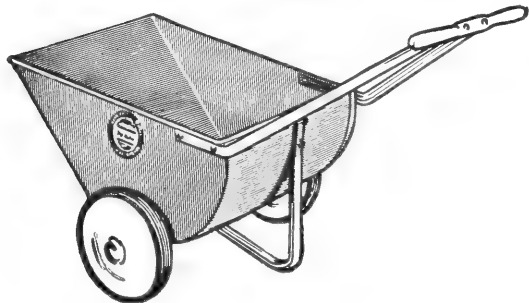
Kit complete .....\$1.98

### GREEN THUMB GLOVE

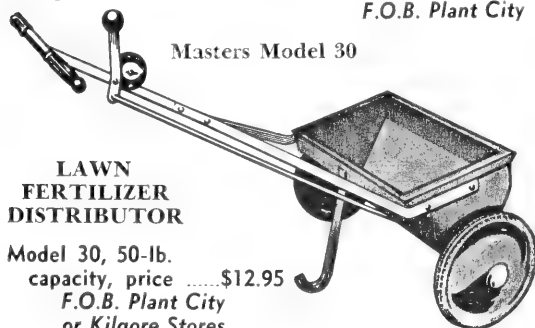
(Ladies' sizes, small, medium and large) prepaid .89



All Prices Quoted are Subject to Change Without Notice

**LAWN AND GARDEN SUPPLIES**

**MASTERS HANDI-CART MODEL 53**  
Capacity  $3\frac{1}{2}$  cu. ft. Price \$10.50  
F.O.B. Plant City



Masters Model 30

**LAWN  
FERTILIZER  
DISTRIBUTOR**

Model 30, 50-lb.  
capacity, price .....\$12.95  
F.O.B. Plant City  
or Kilgore Stores

**HAND LAWN MOWER**

Eclipse—16-in. Hand Mower .....	\$34.50
Zephyr 16-inch .....	30.00
Vogue 16-inch .....	27.00
Arlington 16-inch .....	22.50

**POWER LAWN MOWER**

Eclipse Lark 18-in. ....	\$120.80
Eclipse Rocket 20-in. (Lever starter) .....	147.00
Eclipse Parkhound 21-in. ....	164.90

Prices F.O.B. Plant City or Kilgore Stores  
Sharpeners for Reel type Eclipse power mowers  
available

**GRAFTING WAX**

$\frac{1}{4}$  lb. 30c;  $\frac{1}{2}$  lb. 45c; 1 lb. 75c prepaid

**BUDDING AND GRAFTING TAPE**

$\frac{1}{4}$ -in. Rolls (60 yds.) .....	\$1.00
$\frac{1}{2}$ -in. Rolls (60 yds.) .....	1.30
1-in. Rolls (60 yds.) .....	2.00

**RUBBER STRIPS FOR BUDDING  
AND GRAFTING**

	oz.	lb.	5 lb.
No. 520, 5" x $\frac{3}{16}$ " .....	\$ .20	\$2.25	\$10.00
No. 620, 6" x $\frac{3}{16}$ " .....	.20	2.25	10.00
No. 838, 8" x $\frac{3}{8}$ " .....	.20	2.25	10.00

**LABELS—Plant and Garden (Postpaid)**

	Per 100	Per M
4" Pot Labels—Painted— (1 M per ctn.) .....	\$ .40	\$3.25
6" Pot Labels—Painted— (1M per ctn.) .....	.50	4.00
8" Garden Labels (250 per ctn.) .....	.95	8.65
10" Garden Labels (250 per ctn.) .....	1.05	9.60
12" Garden Labels (100 per ctn.) .....	1.75	16.00
$3\frac{1}{2}$ " Copper Wired— Painted—(1M per ctn) .....	.55	4.20

**BIRD NEPONSET PAPER POTS**

**VITA POTS.**—Adapted for growing plants. Nutrient treated.

**RED.**—Designed for shipping plants.

By mail postpaid F.O.B. Plant City  
100 Pots 1,000 Pots

	Vita Pots	Red	Vita Pots	Red
2-inch .....	\$2.20	\$1.35	\$14.75	\$ 8.65
2½-inch .....	2.40	1.45	15.75	8.80
3-inch .....	2.70	1.55	17.70	9.30
3½-inch .....	3.50	1.95	23.15	12.40
4-inch .....	3.95	2.40	26.25	15.00
5-inch .....	5.20	2.95	34.25	18.60
6-inch .....	6.75	3.60	45.35	22.90

**PLANT BANDS  
VITA-BANDS 10**

(Contains  
sufficient  
fertilizer  
for 10 weeks)

Write for prices  
on sizes not listed.



Postpaid F.O.B.  
Per 100 Plant City  
Per 1,000

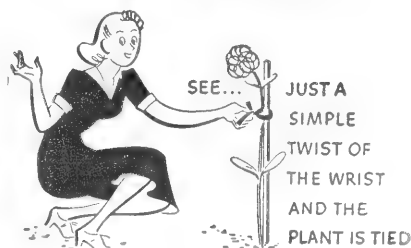
1¾x1¾x2½ inches .....	\$ .85	\$4.10
2x2x2½ inches .....	.95	4.70
2½x2½x3 inches .....	1.20	6.20

**TRAIN-ETTS.**—New Weatherized Trellis Netting, ideal support for sweet peas and any vining flower or vegetable plants. Comes in three sizes.

No. 1, 60x72 in. 65c; No. 2, 60x96 in. 85c;

No. 3, 60x180 in. \$1.25, postpaid

**'TWIST-EMS'**



Help you to support plants quickly,  
neatly, permanently.

Package of 35—8-inch size .....	10c prepaid
Box of 100—8-inch size .....	25c prepaid
Box of 200—4-inch size .....	25c prepaid

## Spacing for Vegetable Plants in the Field or Garden

KIND OF VEGETABLE PLANT	Space Between Rows	Set Plants from Seedbed, or thin out in inches in row	KIND OF VEGETABLE PLANT	Space Between Rows	Set Plants from Seedbed, or thin out in inches in row
Beans (Bush) .....	2 to 3 ft.	3 to 4 in.	Mustard .....	2 ft.	8 to 10 in.
Beans (Pole) .....	3 to 4 ft.	9 in. or 3 ft. (hills)	Okra .....	3 to 4 ft.	10 to 15 in.
Beans (Bush Lima) .....	3 ft.	4 to 5 in.	Onion Seed .....	18 in.	2 to 4 in.
Beans (Pole Lima) .....	3 to 4 ft.	9 in. or 3 ft. (hills)	Onion Sets .....	18 in.	1 to 2 in.
Beet .....	1½ to 3 ft.	3 to 4 in.	Parsley .....	15 to 18 in.	10 to 12 in.
Broccoli .....	3 ft.	18 to 24 in.	Parsnip .....	18 to 24 in.	4 in.
Brussels Sprouts .....	2½ to 3 ft.	18 to 24 in.	Peas (English or Garden) .....	2½ to 3 ft.	1 to 2 in.
Cabbage .....	2½ to 3 ft.	12 to 18 in.	Pepper .....	3 ft.	10 to 16 in.
Chinese Cabbage .....	2½ to 3 ft.	8 to 12 in.	Potato (Irish) .....	3 to 3½ ft.	9 to 12 in.
Cantaloupe and Muskmelon .....	4 to 5 ft.	24 in. or 4 ft. (hills)	Pumpkin .....	8 to 10 ft.	5 ft. (hills)
Carrot .....	1½ to 2 ft.	2 to 3 in.	Radish .....	12 to 18 in.	1 to 2 in.
Cauliflower .....	3 to 4 ft.	18 to 24 in.	Rhubarb .....	2½ to 3 ft.	18 to 24 in.
Celery .....	3 ft.	4 to 5 in.	Roselle .....	5 to 6 ft.	24 to 36 in.
Collard .....	2½ to 3 ft.	14 to 18 in.	Rutabaga .....	2 ft.	5 to 6 in.
Corn (Sweet) .....	2½ to 3 ft.	12 to 15 in.	Spinach—		
Corn (Roasting Ear) .....	3 to 3½ ft.	15 to 18 in.	Virginia Savoy .....	16 to 20 in.	6 in.
Cowpeas (Edible or Table) .....	3 to 4 ft.	5 to 6 in.	Spinach—		
Cucumber .....	5 to 6 ft.	12 to 24 in.	New Zealand .....	3 ft.	20 in.
Eggplant .....	3 to 4 ft.	36 in.	Squash (Bush) .....	3 to 4 ft.	2 ft. (hills)
Endive (Escarole) .....	1½ to 2 ft.	9 in.	Squash (Running) .....	6 to 8 ft.	3 to 4 ft. (hills)
Garlic (Bulbs or Sets) .....	18 in.	4 in.	Swiss Chard .....	2 ft.	12 to 15 in.
Kale .....	2 to 2½ ft.	20 to 24 in.	Tomato—		
Kohl Rabi .....	1½ to 2 ft.	6 to 8 in.	To grow on ground .....	3½ to 5 ft.	30 to 36 in.
Leek .....	1½ ft.	5 to 6 in.	Tomato—		
Lettuce (Head) .....	1½ to 2 ft.	10 to 15 in.	Staked and pruned .....	4 ft.	16 to 20 in.
Lettuce (Leaf) .....	1 to 1½ ft.	10 to 12 in.	Turnip .....	15 to 20 in.	4 to 6 in.
			Watermelon .....	8 to 10 ft.	6 to 8 ft. (hills)

### What Vegetables and When to Plant During the Late Summer and Fall Months in Florida

#### (VEGETABLE SEEDS)

**AUGUST**—Broccoli, Brussels Sprouts, Cabbage, Chinese Cabbage, Cauliflower, Celery, Collard, Cucumber, Eggplant, Endive, Garlic, Kale, Lettuce, Mustard, Okra, Onion Sets, Pepper, Radish, Rutabaga, Spinach, Squash, Tomato, Turnip.

**SEPTEMBER**—Bush Bean, Beet, Broccoli, Brussels Sprouts, Cabbage, Chinese Cabbage, Carrot, Cauliflower, Celery, Collard, Cucumber, Endive, Garlic, Kale, Kohl Rabi, Leek, Lettuce, Mustard, Okra, Onion Seed and Sets, Parsley, Parsnip, Peas—English or Garden, Radish, Rhubarb, Romaine, Rutabaga, Spinach, Squash, Swiss Chard, Tomato, Turnip.

**OCTOBER**—Bush Bean, Beet, Broccoli, Brussels Sprouts, Cabbage, Chinese Cabbage, Carrot, Cauliflower, Celery, Collard, Endive, Garlic, Kale, Kohl Rabi, Leek, Lettuce, Mustard, Onion Seed and Sets, Parsley, Parsnip, Peas—English or Garden, Potatoes, Radish, Rhubarb, Romaine, Rutabaga, Spinach, Swiss Chard, Turnip.

**NOVEMBER**—Beet, Broccoli, Brussels Sprouts, Cabbage, Chinese Cabbage, Carrot, Cauliflower, Collard, Eggplant, Endive, Garlic, Kale, Kohl Rabi, Leek, Lettuce, Mustard, Onion Seed and Sets, Parsley, Parsnip, Peas—English or Garden, Pepper, Potatoes, Radish, Rhubarb, Romaine, Rutabaga, Spinach, Swiss Chard, Turnip.

**DECEMBER**—Beet, Broccoli, Brussels Sprouts, Cabbage, Chinese Cabbage, Carrot, Cauliflower, Collard, Eggplant, Endive, Kale, Kohl Rabi, Leek, Lettuce, Mustard, Onion Seed and Sets, Parsley, Parsnip, Peas—English or Garden, Pepper, Potatoes, Radish, Romaine, Rutabaga, Spinach, Swiss Chard, Tomato, Turnip.

**VEGETABLE SEEDS**

We List Only the Most Desirable  
Varieties for Florida.

All prices quoted are subject to change without  
notice

Write For Prices on Larger Quantities



*Tenderlong 15 (Improved Tendergreen Type)  
(Mosaic Resistant)*

**String or Snap Beans**

Our bean seed is first class, high germinating, western-grown stock, from the best western growing areas, all carefully milled, hand picked, graded and fitted for the critical grower.

Plant 3 pecks (45 lbs.) to 1 bushel (60 lbs.) per acre. In the garden make four plantings at different times. Plant  $\frac{1}{2}$  lb. to 100 ft. of row at each planting for a family of 3 or 4 people.

The number of days to picking, indicated in parentheses after each variety name, represents average results secured over a period of years under Florida growing conditions.

Bean prices quoted are F.O.B. Plant City, except 2 lb. lots or less, which are postpaid. 1 bushel weighs 60 lbs.

**GREEN PODDED BUSH BEANS**

	$\frac{1}{4}$ lb.	1 lb.	2 lbs.	Pk.	Bu.
<b>Stringless Black</b>					
Valentine (Asgrow Strain) (48 days) .....	.20	.65	1.10	4.10	15.30
Plentiful (50 days) .....	.20	.65	1.10	4.10	15.30
Tendergreen (50 days) .....	.20	.65	1.10	4.50	17.10
<b>Tenderlong 15 (Improved Tendergreen Type) (Mosaic Res.)</b>					
(50 days) .....	.20	.65	1.10	4.70	17.70
*Contender (Mosaic Res.) (45 days) .....	.20	.65	1.10	4.10	15.30
*Wade (Mosaic Res.) (48 days) .....	.20	.65	1.10	4.85	18.30

\* Available about November 1st.

**WAX PODDED BUSH BEANS**

	$\frac{1}{4}$ lb.	1 lb.	2 lbs.	Pk.	Bu.
<b>Cherokee (Black Valentine Wax) (50 days) .....</b>	.20	.65	1.10	4.25	15.90

**GREEN PODDED POLE BEANS**—Plant 2 pecks (30 lbs.) per acre. In the garden plant  $\frac{1}{2}$  lb. in 80 to 100 hills for a family of 3 or 4 people.

	$\frac{1}{4}$ lb.	1 lb.	2 lbs.	Pk.	Bu.
<b>Kentucky Wonder</b> (65 days) .....	.20	.65	1.10	4.25	15.90
McCaslan (65 days) .....	.20	.65	1.10	4.55	17.10
<b>U. S. No. 4 (191)</b> (Rust Res.) (63 days) .....	.20	.65	1.10	5.25	20.10

**Lima Beans**

Plant 1 bushel Fordhooks per acre, and 1 to 2 pecks Henderson's per acre. In the garden plant 1 lb. to 40 or 50 ft. for a family of 3 or 4 people.

	$\frac{1}{4}$ lb.	1 lb.	2 lbs.	Pk.	Bu.
<b>Fordhook 242 (72 days)</b> .....	.20	.65	1.10	4.85	18.30
<b>Fordhook-Concentrated (75 days)</b> .....	.20	.65	1.10	4.85	18.30
<b>Henderson's Bush Lima (Baby Lima) (65 days)</b> .....	.20	.65	1.10	3.75	14.10

**BUTTER OR GREEN SHELL BEANS**—Plant  $1\frac{1}{2}$  pecks bush per acre, and one peck pole per acre. In the garden plant 1 lb. to 40 ft. with bush,  $\frac{1}{2}$  lb. in 20 hills with pole for family of 3 or 4 people.

	$\frac{1}{4}$ lb.	1 lb.	2 lbs.	Pk.	Bu.
<b>Old Florida Bush (65 days)</b> .....	.20	.65	1.10	3.75	14.10
<b>Old Florida Pole (75 days)</b> .....	.20	.65	1.10	4.35	16.30

**Beet**

Plant 6 pounds per acre. In the garden make three plantings at different times. Plant 1 oz. to 100 feet of row at each planting for a family of 3 or 4 people.

Prices quoted are postpaid. Write for prices on larger quantities.

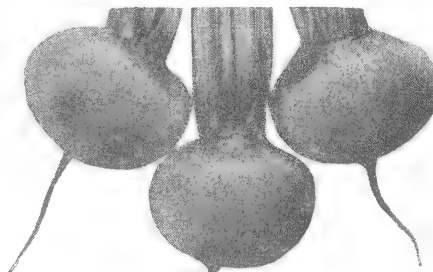
	Pkt.	Oz.	$\frac{1}{4}$ lb.	1 lb.	per lb.	5 lbs.
<b>Early Blood-Red Market (Asgrow Wonder) (56 days)</b> .....	.10	.15	.45	1.50	1.40	
<b>Crosby's Egyptian (60 days)</b> .....	.10	.15	.45	1.50	1.40	
<b>Detroit Dark Red (68 days)</b> .....	.10	.15	.45	1.50	1.40	

**SWISS CHARD OR SPINACH BEET**—Plant 4 pounds per acre. In the garden plant one pkt. to 25 feet of row for family of 3 or 4 people.

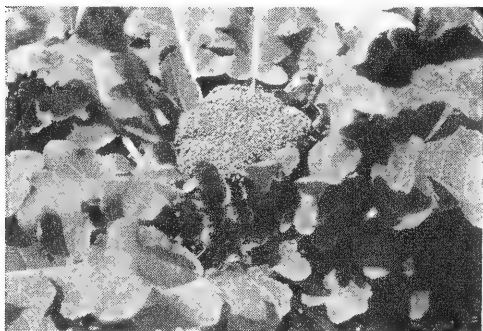
	Pkt.	Oz.	$\frac{1}{4}$ lb.	1 lb.	per lb.	5 lbs.
<b>Fordhook Giant (58 days)</b> .....	.10	.15	.45	1.50	1.40	
<b>Rhubarb Chard (60 days)</b> .....	.10	.30	.85	3.00	2.90	

**SUGAR AND STOCK BEET**—Plant 4 to 6 lbs. per acre in rows  $2\frac{1}{2}$  ft. apart. Thin to 6 inches in row.

	Pkt.	Oz.	$\frac{1}{4}$ lb.	1 lb.	per lb.	5 lbs.
<b>Klein Wanzleben (Sugar) (85 days)</b> .....	.10	.15	.35	1.00	.90	
<b>Mammoth Long Red (Stock) (80 days)</b> .....	.10	.15	.35	1.00	.90	



*Early Blood-Red Market (Asgrow Wonder) Beets*



*A Typical Head of Early Green  
Sprouting Broccoli*

## Broccoli

Sow  $\frac{1}{4}$  to  $\frac{1}{2}$  lb. in seedbed to plant an acre. In the garden plant 1 pkt. to 40 ft. of row or sow 1 pkt. in seedbed for 25 plants to set 40 ft. of row for a family of 3 or 4 people. Prices quoted are postpaid. Write for prices on larger quantities.

	5 lbs.				
	Pkt.	$\frac{1}{2}$ oz.	Oz.	$\frac{1}{4}$ lb.	1 lb. per lb.
DeCicco (60 days from plants) .....	.10	.20	.35	1.00	3.50 3.40
Early Green Sprouting or Calabrese (55 days from plants) .....	.10	.20	.35	1.00	3.50 3.40
Texas 107 (50 days from plants) .....	.10	.20	.35	1.00	3.50 3.40
Waltham 29 (60 days from plants) .....	.10	.30	.50	1.50	5.50 5.40

## Brussels Sprouts

Sow  $\frac{1}{4}$  lb. in seedbed to plant an acre. In the garden sow 1 pkt. in seedbed for 15 plants to set 25 feet of row for a family of 3 or 4 people. Prices quoted are postpaid.

	5 lbs.				
	Pkt.	$\frac{1}{2}$ oz.	Oz.	$\frac{1}{4}$ lb.	1 lb. per lb.
Long Island Improved (90 days from setting out plants to edible stage) .....	.10	.25	.45	1.40	5.00 4.90

## Carrot

Plant 4 pounds per acre. In the garden make three plantings at different times. Plant 2 packets to 100 feet of row for a family of 3 or 4 people.

Prices quoted are postpaid. Write for prices on larger quantities.

	5 lbs.				
	Pkt.	Oz.	$\frac{1}{4}$ lb.	1 lb.	per lb.
Red Core Chantenay (72 days) .....	.10	.20	.50	1.75	1.65
Danvers Half Long (75 days) .....	.10	.20	.50	1.75	1.65
Imperator (77 days) .....	.10	.20	.50	1.75	1.65
Nantes (Coreless, Touchon) (70 days) .....	.10	.20	.50	1.75	1.65
Long Orange (86 days) .....	.10	.20	.50	1.75	1.65
Yellow Belgian (Stock Carrot) (95 days) .....	.10	.20	.50	1.75	1.65

## Cabbage

Sow six ounces in seedbed to plant an acre, or plant 12 ounces per acre in field. For the garden, sow one packet in seedbed for 50 plants to set 60 ft. of row for a family of 3 or 4 people.

The number of days in parentheses after each variety named indicates the relative number of days to secure marketable heads from setting out plants in the field or garden.

Prices quoted are postpaid. Write for prices on larger quantities.

### CABBAGE VARIETIES

	5 lbs.				
	Pkt.	Oz.	$\frac{1}{4}$ lb.	1 lb.	per lb.
Bonanza .....	.10	.75	2.25	8.00	7.90
Copenhagen Market (Early strain No. 86) (68 days) .....	.10	.25	.75	2.50	2.40
Badger Market (Yellows Resistant) (New) (72 days) .....	.10	.75	2.25	8.00	7.90
Golden Acre (64 days) .....	.10	.25	.75	2.50	2.40
Jersey Wakefield (62 days) .....	.10	.25	.75	2.50	2.40
Charleston Wakefield (70 days) .....	.10	.25	.75	2.50	2.40
Resistant Copenhagen Market (Yellows Resistant) (70 days) .....	.10	.45	1.40	5.00	4.90
Marion Market (Yellows Resistant) (75 days) .....	.10	.25	.75	2.50	2.40
Mid-Season Market (75 days) .....	.10	.25	.75	2.50	2.40
Early Round Dutch (71 days) .....	.10	.25	.75	2.50	2.40
Early Glory of Enkhuizen (72 days) .....	.10	.25	.75	2.50	2.40
Stein's Early Flat Dutch (90 days) .....	.10	.25	.75	2.50	2.40
Savoy, Chieftain (90 days) .....	.10	.30	.85	3.00	2.90
Red Acre (72 days) .....	.10	.35	1.00	3.50	3.40
Round Red Dutch .....	.10	.35	1.00	3.50	3.40

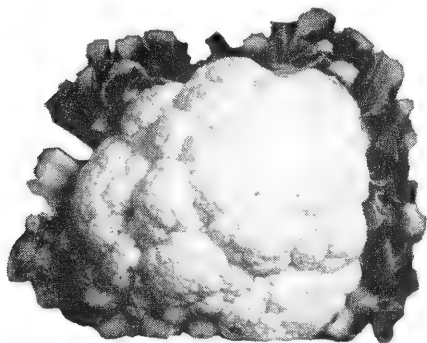
**CHINESE CABBAGE (Celery Cabbage)**—Plant 1 pound per acre. In the garden make two plantings at different times. Plant 1 packet to 40 feet of row at each planting for a family of 3 or 4 people.

(70 days from seed planting in the field or garden to edible stage)

	5 lbs.				
	Pkt.	Oz.	$\frac{1}{4}$ lb.	1 lb.	per lb.
Michihli (70 days) .....	.10	.35	1.00	3.50	3.40



*Copenhagen Market (Early Strain No. 86)*



Snowdrift Cauliflower

Cauliflower

Snowdrift Cauliflower

Sow four ounces in seedbed to plant an acre. For the garden sow 1 packet in protected seedbed for thirty plants to set 50 feet of row for a family of 3 or 4 people.

Prices quoted are postpaid. Write for prices on larger quantities.

The number of days in parentheses after variety indicates the number of days to produce edible heads from setting out plants in the field or garden. About 35 days are usually required from sowing seed until plants are ready to set in the field or garden.

	Pkt.	½ oz.	Oz.	¼ lb.	1 lb.
Snowdrift					
(62 days)	.25	1.00	1.75	5.25	20.00
Super Snowball					
(55 days)	.25	1.00	1.75	5.25	20.00

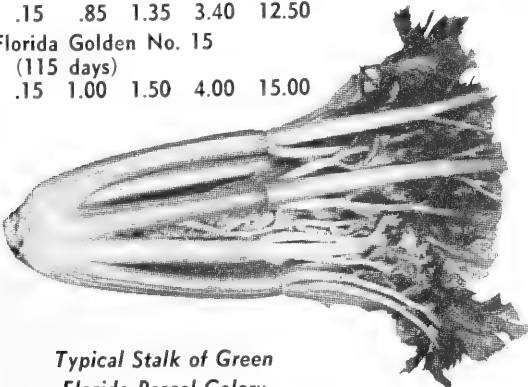
Celery

Sow ½ lb. in seedbed to plant an acre. For the garden sow one packet in a well protected seedbed for 150 plants to set 50 ft. of row for a family of 3 or 4 people.

The number of days in parentheses after each variety named indicates the relative time of harvest from setting out plants in the field or garden. It usually requires about 7 to 8 weeks to grow plants large enough to set in the field.

Prices quoted are postpaid. Write for prices on larger quantities.

	Pkt.	½ oz.	Oz.	¼ lb.	1 lb.
Green Florida Pascal					
(125 days)	.15	1.00	1.50	4.00	15.00
Summer Pascal (Waltham Strain)					
(115 days)	.15	.85	1.35	3.40	12.50
Florida Golden No. 15					
(115 days)	.15	1.00	1.50	4.00	15.00



Typical Stalk of Green  
Florida Pascal Celery

Collard

Sow ¼ pound in seedbed to plant an acre, or plant ½ pound per acre in field.

For the garden make two sowings at different times. Sow 1 packet in seedbed for 35 plants for each planting to set 50 feet of row, or plant one packet in 50 feet of row at each planting for a family of 3 or 4 people.

The number of days in parentheses after each variety named indicates the number of days from setting out plants to harvest. It requires about a month in the seedbed to get plants from seed sowing to transplanting stage.

Prices quoted are postpaid. Write for quantity prices.

	Pkt.	Oz.	¼ lb.	1 lb.	5 lbs. per lb.
Georgia or Southern					
(50 days)	.10	.15	.35	1.00	.90
Vates (55 days)	.10	.15	.35	1.00	.90
Florida Savoy (Long Stem) for bunching					
(50 days)	.10	.15	.35	1.00	.90

All Prices Quoted Are Subject To Change  
Without Notice

Corn

**SWEET AND ROASTING EAR**—Roasting Ear—Plant 7 pounds (½ peck) per acre. Sweet Corn—Plant 11 pounds (1 peck) per acre. In the garden make two plantings at different times. Plant ¼ pound to 200 feet of row at each planting for a family of 3 or 4 people.

The number of days indicated for each variety represents the time from seed planting to first harvest under average conditions in Florida.

Prices quoted are F.O.B. Plant City, except 2 lb. lots or less which are postpaid.

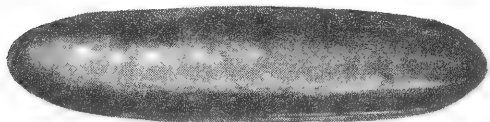
**ROASTING EAR CORN**—1 bushel weighs 56 lbs.

	¼ lb.	1 lb.	2 lbs.	Pk.	Bu.
Southern Snowflake					
(80 days)	.15	.45	.80	1.75	6.50
Norfolk Market (Improved Trucker's Favorite)					
(76 days)	.15	.45	.80	2.00	7.50
Oklahoma Silvermine					
(82 days)	.15	.45	.80	1.75	6.50

**SWEET CORN**—1 bushel weighs 44 lbs.  
¼ lb. 1 lb. 2 lbs. 10 lbs. 25 lbs. 100 lbs.

Golden Cross Bantam						
(73 days)	.20	.75	1.25	3.80	9.25	36.00
Ioana						
(74 days)	.20	.75	1.25	3.80	9.25	36.00
Huron						
(74 days)	.20	.75	1.25	4.70	11.50	45.00
Calumet						
(76 days)	.20	.75	1.25	4.70	11.50	45.00
Illinois Golden No. 10						
(74 days)	.20	.75	1.25	4.50	11.00	43.00

## Cucumber



**Early Green Market (Marketer)  
Cucumber**

Plant 2 lbs. per acre. In the garden plant one packet to 50 feet of row for a family of 3 or 4 people.

The number of days after each variety represents the time from seed planting to first picking under average spring or fall conditions in Florida.

Prices quoted are postpaid. Write for prices on larger quantities.

	5 lbs.				
	Pkt.	Oz.	1/4 lb.	1 lb.	per lb.
Cubit (42 days).....	.10	.25	.65	2.25	2.15
Early Green Market (Marketer) (50 days) .....	.10	.25	.65	2.25	2.15
Santee (Mildew Resistant) (45 days) .....	.10	.30	.85	2.75	2.65
Straight-8 (47 days).....	.10	.25	.65	2.25	2.15
*Puerto Rico No. 39 (Mildew Resistant) (42 days)....	.10	.25	.65	2.25	2.15
Wauchula Staysgreen (40 days) .....	.10	.25	.65	2.25	2.15
Stays Green (Pickling Type) (40 days) .....	.10	.25	.65	2.25	2.15
Palmetto (Mildew Resistant) (50 days)....	.10	.30	.85	2.75	2.65

\* Available about October 1, 1954.

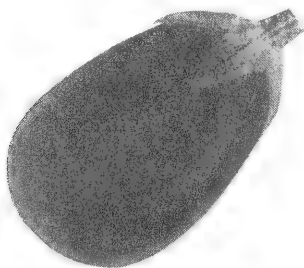
## Eggplant

Sow 1/4 lb. in seedbed to plant an acre. For the garden sow 1 packet in protected seedbed for 17 plants to set 50 feet of row for a family of 3 or 4 people.

The number of days in parentheses after each variety named indicates the number of days to first marketable fruits, from setting out plants in the field or garden. It usually requires six to eight weeks to produce good strong plants for field setting.

Prices quoted are postpaid. Write for prices on larger quantities.

	5 lbs.				
	Pkt.	Oz.	1/4 lb.	1 lb.	per lb.
Fort Myers Market (83 days) .....	.10	.65	2.15	7.50	7.40
Florida Market—Cook's Strain (Phomopsis Resistant) (75 days) .....	.10	.75	2.50	9.00	8.90



**Florida Market—Cook's Strain  
(Phomopsis Resistant) Eggplant**

## Endive (Escarole)

Sow 1/2 to 1 lb. in seedbed to plant an acre, or plant 1 to 1 1/2 lbs. per acre in the field. For the garden sow 1 packet in protected seedbed for 50 plants to set 40 ft. of row or plant 1 packet to 40 feet of row for a family of 3 or 4 people.

The number of days indicated for each variety is the number of days from seed planting in the field or garden to edible or harvest stage.

Prices quoted are postpaid. Write for prices on larger quantities.

	5 lbs.				
	Pkt.	Oz.	1/4 lb.	1 lb.	per lb.
Escarole—Improved Florida Deep Heart (90 days) .....	.10	.20	.50	1.75	1.65
Green Curled (Green Ribbed, Ruffec Strain) (95 days).....	.10	.20	.50	1.75	1.65



**Escarole—Improved Florida Deep Heart**

## Garlic

Plant in rows 15 to 20 inches apart, setting cloves or sets about 4 inches apart in the row. Plant 1 lb. to 30 feet of row for a family of 3 or 4 people. Prices quoted are postpaid.

	5 lbs.		
	1/2 lb.	1 lb.	per lb.
Garlic Sets (90 days).....	.45	.85	.75

## Kale

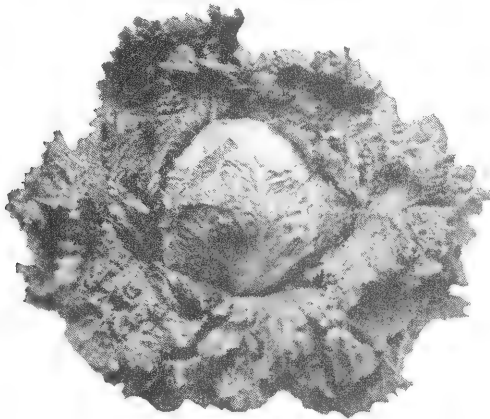
Plant 1 oz. to 100 ft. of row or 1 packet to 25 ft. or row. Prices quoted are postpaid.

	5 lbs.				
	Pkt.	Oz.	1/4 lb.	1 lb.	per lb.
Dwarf Blue Scotch (70 days) (from seed sowing to edible stage) .....	.10	.20	.50	1.75	1.65

## Kohl Rabi

For the garden make short row plantings at different times. Plant 1 packet to 25 feet of row at each planting for a family of 3 or 4 people. Prices quoted are postpaid.

	5 lbs.				
	Pkt.	Oz.	1/4 lb.	1 lb.	per lb.
White Vienna (50 days from seed sowing to edible stage) .....	.10	.40	1.15	4.00	3.90



Great Lakes Lettuce

Lettuce

Sow 1/2 to 1 pound in seedbed to plant an acre, or plant 1 to 1 1/2 pounds per acre in field. For the garden make two plantings at different times. Sow 1 packet in a protected seedbed for 60 to 80 plants to set 50 to 75 feet of row at each planting for a family of 3 or 4 people, or plant 1 packet of seed in 50 to 75 feet of row at each planting.

The number of days in parentheses after each variety named represents the time required to develop marketable heads from the planting of seed in seedbed or in the field or garden under average Florida conditions.

Prices quoted are postpaid. Write for prices on larger quantities.

	5 lbs.				
	Pkt.	Oz.	1/4 lb.	1 lb.	per lb.
Great Lakes (Regular Strain No. 118)					
(Iceberg type) (83 days)	.10	.40	1.15	4.00	3.90
Big Boston (75 days)	.10	.20	.60	2.00	1.90
Bibb (60 days)	.10	.20	.60	2.00	1.90
Ocoee White Boston					
(75 days)	.10	.20	.60	2.00	1.90
Black-Seeded Simpson (Leaf lettuce) (46 days)	.10	.20	.60	2.00	1.90
Mignonette (67 days)	.10	.35	1.00	3.50	3.40
Romaine, Kilgore's Mammoth					
(73 days)	.10	.20	.60	2.00	1.90
Parris Island Cos (Mosaic Resistant)					
(68 days)	.10	.25	.75	2.50	2.40

Leek

Sow 1 1/2 lbs. in seedbed to plant an acre, or plant 3 lbs. per acre in field. For garden sow 1 packet in seedbed for 120 plants to set 50 feet of row, or plant 1 packet to 50 ft. of row for a family of 3 or 4 people. Prices quoted are postpaid.

	5 lbs.				
	Pkt.	1/2 oz.	Oz.	1/4 lb.	1 lb. per lb.
Large American Flag (140 days from seed planting in field or garden to full edible stage)	.10	.25	.45	1.40	5.00 4.90

Mustard

Plant 4 pounds per acre. In the garden make two plantings at different times. Plant 1 packet to 40 feet of row at each planting for a family of 3 or 4 people.

The number of days after each variety indicates the time from seed planting in the field or garden to harvest stage.

Prices quoted are postpaid. Write for prices on larger quantities.

	5 lbs.				
	Pkt.	Oz.	1/4 lb.	1 lb.	per lb.
Fordhook Fancy					
(42 days)	.10	.15	.35	1.00	.90
Florida Broad Leaf					
(40 days)	.10	.15	.35	1.00	.90
Chinese Broad Leaf (Elephant's Ear)					
(40 days)	.10	.15	.35	1.00	.90
Tendergreen (Mustard Spinach)					
(45 days)	.10	.15	.35	1.00	.90

Okra

Plant 8 lbs. per acre. In the garden plant 2 oz. to 75 ft. of row for a family of 3 or 4 people.

Prices quoted are postpaid. Write for prices on larger quantities.

	5 lbs.				
	Pkt.	Oz.	1/4 lb.	1 lb.	per lb.
Perkins' Spineless (Early Mammoth)					
(50 days)	.10	.15	.40	1.25	1.15
Clemson Spineless					
(55 days)	.10	.15	.35	1.00	.90

Dwarf Stalk Long Green Pod—Certified (Perkins Long Green type) (50 days)—In 5 lb. and 10 lb. sealed bags only.

	5 lbs.		10 lbs.	
	1.50 per lb.		1.40 per lb.	

Onion Sets

For Green or Bunching Onions

Plant six to eight bushels of sets per acre. In the garden plant 1 pint of sets to 40 ft. of row for a family of 3 or 4 people. Onion set prices quoted are F.O.B., Plant City, except pints and quarts which are postpaid. One bushel weighs 32 lbs.

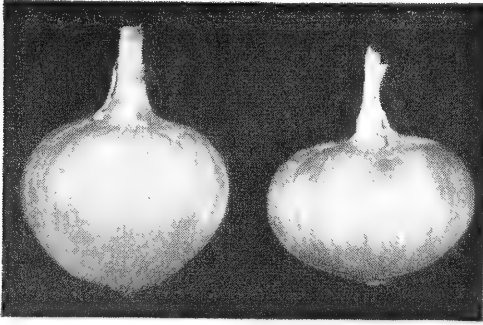
	Pt.	Qt.	Pk.	Bu.
Yellow Bermuda	.35	.60	1.25	4.50
Crystal Wax Bermuda	.35	.60	1.25	4.50

Sets of the above varieties are available from Sept. to Nov.

Sets of the following varieties are available from Sept. to March.

Yellow Danvers	.35	.60	1.25	4.50
White Silver Skin	.35	.60	1.25	4.50





On Left—Texas Early Grano (Babosa) Onion  
On Right—Granex Hybrid Onion

### Onion Seed

Sow  $1\frac{1}{2}$  lbs. in seedbed to plant an acre, or plant 3 lbs. per acre in field. For the garden sow 1 packet in seedbed for 350 to 450 plants to set 80 ft. of row, or plant 1 packet to 80 ft. of row for a family of 3 or 4 people.

The number of days in parentheses after each variety indicates the time from planting of seed in the field or garden to large mature bulbs under average Florida conditions.

Prices quoted are postpaid. Write for prices on larger quantities.

	Pkt.	$\frac{1}{2}$ oz.	Oz.	$\frac{1}{4}$ lb.	1 lb.	5 lbs.
						per lb.
Granex Hybrid (new)						
(100 days) .....	.10	.40	.75	2.50	9.00	8.90
Excel (Yellow Bermuda 986)						
(100 days) .....	.10	.25	.45	1.40	5.00	4.90
Texas Early Grano (Babosa)						
(130 days) .....	.10	.25	.40	1.25	4.50	4.40
Large Yellow Sweet Spanish						
(150 days) .....	.10	.25	.45	1.40	5.00	4.90
Crystal Wax Bermuda (Domestic)						
(110 days) .....	.10	.20	.35	1.00	3.50	3.40
Red Creole						
(150 days) .....	.10	.35	.60	1.75	6.50	6.40
White Grano (Babosa)						
(140 days) .....	.10	.30	.55	1.65	6.00	5.90
Nebuka (Long White Bunching) (60 days to green onions) .....	.10	.25	.45	1.40	5.00	4.90

### Parsley

Plant 1 packet to 150 ft. of row or 2 lbs. per acre. In the garden plant 1 packet to 30 ft. of row for a family of 3 or 4 people. Prices quoted are postpaid.

	Pkt.	Oz.	$\frac{1}{4}$ lb.	1 lb.	5 lbs.
					per lb.
Paramount (Improved Moss Curled)					
(90 days from seed planting to first harvest) .....	.10	.20	.50	1.75	1.65

### Parsnip

Plant 1 oz. to 100 ft. of row. In the garden plant 1 packet to 50 ft. of row for a family of 3 or 4 people.

	Pkt.	Oz.	$\frac{1}{4}$ lb.	1 lb.	5 lbs.
					per lb.
Improved Hollow Crown (120 days from seeding to harvest) .....	.10	.20	.50	1.75	1.65

### Peas—English or Garden

Plant 1 bushel (56 lbs.) per acre in single rows;  $1\frac{1}{2}$  bushels (84 lbs.) per acre in double rows.

In the garden make three plantings at different times. Plant  $\frac{1}{2}$  pound to 100 ft. of row at each planting for a family of 3 or 4 people.

Prices quoted are postpaid. Write for prices on larger quantities. 1 bushel weighs 56 lbs.

	$\frac{1}{4}$ lb.	1 lb.	2 lbs.	Pk.	Bu.
Little Marvel (52 days) .....	.20	.55	1.00	3.50	13.00
Hundredfold (Kilgore's Winner)					
(53 days) .....	.20	.55	1.00	3.50	13.00

### Pepper

Sow  $\frac{1}{2}$  to 1 lb. in seedbed to plant an acre. For the garden sow one packet in protected seedbed for 24 plants to set 40 ft. of row for a family of 3 or 4 people.

The number of days in parentheses after each variety indicates the relative time from setting out plants in field or garden to picking of marketable green peppers. It requires six to eight weeks to produce plants for the field or garden.

Prices quoted are postpaid. Write for prices on larger quantities.

	Pkt.	Oz.	$\frac{1}{4}$ lb.	1 lb.	5 lbs.
					per lb.
Blight Resistant World Beater (Thick Wall strain) (70 days) .....	.10	.65	2.15	7.50	7.40
Florida Giant					
(75 days) .....	.10	.60	1.90	7.00	6.90
Early Calwonder					
(65 days) .....	.10	.60	1.90	7.00	6.90
Wonder Giant					
(74 days) .....	.10	.60	1.90	7.00	6.90
Ruby Giant					
(70 days) .....	.10	.50	1.50	5.50	5.40
California Wonder					
(75 days) .....	.10	.60	1.90	7.00	6.90
Yolo Wonder (Pendent California Wonder) (Mosaic resistant)					
(new) (70 days) .....	.10	.65	2.25	8.50	8.40
Neapolitan (Italian)					
(60 days) .....	.10	.55	1.65	6.00	5.90
Italian "El" (Green Neapolitan)					
(65 days) .....	.10	.55	1.65	6.00	5.90



Blight Resistant World Beater Pepper  
(Thick Wall Strain)

**Hot Peppers**

	5 lbs.				
	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Anaheim Chili (80 days) ..	.10	.55	1.65	6.00	5.90
Long Red Cayenne (Finger) (70 days) .....	.10	.55	1.65	6.00	5.90
Hungarian Yellow Wax (60 days) .....	.10	.55	1.65	6.00	5.90

*All Prices Quoted Are Subject To Change  
Without Notice*

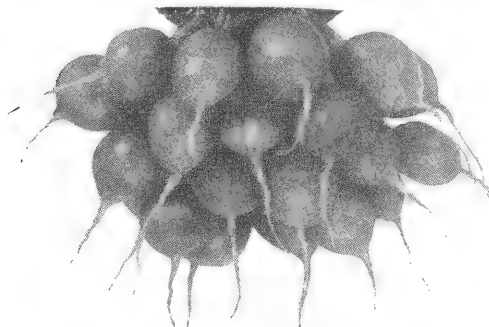
**Seed Potatoes**

State Certified Red Pontiac (Dakota Chief)  
(80 days).

Available about Nov. 15th. Packed in 100-lb.  
bags.

Write Plant City or our nearest store for price,  
stating quantity desired.

Plant 600 to 900 lbs. (10 to 15 bu.) per acre  
in 3 ft. rows. In the garden plant 12 lbs. to  
200 ft. of row for a family of 3 or 4 people.



*Early Scarlet Globe Radishes*

**Radish**

Plant 6 to 8 pounds per acre. In the garden  
make four plantings at different times. Plant  
1 packet in 25 feet of row at each planting for  
a family of 3 or 4 people.

Prices quoted are postpaid. Write for prices  
on larger quantities.

	5 lbs.				
	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Early Scarlet Globe (21 days) .....	.10	.15	.35	1.00	.90
Scarlet Turnip White-Tipped (Sparkler) (22 days) ..	.10	.15	.35	1.00	.90
Long White Icicle (23 days) .....	.10	.15	.35	1.00	.90
Buccaneer (Scarlet Globe Type) (new) (21 days) .....	.10	.15	.35	1.00	.90

**Rhubarb**

Sow 3 to 4 lbs. in seedbed for an acre of  
plants, or plant 5 to 6 lbs. per acre in field. For  
the garden sow 1 packet in seedbed for 15 plants  
to plant 25 ft. of row for a family of 3 or 4  
people.

Prices quoted are postpaid.

	5 lbs.				
	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Victoria (90 days from plants set in field or garden to edible stalks) .....	.10	.30	.85	3.00	2.90

**Sage**

	Pkt.	¼ oz.	Oz.
Sage .....	.10	.35	1.00

**Spinach**

Plant 12 to 15 lbs. per acre in rows, or 20 to  
25 lbs. per acre broadcast with Virginia Savoy.  
In the garden make two plantings at different  
times. Plant one packet to 50 feet of row at  
each planting for a family of 3 or 4 people.

Plant 3 or 4 lbs. per acre with New Zealand.  
In the garden plant 1 packet to 25 ft. of row  
for a family of 3 or 4 people.

Prices quoted are postpaid. Write for prices  
on larger quantities.

	5 lbs.				
	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Virginia Savoy (Blight Resistant) (40 days) .....	.10	.15	.35	1.00	.90
New Zealand (60 days) ..	.10	.15	.45	1.50	1.40

**Squash**

Plant 2 to 3 lbs. per acre of bush varieties.  
In the garden plant 1 packet to 50 feet for a  
family of 3 or 4 people.

Plant 1 lb. per acre of running varieties. In  
the garden plant 1 packet to 50 feet for a family  
of 3 or 4 people.

The number of days in parentheses after each  
variety named represents the average time re-  
quired from seed planting to edible or market-  
able fruits.

Prices quoted are postpaid. Write for prices  
on larger quantities.

**BUSH VARIETIES**

	5 lbs.				
	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Early Yellow Summer Crookneck (Baby Crookneck) (45 days) .....	.10	.15	.45	1.50	1.40
Cocozele (Italian Vegetable Marrow) (50 days) .....	.10	.15	.45	1.50	1.40



*Early Yellow Summer Crookneck  
or Baby Crookneck Squash*

**BUSH SQUASH VARIETIES (Continued)**

*Kilgore's Improved Black  
Zucchini Squash*

	5 lbs.				
	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Black Zucchini (Kilgore's Improved)					
(45 days) .....	.10	.20	.50	1.75	1.65
Early Prolific Straightneck					
(42 days) .....	.10	.15	.45	1.50	1.40
Early White Bush					
(48 days) .....	.10	.15	.40	1.25	1.15
Mammoth White Bush					
(50 days) .....	.10	.15	.40	1.25	1.15
Wood's Early Prolific					
(40 days) .....	.10	.15	.40	1.25	1.15

**RUNNING VARIETIES**

	5 lbs.				
	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Boston Marrow (95 days)	.10	.20	.60	2.00	1.90
Table Queen (Acorn)					
(60 days) .....	.10	.15	.45	1.50	1.40
Alagold (Improved African Bell)					
(100 days) .....	.10	.20	.60	2.00	1.90
Butternut (80 days) .....	.10	.30	.85	3.00	2.90
Royal Acorn (Mammoth Table Queen)					
(new) (65 days) .....	.10	.20	.60	2.00	1.90

**Tomato**

Sow ¼ lb. in seedbed to plant an acre, or plant ½ lb. per acre in field. For the garden sow 1 packet in seedbed for 50 plants to set 150 ft. of row for family of 3 or 4 people. If plants are staked and pruned, which is advisable in the garden, sow one packet in seedbed for 50 plants to set 75 ft. of row for 3 or 4 people.

The number of days indicated after each variety named represents the time required from setting of plants in the field or garden to produce marketable fruits. It usually takes four or five weeks to produce plants for field setting.

Prices quoted are postpaid. Write for prices on larger quantities.

	5 lbs.				
	Pkt.	½ oz.	Oz.	¼ lb.	1 lb. per lb.
Grothen's Red Globe					
(70 days) .....	.10	.35	.60	1.75	6.50 6.40
Rutgers (82 days) ..	.10	.30	.55	1.65	6.00 5.90
Marglobe (77 days) .10	.30	.55	1.65	6.00	5.90
Wilt Resistant Grothen Globe					
(70 days) .....	.10	.40	.75	2.25	8.00 7.40
Pritchard (Scarlet Topper)					
(75 days) .....	.10	.30	.55	1.65	6.00 5.90
Ponderosa (Brimmer)					
(88 days) .....	.10	.45	.85	2.75	10.00 9.90

Oxheart (90 days) ..	.15	.65	1.25	4.00	15.00 14.90
Kokomo (Wilt Resistant Rutgers Type)					
(new) (80 days) .10	.35	.65	2.25	8.50	8.40
*Manalucie (Wilt Resistant)					
(new) (82 days) .10	.50	.90	3.00	11.50	11.40
Jefferson (Wilt Resistant)					
(76 days) .....	.10	.40	.75	2.50	9.00 8.90
*Homestead 24 (Wilt Resistant)					
(new) (75 days) ..	.10	.40	.75	2.50	9.00 8.90

\* Available about October 1st.

**Turnip and Rutabaga**

Turnip—Plant 2 or 3 pounds per acre. In the garden make three plantings at different times. Plant 1 packet turnip seed to 50 feet of row for a family of 3 or 4 people.

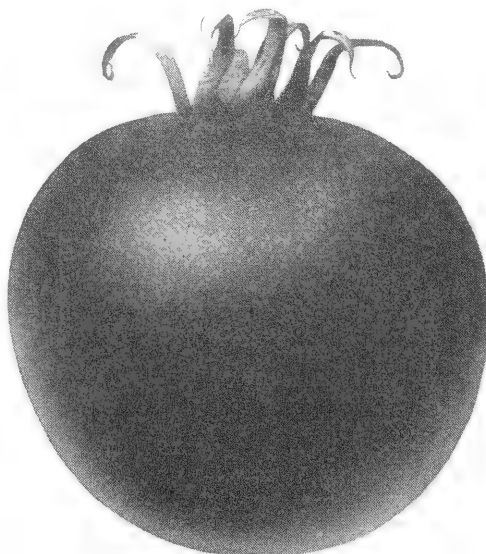
Prices quoted are postpaid. Write for prices on larger quantities.

	5 lbs.				
	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
Extra Early Purple Top Milan (Early Florida) (35 days) .....	.10	.15	.35	1.00	.90
Shogoin (Foliage Turnip)					
(50 days) .....	.10	.15	.35	1.00	.90
Purple Top White Globe					
(50 days) .....	.10	.15	.35	1.00	.90
White Globe (44 days) ..	.10	.15	.35	1.00	.90
Early White Egg					
(45 days) .....	.10	.15	.35	1.00	.90
Tokyo Market (35 days) ..	.10	.15	.40	1.25	1.15

**Rutabaga**

Plant 1 pound per acre. In the garden plant 1 packet to 100 feet of row.

	5 lbs.				
	Pkt.	Oz.	¼ lb.	1 lb.	per lb.
American Improved					
(90 days) .....	.10	.15	.35	1.00	.90



*Grothen's Red Globe Tomato*

Due to present uncertain conditions, all prices quoted are subject to change without notice. Our Grass and Field Seeds are cleaned, well bagged, and of the highest quality stocks. All seed prices quoted are F.O.B. Plant City except 1 lb. lots which are prepaid.

## Pasture Grass and Field Seeds for Late Summer and Fall Planting in Florida

### Planting Calendar for Florida

Crop	Weight Per Bu.	Seed Per Acre	Time to Plant
Alfalfa, Hairy Peruvian	20 lbs.	Sept.-Jan.	
Clover, Crimson	8-12 lbs.	Sept.-Jan.	
Clover, Sweet	8-12 lbs.	Sept.-Feb.	
Clover, White Dutch	4-6 lbs.	Oct.-Jan.	
Grass, Bermuda	25-100 lbs.	Mar.-Nov.	
Grass, Carpet	25-100 lbs.	Oct.-Dec. and March-June	
Grass, Italian Rye	50-200 lbs.	Oct.-Mar.	
Grass, Bahia	15-20 lbs.	Any time	
Lupine (Blue)	50-90 lbs.	Sept.-Dec.	
Lupine (Yellow)	50-60 lbs.	Sept.-Dec.	
Oats	32 lbs.	40 lbs. Oct.-Jan.	
Rape	4-8 lbs.	Sept.-Mar.	
Rye	56 lbs.	14-56 lbs. Sept.-Jan.	
Sunflower	6 lbs.	Mar.-Sept.	

## Pasture Grasses

### (For Fall Planting in Florida)

Good winter pastures in Florida will be more important in 1954 and 1955 than in many years because of the large number of livestock and the limited feed supplies.

**BERMUDA GRASS (Unhulled)**—For pasture, sow 25 pounds per acre. For lawns or golf courses, where a heavy thick sod is desired, sow 100 lbs. per acre, or 2 to 4 lbs. per 1,000 square feet.

1 lb. 90c; 10 lbs. \$6.30; 25 lbs. \$15.25;  
100 lbs. \$60.00

**HULLED BERMUDA GRASS**—Sow 1 to 2 pounds to each 1,000 square feet of lawn.

1 lb. \$1.00; 10 lbs. \$7.80; 25 lbs. \$19.00  
100 lbs. \$75.00

**CARPET GRASS**—For pastures, sow 25 lbs. of seed per acre broadcast. For lawns or golf courses, sow 2 to 4 lbs. per 1,000 square feet.

1 lb. 85c; 10 lbs. \$5.00; 25 lbs. \$12.00;  
100 lbs. \$47.50

**ITALIAN RYE GRASS**—For grazing or hay, sow at the rate of 50 lbs. per acre. For lawns or golf courses, sow 250 to 300 lbs. per acre, or 6 to 8 lbs. per 1,000 square feet.

1 lb. 50c; 10 lbs. \$1.75; 25 lbs. \$3.75;  
100 lbs. \$14.50

**BAHIA GRASS**—For pasture sow 15 to 20 pounds per acre.

**COMMON**, 1 lb. 50c; 10 lbs. \$2.10; 25 lbs. \$4.75;  
100 lbs. \$18.00

**PENSACOLA**, 1 lb. 60c; 10 lbs. \$2.80; 25 lbs. \$6.50;  
100 lbs. \$25.00

## Clover—For Fall Planting

**WHITE DUTCH CLOVER (La. Grown)**—Recommended especially for mixtures with Bermuda Grass in perennial pastures.

Sow 4 to 6 lbs. per acre alone, or 2 to 4 lbs. per acre in a mixture.

1 lb. \$1.25; 10 lbs. \$8.80; 25 lbs. \$21.50;  
100 lbs. \$85.00

**ALFALFA — HAIRY PERUVIAN** — A valuable forage and hay crop for cattle in central and south Florida. Does best on dark sandy and muck soils not subject to flooding. Soil should have a pH of 6.5 to 6.8. Lime heavily if necessary. Sow 20 lbs. double inoculated seed per acre.

1 lb. 75c; 10 lbs. \$4.50; 25 lbs. \$10.75;  
100 lbs. \$42.00

### SWEET CLOVER

**HUBAM**—Sow 8 to 12 lbs. per acre.

1 lb. 50c; 10 lbs. \$2.30; 25 lbs. \$5.25;  
100 lbs. \$20.00

**FLORANNA**—Sweet Clover (New)—Adapted especially to Florida.

1 lb. 80c; 10 lbs. \$4.80; 25 lbs. \$11.50;  
100 lbs. \$45.00

## Lupines—For Fall Planting

See Seeding Rate in table above

**BITTER BLUE** (For cover crop only.)—A great winter legume soil builder.

1 lb. 40c; 10 lbs. 85c; 25 lbs. \$1.65; 100 lbs. \$5.50

**SWEET BLUE.**

1 lb. 40c; 10 lbs. \$1.15; 25 lbs. \$2.40; 100 lbs. \$8.50

**SWEET YELLOW.** Write for Prices.

Sweet Blue and Sweet Yellow are dual purpose crops, good for pasture and soil building.

### OATS

Sow 5 pecks (40 lbs.) per acre in drills. Broadcast 2 to 2½ bu. per acre. A bushel weighs 32 lbs.

**SOUTHLAND (Disease Resistant)** (125 days)—For early grazing or for grain.

1 lb. 35c; 2 lbs. 50c; 8 lbs. (pk.) 60c;  
32 lbs. (bu.) \$1.75

**FLORILAND (New) (Disease Resistant)** (115 days)—Excellent for early grazing.

1 lb. 35c; 2 lbs. 50c; 8 lbs. (pk.) 70c;  
32 lbs. (bu.) \$2.00

**SEMINOLE (New) (Disease Resistant)** (110 days)—Good for early grazing and for early grain.

1 lb. 40c; 2 lbs. 65c; 8 lbs. (pk.) 80c;  
32 lbs. (bu.) \$2.50

### RYE

Sow 2 pecks in drills, 3 feet apart; for pasture broadcast 1 bushel per acre. A bushel weighs 56 lbs.

**Abruzzi**, 1 lb. 45c; 2 lbs. 80c; postpaid. Not prepaid—14 lbs. (pk.) \$1.15; 56 lbs. (bu.) \$4.00

**Florida Black**, 1 lb. 50c; 2 lbs. 85c; postpaid. Not prepaid—14 lbs. (pk.) \$1.35; 56 lbs. (bu.) \$4.50

**DWARF ESSEX RAPE**—Sow 4 lbs. in drills, or 8 to 10 lbs. broadcast per acre.

Pkt. 10c; 1 lb. 50c; 10 lbs. \$2.30; 25 lbs. \$5.25;  
100 lbs. \$20.00

### SUNFLOWER

Sow 6 lbs. per acre.

**Mammoth Russian**, 1 lb. 55c; 10 lbs. \$2.80;  
25 lbs. \$6.50; 100 lbs. \$25.00

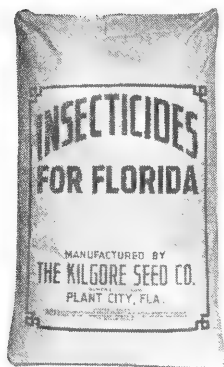
## INSECTICIDES AND FUNGICIDES

### Pesticidal-Dusts and Sprays

Manufactured by

THE KILGORE SEED CO.

Prices quoted are F.O.B. Plant City



For complete information on the use of Insecticides and Fungicides for control of insects and diseases see our 1953 Annual Catalog.

We have a group of technically trained field men, fully familiar with local conditions, who are available to discuss your insect, disease and seed problems with you at any

time. Avail yourself of this free service at any of Kilgore's Stores or write The Kilgore Seed Co., Plant City, Fla.

#### Benzene Hexachloride Dusts—Ordinary:

	Code No.	Per lb.	25 lbs.	50 lbs.	100 lbs.
Kilhex Dust—1% .....	G-1	.10	1.65	2.30	4.60
Kilhex Dust—1½% .....	G-3	.10	1.90	2.75	5.50
Kilhex-Kilcop Dust No. 1					
	GA-1	.15	3.15	5.25	10.50

#### Lindane Dusts:

Kilgam Dust—1% ....	Q-4	.15	3.00	5.00	10.00
Kilgam Dust 1½% ....	Q-5	.20	3.90	6.85	13.70
Kilgam-Kilcop Dust No. 1					
	QA-3	.20	4.20	7.40	14.80
Dithane-Kilgam Dust No. 1					
	MQ-1	.20	4.50	7.75	15.50

#### Chlordane Dusts:

Kilchlor Dust—3% ....	H-2	.10	2.00	2.95	5.90
Kilchlor Dust—5% ....	H-1	.15	2.50	3.95	7.90
Kilchlor-Sulphur Dust No. 3					
	H-3	.15	2.75	4.50	9.00
Kilchlor-Kilcop Dust No. 4					
	HA-4	.20	4.00	6.95	13.90

#### "Copper-A Compound" Dusts:

Kilcop Dust No. 1 .....	A-1	.10	2.30	3.55	7.10
Kilcop Dust No. 2 .....	A-2	.15	2.60	4.15	8.30
Kilcop-Sulphur Dust No. 3					
	A-3	.15	2.85	4.70	9.40

C-M-Z Garden Spray—6-lb. bag .....\$1.85

#### DDT Dusts:

	Code No.	Per lb.	25 lbs.	50 lbs.	100 lbs.
Kilcide 5 Dust.....	D-3	.10	1.80	2.60	5.20
Kilcide 10 Dust.....	D-4	.15	2.45	3.90	7.80
Kilcide 3-Sulphur Dust					
	D-2	.10	1.75	2.50	5.00
Kilcide 5-Sulphur Dust					
	D-10	.10	2.05	3.05	6.10
Kilcide-Kilcop Dust No. 1					
	DA-1	.15	2.70	4.40	8.80
Dithane Dust No. 1 .....	M-1	.15	2.45	3.90	7.80
Dithane Dust No. 2 .....	M-2	.15	3.05	5.05	10.10
Dithane-Sulphur Dust No. 4					
	M-5	.15	2.75	4.50	9.00
Dithane-Kryocide Dust					
	MK-1	.20	3.85	6.65	13.30
"Fermate" Dust No. 1					
	F-1	.20	3.70	6.40	12.80
Kilcop Dust No. 5 .....	O-2	.10	2.20	3.40	6.80
Kryocide Dust 30-70 .....	K-6	.15	2.45	3.90	7.80
Kryocide-Sulphur Dust 30-70					
	K-4	.15	2.70	4.40	8.80
Kryocide-Kilcop Dust No. 1					
	KO-3	.15	2.85	4.70	9.40
Nicotine Dust 4% Activated					
	N-2	.20	4.80	8.60	17.20

#### Parathion Dusts:

Kilphos Dust No. 1 .....	E-1	—	—	3.05	6.10
Kilphos Dust No. 2 .....	E-2	—	—	3.60	7.20
Kilphos Dust No. 3 .....	E-3	—	—	3.75	7.50
Kilphos-Dithane Dust No. 1					
	EM-1	—	—	6.95	13.90

Pyrocide Dust 7½%.....P-7 .25 4.80 8.60 17.20

#### Poison Baits:

Kilchlor Poison Bait No. 8 (Chlordane).....	B-8	.10	1.95	3.45	6.90
Kilphene Poison Bait No. 10 (Toxaphene).....	B-10	.10	1.90	3.40	6.80
Kilchlor-Kilphene Poison Bait No. 11 (Chlordane and Toxaphene)					
	B-11	.15	2.30	4.15	8.30

Rotenone Dust—1% .....R-6 .15 3.00 5.00 10.00

Spergon Dust No. 1.....Y-1 .25 5.35 9.65 19.30

Sulphur-Manganese Dust—10%  
X-2 .10 1.50 2.00 4.00

#### Toxaphene Dusts:

Kilphene 10 Dust.....	I-2	.10	2.25	3.45	6.90
Kilphene 5-Sulphur Dust					
	I-1	.10	1.95	2.90	5.80
Kilphene-Kilcop Dust No. 2					
	IA-2	.15	3.20	5.40	10.80
Kilphene 5-Manganese-Sulphur Dust.....	IX-1	.10	2.05	3.10	6.20
Kilphene-Dithane Dust No. 1					
	IM-1	.15	3.10	5.15	10.30

**PESTICIDES—Proprietary Brands****Insecticides and Fungicides**

Prices quoted are F.O.B. Plant City  
or Kilgore Stores

Aldrin 2 Spray, a liquid formulation containing 2 lbs. Aldrin per gallon, 1 gal. \$4.65; 5 gals. \$22.25; 30 gals. \$133.50; 50 gals. \$207.50 plus \$5.00 drum deposit.



Alltox Spray No. 4.8—a liquid formulation (containing 4.8 lbs. toxaphene per gal.), 1-gal. bottle \$4.20; 50-gal. drum \$195.00 plus \$5.00 drum deposit.

Alltox 40-W No. 40 (40% toxaphene), 6 lbs. \$1.50; 50 lbs. \$11.00

Aramite 15-W, 4 lbs. \$2.88; 50 lbs. \$34.50

"Arasan" ¾-oz. pkg. 25c; 8-oz. can \$1.00; 2-lb. can \$3.20; 10-lb. bag \$11.50

Arsenate of Lead-Powder, 1 lb. 55c; 4 lbs. \$1.40

Black Leaf 40, 1 oz. 39c; 5 oz. \$1.19; 1 lb. \$2.69; 2 lbs. \$4.79; 5 lbs. \$7.60; 10 lbs. \$14.70

Bluestone (copper sulphate) granular or snowform, 1 lb. 20c; 25 lbs. \$4.00; 50 lbs. \$6.95; 100 lbs. \$12.90

Bordeaux Mixture (powdered), 1 lb. 50c; 4 lbs. \$1.35

Calcium Arsenate (powdered), 1 lb. 45c; 4 lbs. 65c

Carbolineum, ½ gal. \$1.65; 1 gal. \$2.50; 5 gals. \$10.50

Carbon disulfide (not mailable), 1 gal. \$2.25; 5 gals. \$10.00

"Ceresan M," 14 oz. \$1.25; 3 lbs. \$3.55; 40-lb. drum \$35.85; 100-lb. drum \$85.00

"Ceresan (New Improved)," 1 lb. \$1.30; 100 lbs. \$85.00

Kilchlor 40-W, 1 lb. 75c; 5 lbs. \$3.00; 10 lbs. \$6.00; 50 lbs. \$25.00

"Copper-A Compound," 6 lbs. \$2.25; 50 lbs. \$17.50

Cuprocide-Yellow, 3 lbs. \$2.16; 100 lbs. \$68.00

Cyanogas A Dust (not mailable), 1 lb. \$1.25; 5 lbs. \$4.25; 25 lbs. \$13.75

Cyanogas G-Fumigant (not mailable), 4 oz. 50c; 5 lbs. \$4.25; 25 lbs. \$13.75

"Dairy Barn Insecticide" (Dupont's), 1-lb. can \$1.60; 4 lbs. \$5.40

D-D (soil fumigant), 1 gal. \$2.95; 54-gal. drum \$91.80

DDT Emulsion (25%) for truck crops, 1 qt. \$1.35; 1 gal. \$3.50; 5 gals. \$12.50; 30 gals. \$67.50; 50 gals. \$107.50

DDT-Wettable Powder (50%) 1-lb. can 75c; 3 lbs. 99c; 4 lbs. \$1.32; 6 lbs. 1.98; 50 lbs. \$15.00

Dithane D-14, 1 gal. \$2.10; 5 gals. \$9.75; 30 gals. \$52.50

Dithane M-22, 3-lb. bag \$1.12

Dithane Z-78 (Wettable), 1-lb. can \$1.50; 3 lbs. \$2.55; 100 lbs. \$82.00

Dixie Killer, 2 oz. 35c; 1 lb. 90c; 2 lbs. \$1.50

"Dupont Dairy Cattle Spray"—Wettable Powder ("Marlate"), 1 lb. \$1.25; 2 lbs. \$2.20; 4-lb. bag \$4.00

"Dupont Livestock Spray and Dip No. 30," 2-lb. bag \$1.55; 11 lbs. \$5.75; 55 lbs. \$25.50

"Dupont Spreader-Sticker," 1 pt. \$1.25; 1 gal. \$8.60; 5 gals. \$42.25

Evergreen Garden Spray, 1 oz. 35c; 6 oz. \$1.15; 1 pt. \$2.45; 1 qt. \$4.10

"Fermate," 3 lbs. \$1.95; 50 lbs. \$31.00

Fish Oil Soap, 1 lb. 40c; 1 gal. \$2.35; 5 gals. \$8.35

Gamtox Wettable No. 10 (10% gamma isomer of BHC), 5 lbs. \$1.60; 50 lbs. \$14.50

Good-Rite No-Nib'l Rabbit Repellent, 6 oz. 98c

Isotox Dairy Spray (25% Lindane), 1 lb. \$2.65; 4 lbs. \$10.40; 20 lbs. \$51.00

Isotox Spray No. 200 (20% lindane), 4 oz. 95c; 16 oz. \$2.35; 1 gal. \$15.25

Isotox 25-W (25% lindane), 1 lb. \$2.40; 4 lbs. \$9.40; 20 lbs. \$43.00

Karathane, 3-lb. bags \$5.70

Kilchlor 40-W, 1 lb. 75c; 5 lbs. \$3.00; 10 lbs. \$6.00; 50 lbs. \$25.00

Kilcop "53," 2-lb. bag 80c; 6 lbs. \$2.05; 50 lbs. \$16.03

Kryocide, 1 lb. 45c; 4 lbs. \$1.00; 50 lbs. \$9.75

Lime Sulphur Solution, 1 gal. 65c; 5 gals. \$2.75; 55 gals. \$14.30 plus \$5.00 drum deposit



Magikill Jelly Ant Bait, 1-oz. tube 40c; 3-oz. tube \$1.00; 7½-oz. tube \$1.95

Malathion "50" Spray, 1 oz. 49c; 4 oz. \$1.00; 5 oz. \$1.39; 8 oz. \$1.95; 16 oz. \$2.95; ½ gal. \$10.25

Malathion 25-W, 1 lb. 79c; 5 lbs. \$3.35; 50 lbs. \$31.50

Manzate, 3-lb. bag \$1.12; 25-lb. drum \$27.50

"Marlate 50 Methoxychlor Insecticide," 4 lbs. \$3.40; 50 lbs. \$40.00

Oil Emulsion, Fico 60, 1 gal. 80c; 5 gals. \$3.25; 55 gals. \$22.00 plus \$5.00 drum deposit

## Insecticides and Fungicides



Orthocide 50-W, 4 lbs.

\$3.44; 50-lb. drum \$41.50

Ortho Healthy Herd, 5 lbs.

\$3.25; 50 lbs. \$25.50

Ortho Kleen Stock, 16 oz.

\$1.40; 32 oz. \$2.40; 1

gal. \$6.95; 5 gals. \$27.50

Ortho-Klor "44", (44% liquid chlordane) 4 oz.

90c; 8 oz. \$1.45; 16 oz. \$2.45; 32 oz. \$4.25

Ortho-Klor 40-W, 3 lbs. \$1.80; 14 lbs. \$2.40; 50 lbs. \$25.00

Ortho-Klor 8, 1 gal. \$10.75; 5 gals. \$52.50; 30 gals. \$307.50

Orthol Garden Spray, 4 oz. 35c; 16 oz. 75c; 1 qt. \$1.25; 1 gal. \$2.85

Orthophos 4 (4 lbs. parathion per gal.), 1 gal. \$22.00; 5 gals. \$108.75

Paris Green, ¼ lb. 30c; 1 lb. 80c; 5 lbs. \$3.45

"Parzate," 3 lbs. \$2.25; 50 lbs. \$41.00

Pestex, 100 lbs. \$30.00; bulk 35c per lb.

Phygon XL—2-oz. can \$1.00; 1 lb. \$3.00; 4-lb. bag \$6.60; 100 lbs. \$158.00

Pyrenone Grain Protectant, 10 lbs. \$2.50; 25 lbs. \$6.00; 50 lbs. \$11.50

Pyrox-Nicotine with lead arsenate, 20 oz. 60c; 5 lbs. \$2.25; 25 lbs. \$8.50; 50 lbs. \$13.50

Rat and Mouse Bait—Kilgore's (contains warfarin), 10 lbs. \$3.50; 25 lbs. \$8.00; 50 lbs. \$15.00

Rat and Mouse Bait—Colonial 42 (contains warfarin), 4 oz. 30c; 10 oz. 60c; 1 lb. 85c; 2 lbs. \$1.50

Red Arrow, 1 oz. 35c; 2 oz. 70c; 4 oz. \$1.00; 1 pt. \$2.85; 1 qt. \$5.00; 1 gal. \$18.20

RHothane WP-50, 4 lbs. \$2.00; 50 lbs. \$23.00

RHothane Emulsion Concentrate 25%, 1 gal. \$3.05; 5 gals. \$14.00; 30 gals. \$78.00; 50 gals. \$125.00

Scalecide, 1 pt. 75c; 1 qt. \$1.15; 1 gal. \$2.75; 5 gals. \$10.75; 30 gals. \$39.26; 55 gals. \$57.40

Seedtone-Seed Protectant (50% captan), ½ oz. 25c

"Semesan," 4 oz. \$1.00; 12 oz. \$2.85; 25 lbs. \$72.65

"Semesan Bel," 2 oz. 50c; 1 lb. \$2.30; 4 lbs. \$7.50; 40 lbs. \$70.35

Smerex 62 (Screw worm preparation), ½ pt. 60c; pt. \$1.00; qt. \$1.75; gal. \$6.00

Soilfume 80-20, 1 gal. \$1.65; 30-gal. drum \$46.50; 50-gal. drum \$75.00. Drum deposit \$5.00

Soilfume Caps, 100 capsules \$1.00; 200 capsules \$1.65

Spergon, 1 oz. 50c; 5 oz. \$1.75; 1 lb. \$2.50; 10 lbs. \$20.00; 50 lbs. \$95.00

Spergon—Wettable, 4 oz. 50c; 1 lb. \$2.25; 10 lbs. \$11.40; 50 lbs. \$48.50

Sulfocide, ½ pt. 65c; 1 pt. \$1.00; 1 qt. \$1.50; 1 gal. \$3.00; 5 gals. \$11.50; 30 gals. \$47.50

Sulphur—Dusting, 1 lb. 5c; 25 lbs. 90c; 50 lbs. \$1.45; 100 lbs. \$2.85; ton \$56.50

Sulphur—Wettable, 50 lbs. \$1.55; 100 lbs. \$3.10; ton \$61.50

Terro Ant Killer, small size bottle 35c; large size 50c

"Tersan" 75, 5 1/3 oz. \$1.00; 3-lb. bag \$6.75

Triton B—1956, 1 gal. \$7.70; 5 gals. \$37.75; 50 gals. \$370.00

Vapophos W (15% parathion), 1 lb. 56c; 2 lbs. \$1.02; 3 lbs. \$1.54; 100 lbs. \$50.00

Vapotone XX Spray (20% tetraethyl pyrophosphate), 4 oz. \$1.00; 16 oz. \$2.75; 1 gal. \$12.00

Volck Isotox Spray, 4 oz. 40c; 8 oz. 60c; 16 oz. 95c; 32 oz. \$1.75; 1 gal. \$4.95

Volck Oil Spray, 4 oz. 35c; 16 oz. 75c; 32 oz. \$1.25; 1 gal. \$3.00; 5 gals. \$9.95; 28 gals. \$36.00

"Zerlate," 3 lbs. \$1.95; 50 lbs. \$31.00

## Weed Killers

"Dupont Ammate," 2 lbs. \$1.15; 6 lbs. \$2.95; 50 lbs. \$15.25; 75-lb. bag \$19.95

New Improved Weedone, 8 oz. \$1.00; 1 qt. \$2.75; 1 gal. \$6.75; 5 gals. \$24.75; 30-gal. drum \$142.50

Polybor Chlorate, 5-lb. pkg. \$2.25; 50 lbs. \$10.25

TCA Weed Killer—90% sodium trichloroacetate (Dupont's), 10 lbs. \$5.20; 50 lbs. \$22.50; 100 lbs. \$44.50

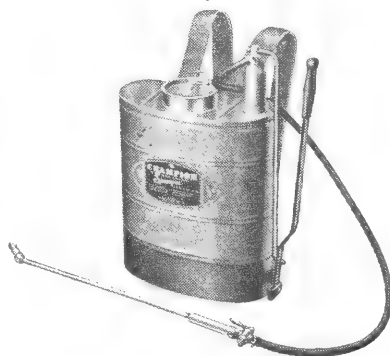
Triox Arsenical Weed Killer, 1 qt. \$1.00; 1 gal. \$3.50

Weed B-Gon 64X, 1 gal. \$4.80; 5 gals. \$22.90

Weedone Brush Killer—32, 8 oz. \$1.49; 1 qt. \$3.75; 1 gal. \$7.95; 5 gals. \$37.75; 30 gals. \$226.50

## Sprayers

Postpaid



Champion Knapsack Sprayer, Brass (4½ gal.) .....\$31.75

Brown Compressed Air, Galv. Open-Head No. 64-D (4 gal.) ..... 13.65

Hudson Compressed Air Perfection Sprayer (4 gal.) No. 310-B ..... 14.25

Hudson Bugwiser No. 220-B (2½ gal.) ..... 7.35

Hudson Leader No. 293-B (3½ gal.) ..... 9.85

Hudson Climax No. 335-A (3½ gal.) ..... 12.65

Ken-Sprayall (Trombone type) ..... 8.95

Dobbins 44-GS (4 gal.) .. 14.15

Dobbins No. 21-G (3½ gal. capacity)..... 9.90

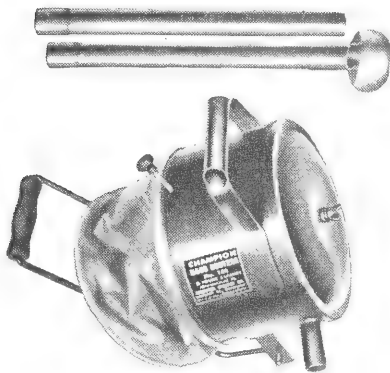
Dobbins No. 24-G Budget (3½ gal. capacity)..... 7.90



Leader No. 293



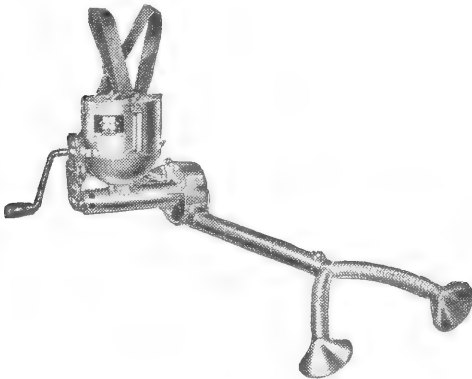
DUSTERS



Champion Hand  
Duster Model 103

DUSTERS (Prepaid)

Root Hand Duster C-3 B less "Y" attachment.....	\$31.20
Hudson Roto Power Duster No. 806.....	39.80
Champion No. 100 Double Action or Single Action .....	27.95
Champion No. 103 Hand Bellows Type.....	9.85



Hudson No. 806 Roto-Power Duster  
(Aluminum)

CYCLONE SEEDER

F.O.B. Plant City



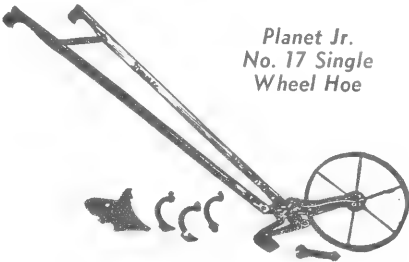
The Cyclone will sow many acres per hour, adjustable to any amount per acre.

In ordering seeder to be used with power take-off specify make and model of tractor to be used on. Electric motor model operates from 6 volt battery from jeep or truck.

Hand Seeder .....	\$ 4.30
Power Model M-1 with Electric Motor .....	45.00
Power Model S-1 for Power Take-Off .....	57.00
Extension Hoppers for M-1 or S-1—1½ bu. capacity —Price \$7.00.	

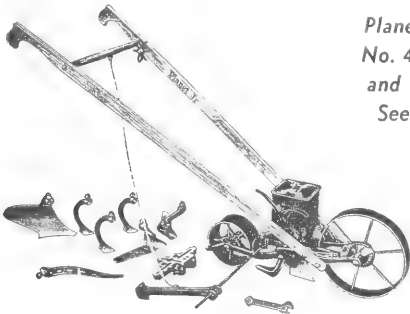
PLANET JR. FARM AND  
GARDEN TOOLS

F.O.B. Plant City or Kilgore Stores



Planet Jr.  
No. 17 Single  
Wheel Hoe

No. 17 Single Wheel Hoe. Shipping weight 22 lbs. ....	\$14.95
No. 17½ Single Wheel Hoe. Shipping weight 18 lbs. ....	12.50
No. 19 Wheel Hoe. Shipping weight 18 lbs. ....	9.75
No. 13 Double and Single Wheel Hoe. Shipping weight 27 lbs. ....	17.50
No. 92-D Harrow. Shipping weight 45 lbs. ....	19.95
No. 4-D five tooth plain Cultivator. Shipping weight 49 lbs. ....	18.95
Planet Jr. Grass Edger No. 2. Shipping weight 3¼ lbs. ....	2.95



Planet Jr.  
No. 4 Hill  
and Drill  
Seeder

F.O.B. Plant City and all Stores

No. 4-D Hill and Drill Seeder— Shipping weight 41 lbs. ....	\$27.95
No. 4 Seeder—Shipping weight 50 lbs. ....	34.95
No. 300 Seeder—Shipping weight 55 lbs. ....	36.95
No. 300-A Seeder—Shipping weight 55 lbs. ....	36.95

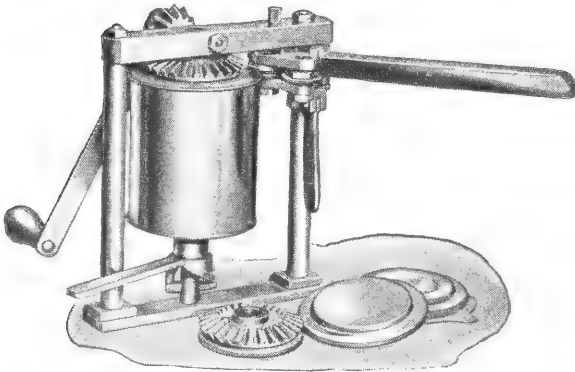
Planet Jr. No. 219 Fertilizer Distributor

F.O.B. Plant City and all Stores

No. 219 Fertilizer Distributor. Shipping weight 33 lbs. ....	\$21.50
No. 220 Fertilizer Distributor. Shipping weight 115 lbs. ....	\$57.50

Write for prices and descriptions on  
Planet Jr. Tractors

CANS AND CANNING SUPPLIES



BURPEE SIMPLEX SEALER

Can Sealers

(Prepaid)

Burpee Can Sealer (Simplex)	\$15.90
Dixie Automatic Can Sealer No. 23 with Chuck for No. 2 or 3 Cans	35.00
Extra Chuck with can base	8.50

Cans

(F.O.B.) Plant City or Kilgore Stores)

5-gal. square Honey cans, each 75c; case (16)  
\$10.55; 1,000, \$658.65

	Am't in Case	Per Case	Per 1,000
No. 2 Plain Sanitary cans and caps	100	\$4.30	\$42.15
No. 2 Plain Sanitary cans and caps	24	1.15	45.25
No. 3 Plain Sanitary cans and caps	100	6.30	61.90
No. 3 Plain Sanitary cans and caps	24	1.65	66.05
No. 2 Sanitary Lacquered cans and caps	100	4.50	43.85
No. 2 Lacquered cans and caps	24	1.15	46.95
No. 3 Sanitary Lacquered cans and caps	100	6.60	64.70
No. 3 Lacquered cans and caps	24	1.70	68.90
No. 1½ Friction-Top	36	2.10	57.15
No. 2½ Friction-Top Lacquered	24	2.10	84.75
No. 5 Friction-Top Lacquered	50	6.05	119.80
No. 10 Friction-Top	50	8.75	173.50



Pressure Cookers

Prepaid

	No. 2 Cans	No. 3 Cans	Price
Burpee AR25 Aluminum, 7 qt.	17	10	\$24.95
Burpee AR1525, 14 qt.	25	15	29.95



Fruit Jars

(F.O.B. Plant City or Kilgore Stores)

Atlas Square Mason Jars, ½ pint size	per doz.	\$1.00
Atlas Square Mason Jars, pint size	per doz.	1.05
Atlas Square Mason Jars, quart size	per doz.	1.15
Atlas Square Mason Jars, ½ gal. size	per doz.	1.50
Atlas Square Mason Jars, pint, Wide Mouth	per doz.	1.15
Atlas Square Mason Jars, quart, Wide Mouth	per doz.	1.30

Caps for All Types Jars

F.O.B. Plant City

	Per Doz.
Standard Caps, 2-piece	\$ .30
Standard Lids only	.15
63 MM 2-piece caps for coffee and relish jars	.30
63 MM Lids only for coffee and relish jars	.15
Rubber Rings for Old Style Zinc Caps	.10
Widemouth Caps, special, 2-piece	.45
Widemouth Lids	.25

Honey Jars

(F.O.B. Plant City or Kilgore Stores)

	Round	Queenline
½-lb., 2 doz. to case	\$ .55	\$ .60
1-lb., 2 doz. to case	.65	.80
2-lb., 1 doz. to case	.85	1.00
No. 5 Glass Honey Pail	1.75	—
No. 10 Glass Honey Pail	2.00	—
JARS—for Comb and Liquid Honey		Doz.
1-lb. Round Widemouth	\$ .80	
2½-lb. Square Widemouth	1.40	
5-lb. Square Widemouth	2.40	

Bee Keepers' Supplies

Refer to our Annual Catalog or write  
for our Bee Supply Catalog and prices.

**PLANT CITY, FLORIDA**

(SEE OTHER SIDE)

**Tear Off Along This Line**

## ORDER BLANK

Page 2

**The Kilgore Seed Co.**

Quantity	ITEMS WANTED	Price	
		Dollars	Cents
Have you included postage on items not postpaid and "State Sales Tax" on non-exempt flower seeds and merchandise?			

**DOES THIS ORDER** include everything you need in vegetable, lawn grass, flower and field crop seeds, fertilizers, sprays, dusts, spraying and dusting machines, garden tools, cans and canning equipment, poultry and bee supplies? Extra order blanks and envelopes sent upon application.

PLEASE WRITE BELOW

The names of neighbors or friends who might be interested in receiving a copy of our "Annual Flower Guide and Fall Vegetable Guide."

[illegible]

**Tear Off Along This Line**

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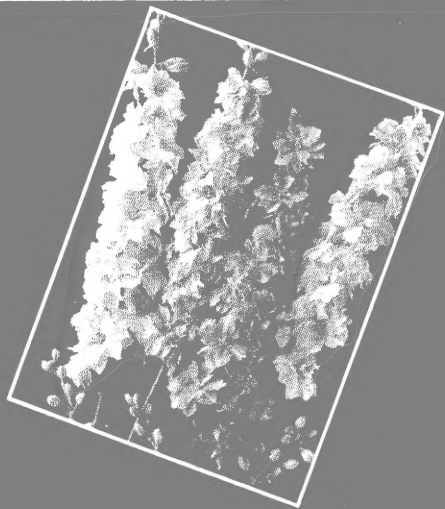
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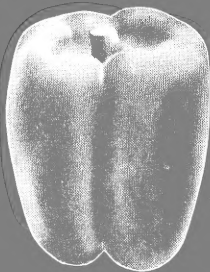
**1954-55 ANNUAL FLOWER GUIDE FOR FLORIDA  
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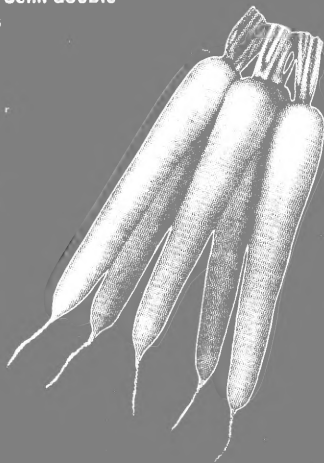
**NASTURTIUM**—Semi-double  
Gleam Hybrids



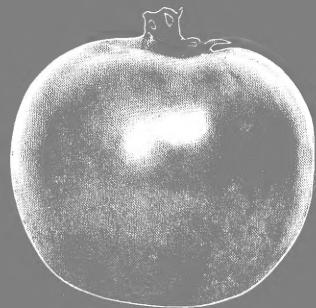
**LARKSPUR**—Giant Imperial  
Mixture



**PEPPER**—Florida  
Giant



**CARROT**—Imperator



**TOMATO**—Wilt  
Resistant Grothen  
Globe

## THE KILGORE SEED COMPANY

*General Offices and Mail Order Department, Plant City, Fla.*

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